

# Pandora's



## A MAN'S GUIDE TO THE FEMALE MIND



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**DiCarlo Coaching**

**Strategy Guide Written By Brian Burke**



## ***CONTENTS***

The Myth and Introduction	4
Redefining the Goal	16
The Difference Between Men and Women	20
Vital Information	42
<b>The Three Conflicts of the Female Mind</b>	<b>48</b>
The Time Line - Test vs. Invest	67
The Sex Line - Deny vs. Justify	75
The Relationship Line - Realist vs. Idealist	85
Mind Reading - Determining Her Type	91
Pop Quiz	97
<b>The Eight Types of Women</b>	<b>105</b>
TDI - The Playette	107
TJI - The Social Butterfly	117
NDI - The Hopeful Romantic	125
NJI - The Cinderella	133
TDR - The Private Dancer	139
TJR - The Seductress	146
NDR - The Connoisseur	155
NJR - The Modern Woman	163
Approaching Without Rejection	171
Advanced Cold Reads	184
Conversational Mastery	201
Dating Strategies	238
Physical Intimacy	262
Get Her Addicted	283
Bring Out the 'Freak'	302
Total Devotion	322



# **The Myth and Introduction**

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## The Myth of Pandora's Box

**W**hen Zeus and the Greek gods created the human female, she was named Pandora, and given many gifts. Among those gifts were beauty, wit, charm, eloquence, curiosity and also deceit.

Zeus then gives her a box and tells her NEVER to open it. She holds onto it for a while, but eventually her curiosity gets the best of her and she opens it.

When she opens it, every kind of evil begins to fly out from the box, trickery, deceit, lies, manipulation, chaos, hatred and anger... and as this is happens, she becomes scared and slams the box shut, trapping one thing inside – hope.

This system is called Pandora's Box because it represents hope for men to make sense of the chaos, deceit and frustration that exists inside the female mind.

**Groundbreaking research** – what we've developed is the first applicable method for understanding and controlling what exists inside the female mind. It is the result of several hundred hours of research both scientific research as well as real-life experimentation, hundreds of interviews with women.

By the end of this program you'll have a game plan for every different type of girl on the planet, from identifying her type quickly to having her completely devoted to you. You'll know exactly what to do to get the girls you've always wanted.



### **Let me tell you what this is NOT:**

- This not some new age pop-psychology fad that will be gone in a year's time
- This is not boring academic theory that sounds good on paper but has no real world application
- This is not lame and manipulative pickup techniques or any misogynistic ways to get into a woman's pants. Understanding this stuff will bring a newfound love and appreciation to women and put you light years ahead of any other guy she might be talking to.

**As the project leader I have to give credit where credit is due.** I cannot simply take credit for such a massive project.

First, my lead trainer Brian Burke, who dug deep into about 50-60 books on the topic of psychology, specifically evolutionary psychology, female psychology and sexual psychology.

He also spent close to a hundred hours interviewing women and delving deep into their psyche and mental processes. He will also be the main contributor on this program.

I also need to thank Matt Konig, my personal success coach who conducted interviews, managed the overall project and made sure everyone stayed on task, and also offered a TON of insight into behavioral psychology.

Chris Heart – who helped with the interview process, and did some very specific research to the more rare character types of women across all age groups. He specifically researched the topic of how women change due to their personal experiences and also as they get older.



Now here's what makes this project unique... Each one of these team leaders has phenomenal success with women, and for the past two years we have been secretly testing and refining the Pandora's Box system with real live women.

In addition to the "everything on the table" interviews we've conducted with women who were AWARE of this project – there were also hundreds of women that, through talking to, attracting and dating, were unknowingly allowing us to test and refine this material. And be assured. Every precaution was taken to safeguard the psyches of these women.

The research was so intense, I actually almost went insane from forcing myself to seduce and develop relationships with women who were normally NOT my type, women who I would NEVER date, but had to for the sake of being thorough.

Many other teachers in this industry treat women as exactly the same, and will blindly teach you what works on ONE specific character type of woman. And while this might lead to some success sometimes, it's just a fraction of what's possible when you become more accurate. Not knowing they are only hitting about 12% of the total demographic. As you'll soon discover, there are EIGHT very different character types of women, and understanding the differences will open up your options and give you tremendous power.

You'll probably know yourself that even guys who are quite good with women are still only consistently getting a "type" or "sort" of woman, and not experiencing success with a wide range of types of women. This program will give you that ability.

There is also some research that should go unmentioned, as it might conflict with the morals of the more conservative listeners. We have all



made significant sacrifices in our lives to truly develop something that will push societies understanding of female sexual psychology to the next evolution.

The end result is that me, my team, and even the video crew who happened to be watching our interviews incidentally have all multiplied our powers with women, we have increased our versatility, and increased the certainty of our ability to pick and choose women and strategically form romantic relationship with them, with much less frustration, guessing games and rejection.

**You are going to end up with the same power.**

**Here's What You Will Be Able To Do:**

- **You will be able to SEE INSIDE THE MIND of ANY woman you choose.** You won't literally see her exact thoughts, but you will be able to predict, with a high level of accuracy, her emotions, feelings and future behavior.
- **You will have a hyper-understanding of the female mind which CHANGES the vibe you are putting across.** Women will intuitively sense the difference between you and other guys. It mostly manifests in your facial expressions, eye contact and body language. She will know that there is something different about you. It's just like being in a foreign country and seeing someone from your home country – you can sense it from their mannerisms and body language before you even hear them speak.



• **You will be able to influence her behavior on a supernatural level.**

Because you will understand her better than she knows herself, you will be able to behave in a way so that you are an authority, a guide to her own inner understanding which will give you unlimited persuasive power. Take caution. You will have women's lives in your hands, and they will obey you with blind obedience.

• **You will join an elite secret society.** Understanding, having compassion and empathy for women and the ability to predict her future will set you far apart from other men in her life. You will become someone she trusts, someone she can be honest with, someone she tells all of her secrets – almost like a best friend she grew up with, but with the additional benefit of having a passionate sexual connection.

• **You will be able to decipher her secret language.** Almost every guy has had the experience of a woman saying one thing but meaning something completely different. Or seeming to be interested and flirting, but the minute you make a move she loses interest. When you speak “woman-ese”, you will see this happening all around you – but to other guys. And you can choose to help them, or you can watch with amusement with the girl, and keep her for yourself.

• **You will be able to unleash her inner nymphomaniac.** You will be able to get her acting totally outside of her normal range of behavior. One thing I see is that guys will date a girl, and they'll have the most plain vanilla missionary sex, but then they date a guy like me or one of my trainers, and she'll be open to all kinds of crazy sexual things even threesomes, and when the first guy finds out about her secret, hidden desires, it's often very upsetting and frustration. You're going to be ONE OF US - and trust me – when a girl does something completely out of character with you – you make an incredible bond, and basically she'll NEVER forget you, and always give you priority over guys.



- **You will be able to quickly identify which of the 8 character types of women she is.** Is she The Seductress or is she The Connoisseur? There are just 8 different types of women and you're going to be able to know immediately which type she is, and exactly how to get her. I've got it down so that I can tell which type of woman she is in 30 seconds or less, and in time, you will too.
- **You will then be able to adapt your strategy to laser target your efforts to that specific character type.** Why waste your efforts using behaviors and tools that aren't suited for a specific woman. In the trainings to come, we take one character type at a time and focus on it hardcore. My hope is that you will find and date each character type as they are introduced and by the end of this training you will have experienced the full spectrum of women, know which type works best for you, and then be able to predictably find them, seduce them and if you want, form a long term relationship with them.

## SIGNALS

Now let's talk about signals – and in particular signals that women give off to show you that they are interested.

One side benefit to learning the Pandora's Box system is that once you become a master, you will be blown away by the number of signals that women are constantly giving off about which character type she is, and also the many ways she's telling you how to seduce her.

You are about to become an expert at reading signs.



## THAT SPECIAL GIRL

From coaching students from around the world, we realize that there are many guys who have a woman in their lives who would make an amazing girlfriend, be awesome to have sex with, or is just plain better than most other girls they know.

Is there someone you know who would it be awesome to start a romantic relationship with?

I know myself when I was learning this stuff initially there was this perfect 10, the kind of girl who could be on the cover of sports illustrated, you know the kind I mean. She really turned me on.

And as I got better, I was able to relate to her on a much deeper level and let me tell you... it was so fulfilling to finally seduce her.

Now, what this program is going to allow you to do is to understand her type, make sense of her behavior (because there's a good chance it's confusing to you right now), and have a solid chance at correcting your own behavior and getting out of your own way, so that you can form a real connection with her, and allow her to bond with you.

You are going to figure out if the girl you really like is a tester or an investor, a denier or justifier, and a realist or idealist. What am I talking about? And why should you care? Well, understanding these three things is the KEY to knowing a woman's character type. Yes.

You simply need to know three things about any woman to instantly know her type.

We call this process "mind reading" because it gives us SO MUCH information about her behaviors, her preferences, her sexual history and also how she falls in love.



How can we suggest such an outrageous idea with such confidence?

Well, keep listening, and learning, and you may want to watch these videos a couple times to fully understand the system, and please watch them all the way through in order at least one time before going back to review the individual sections. And pay close attention, taking notes if you have to because I'm going to test your knowledge at the end of the core program.

### **CONFIDENCE:**

The thing that really caught me by surprise when we tested the product on a focus group was the surge in their confidence when they went out to meet women. And now that I fully understand it, it's like the difference between being dropped in the middle of a jungle, and being in the jungle with a compass, a tour guide and a map with big bright red arrows on it telling you exactly where to go.

The guys as part of this focus group found it fun to figure out her type, and they turned it into a little competitive game. It made meeting women fun again, because it while it was challenging to get at first, they all made rapid progress as they got faster at seeing the clues, putting the pieces together and acting accordingly.

### **HERE'S WHY THIS WORKS:**

The Pandora's Box system is completely unique because it addresses REAL differences between women's minds.





Previous teachers have failed (or rather succeeded with a VERY small percent of women) because they failed to address these very real differences.

Let me ask you a question...

### **Take 2 women.**

One woman has had only 3 serious boyfriends in her life, enjoys hiking, reading, and watching movies. She does NOT date casually, and has only had sex with those three guys aside from a fairly negative experience with a one night stand when she was 19 years old.

Another woman has dated 20 guys in her freshman and sophomore years of college alone, frequents clubs and dresses in a way that gets A LOT of male attention, she is approached on average about 3 times a day.

Do you think you'd be successful using the same strategy to attract both women? Of course you wouldn't.

Yet every "teacher" who has studied this topic attempts to fit every woman into his one method.

As a result, any guy using these methods, even if he is very good, is only going to resonate with about 12% of the female population. Whereas with you; you are going to have a realistic chance with 100% of women. This is because we are treating them as unique individuals, rather than all exactly the same. And this includes ANYTHING romantic whether it is dating or a relationship. It does not merely apply to her behavior in bed, but of course we will cover that in depth as well.

The Pandora's Box System is YOUR guide to the female mind. It will give you almost unlimited and scary power with women, as it has with me, my trainers, and the select few VIP clients I have chosen to share it with.



And it will give you this power as well. Respect it, and treat it as such. An incredible superpower and privilege.

If I know about any guy misusing this power, I will terminate your account and refund your entire amount paid. I am very serious about this.

**WARNING #1:** It's about time that I talk about the possible consequences of using, or misusing this product.

This product, when both studied and applied, will give you incredible power with women. They will feel as though you understand them on the deepest possible level even better than they know themselves – because you ACTUALLY DO.

Because of this, they will suspend all critical judgment, rational thinking and let go of their normal defenses and practical common sense.

You will literally become the authority over her decisions, her goals, and grant or remove the power to feel pleasure and pain.

And I have to confess – I have been somewhat careless with this power in the past. When I was young I experienced a lot of rejection and pain, so naturally I felt like I needed to overcompensate. And I did big time. And there were a few women who were absolutely devastated, and couldn't date, or feel attracted to other men for a LONG time after we had ended.

But YOU have the chance to RESIST this urge, and spare yourself the mental torment that – trust me – comes with that type of abuse.

Recently, for the first time in a long time, I fell in love. I used the strategies you'll soon learn to find and attract, the most amazing woman for me. And I taught her things she wouldn't understand in a million years. It was life changing for both of us.



You have the chance to use this incredible power to change the world for good. And this product is my way of reconciling the damage I've done, hoping that enough men will use this in a positive way, and under my close guidance – we can spread a strong positive energy to improve the lives of women – help them feel understood, and make a real impact on society.

**WARNING #2:** Now a second warning:

This is the end of my introduction – and as such – this is the point of no return. Once you listen past this point, we will begin to reveal the secrets of Pandora's Box.

I will peel back the curtain – and take you through the inner workings of the female mind. I will hold nothing back. At times, although our goal is a high one, and good, there are some things that are dark. Some of it may be scary.

So again, if you have the idea that all women are perfect in every way, 100% altruistic, that never have any deceptive or hidden motivations, then this product might not be for you. If you have the slightest feeling that you might be getting in too deep, please stop the audio, and never log back into the Pandora's Box website.

I'm totally serious about this. This is the real content that no one else is teaching. You will not find the level of honesty and disclosure anywhere, and that is why I urge you to take a good look at yourself and ask yourself "am I really ready to take an uncensored look inside the mind women everywhere, no matter if it's good or bad?"

If not, again, turn back.

If you are, I congratulate you, commend you, my fellow Pandora's Box practitioner and welcome you to an ELITE society.



# Redefining the Goal

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## Redefining Total Devotion

**T**his system is TOTALLY unique because it has the most ambitious goal ever – getting complete and total devotion from a woman – whatever woman you choose.

Defining the goal was a real challenge. There were a couple different possibilities, and the initial ones that we considered just didn't seem powerful enough.

The first obvious goal was sex. After all, most guys want to have more sex, and that's the goal for 90% of the guys that go out to pick up women.

And while having sex with a woman is sometimes a challenge, it doesn't guarantee long term commitment from her in the modern age. It might have worked in 1922 but not now!

In our research we've found no less than a dozen women who have numbers in the triple digits! That's right many women have had sex with a hundred men or more!)

But even if you consider a girl who has had 30 partners, that's still a lot.

Now imagine that you successfully sleep with a woman who has had many partners....

Is sleeping with her going to guarantee anything? Is she going to be your girlfriend?



No! You're not going to make any more impression than a customer ordering a hamburger at McDonalds. Over a hundred billion served. Your burger doesn't change the overall economy of the McDonalds franchise.

So clearly, sex is not the ultimate goal.

The next goal we considered was falling in love. If you could get a woman to fall in love, you've won the game, right?

Wrong.

Very young or inexperienced women fall in love INCREDIBLY easy. This is especially true if they have not dated any real players yet.

And guess what – if she's inexperienced – she can be quick to fall in love, but also quick to fall out of love, or even worse – quick to fall in love with someone else!

So after we really thought about it – we defined the goal of the Pandora's Box System as TOTAL DEVOTION - From any woman, no matter how old she is, what race she is, how much experience she has, how many other guys are chasing her, and of course how hot she is.

And by total devotion I mean that she is willing to give up her current life plans, and devote her entire being to supporting you on your journey.

You will get her bending over backwards, going to ridiculous lengths to be by your side, supporting you, and making you her first priority above everything else, including her family.



So not only will you get the normal things that most guys want – like picking her up, getting her to be responsive to your calls, getting her to have sex with you whenever you want – but you'll also be able to take the relationship much further.

For example if you want a woman to make breakfast for you every morning, iron your clothes, and does errands to make your life easier, and gives you that real feeling of YEAH this girl would do ANYTHING for me. The Pandora's Box System is the only Surefire way of getting that to happen. And in fact that is exactly how Matt, one of the first guys to learn this system, how his girlfriend treats him now.

**The Pandora's Box System** is a very accurate model of how the female mind works. That is why it can be applied to any woman.

A man could take the most hardened, street-wise high dollar strippers and make them purr like tame, submissive little kittens.

Or he could take the most sheltered, religious girl and turn her into a wild animal in bed, getting her to completely abandon all social programming

The key is to knowing her type and applying the CORRECT strategy. Things like disloyalty, her cheating on you, rejection, her flirting with other guys, losing interest, getting in arguments, all comes from the using the wrong strategy for her type. This problem has now been solved.



# **The Difference Between Men and Women**

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## The Difference Between Men & Women

**Vin:** All right, this section is about the difference between women and men. And to really answer this question, I'm going to introduce Brian Burke, who is not only a good friend, and trainer, but really the secret weapon behind all this research. Pandora's Box is a way of understanding the female mind and there really isn't another project like it. Obviously there is a difference between how men think and how women think, and to begin with, we're going to talk about these differences and explore them, and also explore how it affects our approach in dealing with women.

To start out, what I'm going to do is introduce some common misconceptions, just to get everyone on the same page here. All right Brian, so if you went up to a guy on the street and you asked him; what's the difference between how women think and how men think, most guys would just say women are more emotional; men are logical. Is that the basic difference? And what do you say to a guy like that?

**Brian:** Yes, sometimes that is exactly what guys think, women are more emotional and less rational. In just having regular conversations with my friends when I'm like off the clock, not necessarily working, and we just talk about women and stuff, there's a very common perception of women as



just being all over the place, you'd call it "willy-nilly", much of the stuff they do doesn't make any sense; and that's absolutely wrong. Women are extremely logical. During the thinking process women follow patterns and they're just as rational as men are. But, they're different on a biological level. They're different on a physical level. They play a different role in the mating process, and in the peer bonding relationship and this different role has forced them to evolve at different survival strategy. And this is going all the way back to before we were homosapiens, and it's primarily, the source of it, is that we're sexually dimorphic; meaning the women, their bodies, are very different than men.

**Vin:** Right.

**Brian:** Obviously women have kids and they are the ones that bear a child and all that stuff. They're also physically not as strong as men; they're smaller. There's just a whole list of physical differences that have forced them to have different psychological strategies for surviving, for mating, for finding the best mate. And it's extremely logical; it's just as logical as a man. So it's important to not get stuck thinking that women just don't make sense. That's kind of a copout and it's not useful and it's not realistic.



- Vin:** Right. I agree, of course. It is logical. Men and women both have logic; it's everything we do. But I think it's often unclear, or hidden, what the logic is; it's often far below our conscious awareness. But there is some kind of logic always running to help us survive and perpetuate the race.
- Brian:** Right, and if you think about it, we wouldn't be at the top of the food chain, we wouldn't even be alive, our race wouldn't have survived as long as it did, we wouldn't even still be here if the things we did didn't make any sense.
- Vin:** Right.
- Brian:** Nature, evolution and whatever you want to call it has been shaping us for a long, long time. And it is subconscious, it's instinctual, but when you take a closer look like we did for this project, you start to see some really interesting things coming to the surface.
- Vin:** Right. So, we do have some kind of different survival strategy. I mean obviously stay alive, reproduce, eat, and not freeze to death, but on a more complex level, I guess more sophisticated level, we have a different survival strategy. What does it mean exactly and what is the most striking difference between the men's survival strategy



and a woman's survival strategy from an emotional point of view?

**Brian:**

Well, when we talk about survival, we're talking about not just survival of the individual, but survival of the offspring, the genetic survival; making sure that the children she has survive. It's a gene game; we're talking about genes being passed down. And in a sense you can even see humans like vessels for genes, and it's really all about the genes getting passed down. For males, because we're talking about our entire history, I mean pre-human. For men, physical strength has always been really important as far as surviving. For women, they have a different role, and they can't rely on physical strength, on brute strength, the way that males historically have. What a female does to survive, since she can't rely on brute strength, is you can almost think of it as strength in numbers; where her strength comes from the association she has with others, men and women. So, also, if you think about her offspring, her child if she has a child, she needs that child to survive and children can't speak, so she has to have this intuitive sense of what the child needs. And you'll see this with moms; when their baby's crying, they kind of know what's wrong.

And what this means is that women have developed a very high degree of empathy, which means they understand how others feel by feeling that way themselves. And this is fundamental to being able to create strong bonds, strong connections; it's almost like mind reading. If you can feel



how someone else feels, you're stepping into their shoes. And this is extremely important for creating strong bonds, for creating rapport, a feeling of rapport with another person. It's also very important when you have a crying baby that can't speak and you need to know what's wrong, so that you can attend to that child's needs. It's also, if you think about it, it's also very important as far as finding the best male mate, the guy who's going to give you the things, as a woman, the things that you'll need; not just good genes, but is this guy going to stick around after he has sex with you and puts a baby in you.

**Vin:** Right.

**Brian:** And so, she's going to be keyed into what's going on inside that guy.

**Vin:** Right.

**Brian:** So, this high degree of empathy, you could just say it's her way of surviving. It's her way of coping.

**Vin:** Right. It's her logical mechanism.



**Brian:** Yes.

**Vin:** Those are the reasons why it is a logical mechanism, is that this empathy, her ability to sense what other people are feeling and feel what other people are feeling; not just know what they're feeling, but actually feel it herself, that's what allows her to make decisions that help her own survival. As well, like you said in regards to the baby, with trying to determine if this guys going to stick around. And so, that's obviously something we notice is if we're out with guys, a lot of times when a guy goes to talk to a girl, the reason why it doesn't work sometimes is because her degree of empathy; she can sense what's going on inside his mind and if he's having strange thoughts, or if he's feeling a lot of fear, not necessarily a little bit of nervousness, but like fear or has some kind of hidden resentment, or some hidden agenda, she can sense that no matter what he's saying. And so, that's a difficulty that guys have is that they don't have the empathy. So not only are women using their empathy to sense this guy's state in saying this guy's no good, but also, the guys are lacking empathy because they're having difficulty bringing their energy level up to a place that matches the woman that they're going to talk to.

**Brian:** Right, and I can make this really clear for guys, keep listening. This is something I tell my students right off the bat when they all sit down and prepare for the boot camp. I think most guys are able to look down about a city blocks distance and see a woman walking towards them. And even



if she's wearing a coat or a sweater, they can tell how large her breasts are, what kind of figure she has, whether she's pretty or not; from a long ways away you can tell.

**Vin:** Yes.

**Brian:** That's where our attention is calibrated to, is her body. Because what we want to do, to put it bluntly, is spread our seed in the most fertile, healthy women we can, so that they'll have healthy offspring. So, that's where our attention has evolved to be. Now, if you have that, there's this myth that like guys are perceptive or aware, they're just kind of these guys doting around, just dumb right? But, we're extremely perceptive. We're just paying attention to different things like the hip-to-waist ratio.

**Vin:** Right.

**Brian:** Now, if you can tell how large a woman's breasts are from a city block away while she's wearing a sweater, because you're tuned into her body, women are tuned into your character, your personality, your energy, your emotions, and what's going on inside you. So if you can tell that, if you're that perceptive, you better believe that when you're up close and personal looking a woman in the eye, she can tell what's going on inside you for a very high degree of accuracy.



**Vin:** Right.

**Brian:** Because that's where her attention is keyed into.

**Vin:** That's really great stuff Brian. Now, one thing that I've observed, and I'm sure you've seen this too, is that people get their identity from different things, right? So for a man, he might get his identify from his career, how much money he makes, how he dresses, what kind of car he drives, things like that. How important is a woman's identity, and where does she get it from?

**Brian:** Well, when you talk about the guy's job and his money and his car and how he drives, I definitely agree that those are all very important to the average guys identify. And even to me, I like to have nice things and one of the appeals of having this job is that there is some status attached to it and my ego gets a little boost out of that, and that's what it really is all about; what I just said, status. So when you're talking about a guy's car, his job, and all that, what's underlying all those things is status. And men are wired to pursue status, to elevate their status. Men are more aggressive, more proactive, and more concerned with their rank.





And for women, there's the chase for status is a very solo adventure. It's your status, and if everyone else is trying to raise their status, they're essentially in competition with everyone else, or at least to some kind of degree.

**Vin:** Right.

**Brian:** For women, status isn't as important as interconnection. And so, it's not just as men we grow up learning to chase status. There are numerous studies showing that boys naturally do this; they naturally compete and have a harder time sharing than the girls, although from age 2 and 3 and up. So it's not that this identity is, it is learned, but it's also we're born with it, and women have evolved this high degree of empathy, because interconnection is where they get their power and how they survive. So as a man, having this drive to pursue status and to improve your rank and to compete, you have to understand that underlying drive that permeates pretty much your whole life. A woman has the same level of drive, only it's not for status, it's for interconnection. And stemming from her biology and from her psychology, this then becomes how she identifies herself. So a woman, her level of self esteem is based on the number and quality of connections she has with other people. And one thing that's interesting, all the research I did, an interesting thing that happens when women get caught up in the man's game of pursuing



status, like as far as career, I'm not trying to say that women can't be successful, it's far from it. A lot of times in very demanding jobs, women perform better than men for a number of reasons. One of the main reasons is their ability to interact with other people effectively. But what ends up happening a lot of times is that women get into their 30's and 40's, and they've been career women for so long, if they've been neglecting their interpersonal relationships, they will become very depressed, disillusioned, and want to work less hours, maybe change careers, or do something where they can interact with people more. So this is a very fundamental part of a woman's self esteem and her identity is to have these quality connections with other people.

**Vin:** Right, and from those connections, they form their identity as a part of, I have all these connections in my life—I have this person, this person—and they are the sum of those parts you could say.

**Brian:** Yeah. When this concept started really taking shape in my mind, what I actually pictured was, and this might sound strange, a bunch of shapes, like a little collection of shapes; like squares and circles, and all these shapes arranging themselves as sort of a circle, and in the middle they imply another shape that's implied by the shapes around it. And that shape in there, it only exists because of all these other shapes around it; that's kind of like a woman's identity.



**Vin:** Right. Yeah, that's a real good analogy.

**Brian:** It can be hard for a guy to understand this. Number one, because he's not like this. And number two, because he doesn't have that degree of empathy that a woman has.

**Vin:** Right.

**Brian:** So it's kind of a catch 22 where men and women, yeah we think differently, but men also have a hard time understanding women, because they don't have that empathy. There is actually a biological basis to this as well. I was actually discussing this project with a friend of mine yesterday, and he brought up this comedian he had seen. I had no idea who the comedian was, but he said and essentially the skit went like this: He had two different pictures; he had a picture of a man and a picture of a woman, and there was like a cutout where you could see their brain. So he could see the man's brain and the woman's brain. And the man's brain was like a filing cabinet; so he is very compartmentalized, or he has fishing over here, and the wife over here, and basketball over here, and fun over here, and everything is kind of separate and clean and distinct. And the woman's brain was like a big tangled ball of yard. Now, women's brains aren't tangled,



but was really interesting was this comedian totally understood something that has a biological basis. Men and women have different brains. Our brains have two hemispheres.

**Vin:** Right.

**Brian:** They have the left and the right. And there is a membrane in between, and that membrane, it's not just a wall, it actually serves a purpose; there's neural activity in this membrane itself. And women have a very thick, developed, highly connected membrane; where the left and right are extremely interconnected. Men have a much thinner membrane, and the left and right are less connected through this membrane. So the left is connected to the right, whereas with women, there are all these connections going back and forth between both sides. The way this manifests is, and this is really apparent in men with extreme male brains; for example, men with Asperger's Syndrome, or certain forms of autism, where a man can understand the definition of love, or the definition of sadness or any emotion; he can read it and understand it rationally in his left brain. But then when his right brain experiences this emotion, he has a hard time connecting the definition or the word with that emotion. And so this is why you'll find a lot of guys having obviously heard women complain about men being emotionally distant or emotionally absent



or detached, and they literally are detached to a degree; meaning the left and rights are detached. So it makes a difference in how you perceive the world and how you feel.

**Vin:** Right. That's good. Good. So, is that why women will be more upset sometimes? Like sometimes with a woman, something bad will happen to her friend and she's upset, she's actually crying for her friend, whereas I love my friends, but you're not going to find me crying because my friend is upset. Do you know what I mean?

**Brian:** Right. Women are no less illogical or irrational than men, they just have a different survival strategy. It also holds true that men are no less emotional than women; we process those emotions differently, we experience them differently. So for me, if a friend is having a hard time or there's some kind of struggle that he's going through, I won't feel sad or emotionally like nervous or upset, but mentally I will be preoccupied with that, think about that, and try to come up with a solution for him.

**Vin:** Right.

**Brian:** So, that's how I would deal with that emotion. Whereas what a woman will do, is she will actually feel the body



feeling of anxiety or distress and she won't be as inclined to think of a solution, she will instead just feel.

**Vin:** Feel the emotions of a friend. Right!

**Brian:** I don't want to say revel, because that has a positive connotation, but she will kind of immerse herself in that emotion so that she can relate to what her friend's going through, whereas I would want to try to fix that.

**Vin:** Right.

**Brian:** That problem that the friend is having. We both care; I care, the woman cares. We both feel some sort of impulse to do something, we both have a response; we both have an emotional response, but it's what we do with that response that differs.

**Vin:** Right. Cool. So, what affects do all these have on a personality? I mean why is all this stuff relevant and how does it change a woman's personality in comparison to a man's personality?



**Brian:** It's really interesting. You would think that this would affect personality especially because men associate being emotional with weakness. But what I've discovered, and doing this project has given me a new sense of respect for women, because being more empathetic is actually a strength of theirs, and to be able to go through life feeling the pain and the stress of others, that takes a strong person. And after feeling so much to be able to bounce back is a challenge. I mean a lot of the things women go through, as men if we went through this, I think we'd have a harder time bouncing back than women do. So, let me explain. Being highly emotional and experiencing emotions of others is not a weakness. Strategically it's really more of a strength, because it helps her cope with the world in the way that fits her based on her biological condition. And I don't mean condition in a negative way, I mean like the way she's made to bear the child.

**Vin:** Right.

**Brian:** Having a smaller frame, less muscle mass and so forth. But it also indicates an emotional strength, because feeling the stress of others means you feel stress. So, as she internalizes the pain of others, she's experiencing emotional stress, emotional trauma. And also, women because of this empathy, they're also more likely to take the blame



for interpersonal conflict. Women are very quick to ask themselves “what did I do wrong there?”, “how did I make things bad?”, or “what part did I play in this conflict?” Whereas men are real quick to blame the other person, say “oh well he’s a jackass”, or “she did this or that”. But women will internalize the blame, they experience the pain of others, and over time, this becomes an emotional weight; this leads to stress. And so it’s kind of this underlying trauma, and in a lot of cases very intense trauma, as far as like sexual abuse and stuff, stuff like that. But underlying her whole life, there’s this higher degree of stress and trauma, but women are able to deal with this, and cope with this, and bounce back. So that’s something that I think is really admirable and definitely something that needs to be recognized, not as a weakness, but as a strength.

**Vin:** That’s good. So, we kind of covered the differences and the fundamental differences between men and women. These are basically; empathy, taking her identity from the connections with other people and having strength from being able to deal with the empathy and the stress that she gets from the people surrounding her. So what are the main similarities now between men and women that we can actually leverage for our understanding of female psychology? Go ahead.





**Brian:** Yeah, one of the main similarities is. Well, if you think about just humans in general, men and women, we're both human. And one of the great parts of psychology that's kind of a beacon as far as a theory is Maslow's Hierarchy of Needs. The basic needs are like food and shelter, and so forth. But the highest need, the ultimate need we're all striving for is self actualization; where we feel like, as an individual, I feel like I am the man that I want to be. So there's this ideal I had in my mind and no matter where I'm at in my life, that what I have in my mind is my ideal, I'm not there yet. And so it's just kind of a direction that we're always striving for.

**Vin:** Right.

**Brian:** And the self actualization is really about what you want to contribute to the world, what you want to contribute in this life, what you want to, not only experience, but express. So, the kind of person you want others to see you as. And an easy word to use is just contribution, okay? So men and women both thrive on social contact. We're social beings. The reason why we're at the top of the food chain, and why we've survived, and why we've evolved out of the African, and why we're here today is because of our high degree of sociability to interact. And so, fundamental to the human condition is social contact and helping others; that's why we're here and that's who we are, and we've evolved that



way for ions. This means that being part of the group, part of the tribe, part of the community, means that you have to contribute, okay? So, we're wired with this innate desire to contribute.

**Vin:** Right.

**Brian:** So as men, as a man, a very obvious example is like, let's say something needs to be fixed and it's going to take several people to do, or like moving a couch or something, helping a friend move. I don't want to be that guy who is kind of like sitting there letting everyone else do the work. I want to be part of the team effort. I would just feel horrible, just like I would feel like a loser just sitting on the side letting the other guys do the work.

**Vin:** Right.

**Brian:** Another obvious example is playing on a team. If you've ever played a team sport, yeah it's easier to sit on the bench; it's nice and relaxing and you can sit down, there's no work there. But, say you're playing on a football team; you want to be on the field, you want to be playing. You might get hurt, you're going to get tired, there's going to be pain,



okay? You might lose, there's emotional risk there too; you might lose and feel bad. But you don't want to sit on the damn bench. You want to play. You want to contribute.

**Vin:** Right.

**Brian:** And men feel this and women feel this; both I think feel it to the same degree. But what we want to contribute is different. What that innate desire to contribute is fundamental to all humans.

**Vin:** Right. Yeah, I think another real fundamental is the need to feel appreciated. Just like, guys like it too. I mean it's good getting compliments for doing something good, for being productive, for getting a high score on an exam or something, or doing well like in a team sport.

**Brian:** Right.

**Vin:** Women like it too.



**Brian:** It's interesting, a man wants like a trophy? Like Napoleon, there's a quote by Napoleon, I know I'm misquoting, but it's something along the lines of; men will die for a strip of ribbon.

**Vin:** Right.

**Brian:** Or men will risk their life for a strip of ribbon, or something like that. And so, that's how a man wants to be appreciated; with like a thing that he can touch and look at, and say I earned that. For a woman, a sincere compliment saying you did a great job, or thank you, that means the world to a woman, and that's one reason why a woman will start to go astray in a relationship. Why she might cheat, or have the impulse to cheat, is because she feels like her man doesn't appreciate her anymore. And the obvious mistake that guys always make is they try to buy their woman back. Like when Kobe Bryant, you know he got caught cheating with that woman in the hotel.

**Vin:** Right.

**Brian:** He bought his wife a ridiculously expensive ring. It was on the news and everything. It was no secret.



- Vin:** And it's going to be like the opposite, have the opposite effect.
- Brian:** Yeah. I'm sure to some degree that woman are very attracted to Kobe Bryant's money, but I think that men end up wasting a lot of their hard earned money trying to buy a woman, when all they really need to do is tell her that they appreciate her.
- Vin:** Right.
- Brian:** That's free and it means a lot more.
- Vin:** Right. Cool.



# Vital Information

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## Vital Information

**I**n just a couple minutes I'm going to reveal the three major factors that control a woman's sex life. But before I do that, there are 5 basic KEY things that we learned in the past few years that allowed us to even begin this project.

**If you are already familiar with the attraction code, this will be an ideal refresher course:**

- 1. Women are genetically programmed to seek out the ONE dominant high status male in any social group, and mate with him.**

There are many evolutionary reasons for this, but the important thing to know is she will feel attraction to the ONE dominant guy in any social group – but she may interact in many different social groups – thus she will have many different mates throughout her lifetime.

What that basically means is say she's got a study group. And there are a couple guys, and a couple girls. If she spends significant time with that group – say 10 hours or more, she will naturally become attracted to the one dominant guy in that context. And then let's say she has a group of friends she goes out with every Friday night to the club. Again she'll be attracted to the one dominant guy in that group as well.



This is a general rule, and as we see later, this rule is not valid with all women. But basically – it's the idea of alpha male. That's why you will often see guys off the street – who have no training – acting like alpha male assholes – pushing their friends around and pretending not to give a shit.

What's they don't realize is that not only does this come across as insecurity, but also that only certain types of women respond to that real masculine dominance and others don't. So it is not foolproof.

## **2. Most women are extremely fearful of being judged as a slut.**

It carries with it HUGE social consequences. Most people know this to some degree – which women don't want to be judged as sluts, but they don't understand how sensitive the issue really is, and how even small details of your interaction can lead to her perceiving this.

They are scared of being judged by their friends, other guys, the public, and most importantly YOU. That is one that many men miss. They believe that their interest and desire for her relieves this fear – but trust me – it does not. It is a huge objection not only to having sex with a guy – both too soon, or even if lots of time has passed – but is also the main reason why she rejects so many advances. In her mind, it is ok for her to flirt her ass off with a guy – but if he makes one wrong move at the wrong time – its game over.





**3. 95% of all women have experienced SOME LEVEL of sexual trauma in their past.**

It could be recent or it could be from a long time ago. It could be as small as something like trying to work out at a gym but guys keep staring at her boobs (why do you think they have gyms just for women) or as significant as full out sexual assault or rape.

Most of the time it is someone she knew, someone very close to her or a stranger. I was shocked by this – because as guys – it's not something we ever really worry about – unless we've been in prison or something similar. But women have a very different daily experience than men, and we **MUST** take that into consideration. They are smaller, weaker, and 100x less aggressive than the average man.

The same feelings **YOU** would feel living in a prison with rapists and murders is sometimes experienced by women on a daily basis. And they have developed very sophisticated mental protection mechanisms to deal with this. A lot of this program will teach you exactly how to disarm those mechanisms. How women deal with these experiences mentally is of extreme importance in the model.



**4. We live in a MALE DOMINATED SOCIETY and there is immense pressure for women to fit in.**

Most people in politics are men. Most bosses of businesses are men. Men are the leaders and the heads of households. Up until the 60's women did not even leave the house to work normal jobs – they were housewives. There is a **STRONG** movement for women to play the same roles as men right now, and it is being positioned as **EQUALITY**.

Yes from one perspective it shows equality, but let's not forget the millions of years of evolution where women were playing completely opposite, but complimentary roles. We are still in somewhat of a transition period in time where women have a range of conflicting pressures, regarding the best way to live their life, and even when women are comparatively young at even 18, 19 or 20 they must make decisions that could affect all of their future.

**5. Women love sex, NEED sex and experience MORE physical pleasure from sex as men.**

There have been many studies to verify this, not that you need one just watches how much control a women loses when she has an orgasm compared to a man. There are also two psychological elements to this as well.



First, because having sex with a new guy is considered so much more taboo for women than it is for men – I mean men are considered STUDS the more sex they have by their friends – because of that difference, there is an additional excitement and rush that comes with it for women.

Second – biologically the stakes are much higher. If a guy has sex – he reloads in minutes and is ready to go again. He can mate with hundreds or thousands of women a year – however a WOMAN can only be pregnant ONCE per year – technically its nine months – but because with a higher risk comes a higher reward. Women DO want sex, but there are certain criteria that must be met. And satisfying those criteria is different depending on her character type.



# **The Three Conflicts of the Female Mind**

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## The Three Great Conflicts of The Female Mind

**N**ow we are getting into the foundation of the Pandora's Box System. The Pandora's Box System is based on THREE MAJOR Emotional and Social conflicts that women have in their mind.

Just like we want the hottest girl, but the hotter she is, the more nervous we are to approach her... just like THAT'S a conflict for men, women have conflicts too. But because of how our brains are wired differently, they are MUCH more intense for women.

Ultimately, you have to understand these conflicts if you ever want to be exceptional with women. They are real, and women have to deal with them every day. Women take them for granted – and they almost ASSUME that men should know them too. That's why there's so much confusion between the sexes.

That being said, just being aware of these conflicts is going to put us ahead of 99% of other guys she meets.

But using a SYSTEM designed to capitalize and EXPLOIT these conflicts will give us nearly superhuman abilities.

By learning and studying this system, you are going to have supreme-confidence with women. You'll understand them better because they won't be so much of a mystery, and you'll have much stronger conversation naturally because as you investigate the different types, you'll have a genuine curiosity, that will make conversation happen with no effort.



Women often speak an almost indecipherable female code that's almost impossible for men to translate. Things like how to know she is giving off signals that she's interested, how to know she's flirting or being serious, why she likes certain guys as "just friends", what secret behaviors get her horny, when she's ready to be kissed or have sex with you, if she wants a relationship or not, why she's friendly one minute and ice cold the next, and the list goes on and on.

What's interesting is that – this woman-speak – or women speaking a different language than men comes **DIRECTLY FROM THESE CONFLICTS**. So pay attention.

**In this section we are going to:**

1. Identify the three major conflicts between her biological drive and society pressure
2. Learn the mental strategies she uses to deal with those conflicts
3. Transparently and invisibly align ourselves with those strategies so that we become the **ONLY** source of her physical pleasure and emotional comfort. This will make you automatically project the qualities and attributes that make her attracted and get her turned on.

There are three **MAJOR** conflicts however, that are so intense, they force women to choose a dominant strategy, and that becomes part of her personality - which dictates significant behavioral differences – and determines which triggers makes her feel attracted, which behaviors make her feel comfortable, and what gets her turned on.



## **These three conflicts are: Time, Sex, and Relationship.**

**Conflict of Time** – Women are biologically programmed to mate with the most dominant, high status man they can find so therefore she wants to spend time really screening the men she dates and finding the best one - but there is pressure from society to be with a guy who has high status – and it is looked down upon if a girl is single for a long time.

This is why you will see women who are older, becoming cougars, and becoming much more aggressive in dating, going out, and meeting guys. Even to the point of hitting on the guys instead as opposed to younger girls who are more likely to just sit there and let men approach them. It all has to do with her feeling that her time is running out...

With men – they actually get BETTER with age, more successful, better traveled, they have more sexual experience. And they can have children, now especially with Viagra, well into their 70's or 80's.

**Conflict of Sex** – She wants to enjoy the physical pleasure and emotional intimacy of sex - but sex in the past has led to emotional trauma and critical judgment from society and her peers.

This is why women will seem VERY into you, make out with you, let you touch her, but there's often an additional level of resistance right before you start having actual sex. We know it feels great for her, and often we don't understand her hesitation, but she's got an internal conflict preventing her from going all the way.



And men – we don't try to have sex with a girl, and then suddenly change our mind because we're scared of being judged. If anything our friends think we're even cooler for having more sex.

**Conflict of Relationship** – Her biological wiring drives her to support and nurture family, and develop her feminine self / but our male dominated society encourages achievement, status climbing and developing her career, just in case she doesn't find a man to provide for her.

This is why you'll see very successful women quitting their jobs or taking an extended leave when they have kids. For example, recently Nicole Kidman took a break from Hollywood to focus on raising her children.

You won't see a man really taking a break from work to focus on his family – if anything he'll work even HARDER when he has more mouths to feed.

**Now, because of the intensities of these 3 conflicts, she is forced to develop coping strategies to manage them.**

There are two very distinct coping strategies a woman can choose for each conflict. The strategy she chooses becomes habitual, and it manifests drastic differences in behavior between women.

Now, all women have the same conflicts, so that doesn't really make them unique. The difference is HOW WOMEN CHOOSE TO DEAL with these strategies that are different. What we've found is that for each conflict a woman has two different choices of how she can deal with it. The strategy a woman chooses to manage these conflicts is WHAT DEFINES her character type.





Just like if there's a conflict between countries – there's also just two main options for dealing with it – we can compromise and do a peace deal, or can we fight and go to war.

It's the same with a woman's conflicts – they tend to have two main strategies, and they are POLAR OPPOSITE of each other.

And if you use the wrong strategy – you are going to get the opposite effect that you want. And this strategy influences ALL of your dating decisions. What works best with one woman can be TOTALLY OPPOSITE of what works on another.

*So let's recap the three conflicts.*

So again, there is the **conflict of time** – she wants to spend time finding the BEST possible mate, but her clock is ticking.

She has the **conflict of sex** – she wants to experience the emotional and physical pleasure of sex but for women, sex comes with consequences.

And, the **conflict of relationship** – she has a biological urge to focus on raising a family, but our society urges her to be self-sufficient and independent.

And for each one of those conflicts she has 2 very different ways of dealing with it.

All you have to do to fully understand what is going on inside her mind and figure out her predominant strategy for each one of these conflicts. And really – in the past 5 minutes you have just learned more about the female mind than a regular PhD in psychology.



Now I'm going to get into something really exciting – pay attention. We're going to give you some terms that make something incredibly complex and sophisticated REALLY SIMPLE.

I'm going to give you some terminology that serves as extreme shortcuts to take complex psychological process into a series of three letters.

Realize that you're learning a totally new and powerful way of understanding women. You can think of it as learning a new language. But this language only has six letters.

**She wants to find the right mate, but time is ticking.** Our research has shown that a woman will deal with the time conflict in two very different ways. This has to do with how many men a woman will date at the same time.

Here's a good analogy. Let's say a company needs a new CEO, and they only have three months to get him. They really only have two different options. First, they can hire several guys, watch them all work on a trial basis, and at the end three months, pick the best one.

Or, they can just pick the first guy they find who has the potential to be good enough, and train him to become a good CEO by the end of the three months. Neither one is a perfect strategy, but given the time constraint, both are viable options, with their own advantages and disadvantages.

With women – she will either put a few guys on trial, to test them, and let them compete it out to see whose best in the long term. Or, will make a quicker decision, pick one of the first guys she thinks has potential and invest all of her time and energy to make him into the perfect boyfriend.



So she is going to TEST several guys at once or INVEST in one guy with potential.

**To simplify; Test or Invest. To go even further T or N.**

Just to recap. Women have a limited amount of time, but they want to get the BEST possible guy. They will either test several men at once or pick one guy and invest her energy in him. Test or Invest. T or N.

Women who are testers will actually date several men at the same time, and create a type of perfect guy with components from each of the guys joined together. Investors will get one guy and try to fix him and make him perfect.

You've probably seen this in girls before – they'll either be surrounded by lots of guys who she is all on some level dating, or they'll have one boyfriend they're trying to fix. Test or Invest. T or N.

**Next we have the sexuality conflict.** Where women love the physical pleasure of sex, but there are a lot of social consequences of having sex. Like being judged or men not seeing her as marriage potential if she does it too soon.

This is critically important – because if you meet a girl you like, at some stage you're going to want to have sex with her. And this conflict explains what her mindset about sex is going to be like. Specifically what important are the reasons why she's going to have sex with you and also how she is going to think about it. And I'm sure this is something you're going to want to know.



How a woman deals with the sexual conflict is the key to your escalation strategy, because which strategy she chooses changes your approach dramatically.

**She loves sex and the emotional bonding and physical pleasure she receives from it** – but sex has had negative consequences like emotional trauma and societal judgment. A woman will also deal with the sexual conflict in two different ways. And it has to do with how big of a deal sex is in her mind.

Here's an analogy.

Let's say you live in a house with two other roommates. And there's one last piece of cake in the fridge. You want the piece of cake, but you don't want to be seen as the greedy overindulgent guy who eats the last piece. But your indulgence gets the best of you and you eat it anyway.

Now let's say one of your roommates comes home and is upset about the missing cake. You basically have two choices. First – you can deny it and pretend you didn't actually eat the cake saying "I don't know what happened, it wasn't me", or you can justify your actions and say something like "what's the big deal? It's just a piece of cake"

With women and sex, it's the same. If a woman has sex with a guy – and then she hangs out with her friends, and they ask her about it, she will DENY it. She might say something like "no nothing's happened yet. We're just dating." The second strategy would be for her to justify her actions. She will say "Yes we did it, but it was because I was drunk – and besides sex isn't a big deal anyway."



She is going to DENY the sex happening or JUSTIFY the reasons why it happened, and think that it wasn't a big deal.

Deny or Justify. To go further, D or J.

Just to recap – women want to indulge in sexual pleasure but there are social consequences for doing it. They will either block it out, or Deny it has happened, or they will come up with reasons to Justify why it was OK.

**Deny or Justify, D or J.**

This explains why some women end up sleeping with much less guys than others. Deniers pretend sex doesn't happen, suppress her ideas about sex, and make it harder for guys to have sex with her, and Justifiers see sex as insignificant, and let it happen many, many times. **Deny or Justify, D or J.**

**And finally, the third conflict** – how she views her future especially in terms of her relationships and what is expected of her over her lifetime will also have a very important role in her life. Because women are biologically designed to bear and raise children, she has strong maternal instincts – but our society pressures her to be independent, self-sufficient, and work just as hard as men to develop her career.

This is very important because women will strongly favor one or the other, and this is important to us because this will be a key influence over what types of men she finds attractive. And it determines how we come across – so that we can align ourselves with either her family or her career.



She has strong biological urges to raise and sustain a family – but is pressured by society to develop her career. A woman will deal with this conflict in two very distinct ways and it has to do with how she prioritizes her main goals.

Here's another analogy.

It's almost like a guy when graduates high school when he has the option of just staying in town close to all of his old friends, where it's safe and familiar, or choosing to go to a good college far away where he doesn't know anyone but will get a good education and have more chance of success.

You have to understand that for a woman it is NOT the same as choosing dating and sex over working on your school or career. Most guys I know would choose going on a date in a HEARTBEAT over getting his homework done. But you'll realize that women a lot of the time have NO problem prioritizing school or work over a date.

The reason why, is because for women – choosing to focus on dating or to focus on her career is a long term focus. For example, if a woman wanted to become a lawyer, that's a 5-7 year commitment. This makes it very difficult for her to have a baby. It's not like that for a guy – they can get a girl pregnant and then easily go back to work. Yes they might end up paying for child support, but it is not as incapacitating for men.

This is a uniquely feminine problem – it doesn't exist for men. That's why just KNOWING and acknowledging this conflict is such a great advantage because most men aren't even aware that it exists.



So a woman will be a **REALIST** and be realistic in the need to be self sufficient and career focused, or she will be an **IDEALIST** and maintain her ideal image of white picket fence, good husband and kids.

Realist or Idealist, R or I.

To recap – women have strong maternal instinct to focus on raising and maintaining a family but society pressures her to be career focused. They will either be realistic about fears and come up with a real solution for them, or maintain an **IDEAL** image of her future husband and kids. **Realist or Idealist, R or I.**

This explains why women will often be so polarized in her decision making process. Realists focus on their career almost to the point of excluding dating, while Idealists can sometimes not even put thought into choosing a good career because family is such a priority. **Realist or Idealist, R or I.**

*Understand that a woman's character type can change throughout her life, and some dimensions change more often than others. It is her **CURRENT** character type that we are interested in. We will teach you how to **READ** her character type later in this program.*

Understanding these three dimensions and the two polar opposite strategies for coping with each type is **CRITICAL** for your understanding of the Pandora's Box System. But if you really understand them – you will be lethal.



If there is any part of the program that you are not 100% clear on, please go back and re-listen to the material. Your understanding of those fundamentals is absolutely critical before we go further.

You cannot do Algebra if you do not know how to multiply.

Ok so a bit of a quiz...

Ok what's the first conflict?

That's right it's TIME.

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You remember that she wants the perfect guy but she only has a limited amount of time to get him. So what are her two options to dealing with this problem?

You're right again – It's Test or Invest. Test is when she dates a lot of guys at the same time to test them out, and Invest is when she picks one guy to "work on" and invests a lot of time and energy into improving him.

T/N

Easy, right?

Ok now what's the second conflict?

That's right, it's her SEXUAL conflict. Sex feels really good for a woman, but there are a lot of consequences for her to do that.





So what are her two options?

You're right – it's to Deny or Justify. Deny is when she denies that she's had sex in the past, and prevents it in the present, and justify is when she justifies her sex, and makes sex less of a big deal in her mind.

T/N    D/I

Number three. What's the third conflict?

That's right it's her Worldview. She has biological urges to focus on raising a family, but she also has pressure from society to be career oriented.

And how does she deal with that?

Right – it's to be a Realist or Idealist. Realists accept that they might have to look after themselves and be self sufficient, Idealists are attached to finding a man to take care of her.

T/N    D/I    R/I

So each girl has these three conflicts, and two ways of dealing with it.

So for example, a woman could be a:

Tester – Denier – Realist, or TDR. And that's her character type, TDR.

Or, she could be a Tester – Denier – Idealist. And her character type would be TDI.



All together there are 8 different character types.  $2 \times 2 \times 2$  equals 8.

Again, every woman has three main conflicts:

\_\_\_\_\_

Each conflict has two distinct strategies.

For her time conflict, she can be a Tester or Investor

T/N \_\_\_\_\_

For her sex conflict she can be a Denier or Justifier.

T/N   D/J \_\_\_\_\_

And for her final conflict she can be a Realist or Idealist.

T/N   D/J   R/I

Pop quiz? How many different combinations can you make?

That's right 8.  $2 \times 2 \times 2$  is 8.

That's 8 total different character types. Listen – if this seems complex now, don't worry. You don't have to learn all 8 types right now. Your weekly video coaching is going to take you through ALL 8 types, one at a time and give you the chance to really master each type of woman in your own life.



What you'll soon be able to do, is what me and my trainers can do. You'll be able to meet a girl, and after brief conversation (or even just by watching her) and immediately know her three letter type (for example, she's an NDI) and have a complete ROADMAP to knowing how to seduce her and get her turned on. It's almost like you'll be speaking a secret language that only YOU and a couple hundred lucky men know about.

This three letter code is the secret to this system. It's like having a safe with a three digit code, and when unlocked it contains a valuable treasure. In no time when you meet girls you'll be firing off this three letter code like its second nature.

What we've just unlocked is EVERY motivator a woman has to do anything in her life. The reason she will talk to a guy, the reasons she ignores a guy, the reasons she answers your calls, the reasons she flakes out, the reason she decides to have sex with you, and the reasons why she is resistant...

One thing I highly recommend is to explain the Pandora's Box model to one of your guy friends or wingmen, and discuss different women you like, or you have known in the past, and women you are friends with, and figure out their type using the tools we are about to give you. It will cement the model in your mind, and the practical application will make it extremely clear to you, and will quickly develop your skills as an advanced practitioner.

My trainers and I found that when we met women, and started discussing their character traits with each other, and applying the system, that it turned the theory into real life application, and everything started to fall into place. Along with the fact that our skills became lethal and our strike rate percentages of meeting women to being intimate with them became unparalleled.



This program is unique because it is the first dating system in the world that not only acknowledges the vast differences between different women, but it also gives you individual strategies for each of the different types.

By doing this program you will have everything required from identifying and figuring out her type, knowing the scientific background behind the model, customizing your plan of action, and knowing all the motivators for her behavior, so you can be an essential part of her life.

The key to every decision she makes is based on those three conflicts and her strategy.

We're going to show you next how you can be the solution to all of those conflicts so she is totally dedicated, even dependent on you.

It's like being lost in the desert.... You're thirsty, you're lost and you haven't had any contact with any of the people in your life.

Then a guy comes along – and he's got water, he's got a map, and he's got a cell phone.

You're going to be **THAT GUY** in a woman's life.... No matter what type of woman she is.

She's going to like you, want you, find you attractive, find you incredibly masculine and sexual, let you do whatever you want with her, almost worship you.

Once you understand that women will usually pick a certain strategy and **STICK WITH IT**, you realize that female psychology is **VASTLY** different between individual women.



That is why it is literally IMPOSSIBLE to use a “one size fits all” method and have it work on all women. The behavioral difference is just too radical.

But when you get to know each woman as an individual, know her motivations, you are literally SEEING INSIDE her head.

You certainly can have some success treating all women equally, and get reasonably good, but you will always have blind spots, and holes in your game and you are going to be missing out on some of the women out there. And if your luck is like most guys, the women you miss out on are the women you really want. By tailoring your game to different types of women, and having a flexible approach you are going to reach a far wider market.

This reduces the frustrating guesswork that most men will be left struggling with. You will see this all around you – your friends, random guys in the street or bar, you will see boyfriends and husbands making HUGE mistakes that you would have a simple, intuitive solution for.

You will see women, and realize that YES they are driven by emotions – but the blueprint of her emotions and behaviors will be completely logical and linear. They will become mindlessly predictable.

Getting lucky becomes a thing of the past.

This understanding, as I have realized in the past few months – is the real key to finally creating a real bond one based on love and understanding – the kind that you read about in romance novels and see in movies starring Hugh Grant.



Now, in the next section we're going to talk about the different behaviors that go along with the conflict strategies.

As you listen to me describe the different behaviors, it might be useful to think back to women who you've dated, or perhaps women that were a challenge to you, and try and see if you can figure out which type she was.

If it's difficult at first, don't worry. The more experience you have using this system, the faster you will be able to classify women and know EXACTLY how to seduce them.

I'm sure you've already had some light bulbs go off in relation to women you already know, because this system is dead accurate.

***Now we're going to open PANDORAS BOX.***



# **The Time Line: Text vs. Invest**

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## The Time Line: Test vs. Invest

Simply put – a Tester prefers to date multiple men simultaneously, and an Investor is VERY uncomfortable doing so and prefers to focus all of her efforts on one single guy.

***You could say that a Tester can be attracted to many guys at once, but an Investor is not.***

The Test / Invest element is the most fluid and most easily able to change of the three character dimensions. It can change gradually with age, but also depends on her individual dating experiences.

So for example, she might be a Tester, date a lot, then meet someone she really likes and become an Investor.

The opposite is also possible -- meaning if she dates a player – and invests hardcore into him – and if the breakup is bad and he breaks her heart – she may become a Tester going forward.

The other thing to keep in mind is that Testers will often fake being an Investor, so you need to be really great at picking up the clues.

Let's just talk about the downside of NOT KNOWING Pandora's Box. And you meet a Tester. You might be thinking she's only dating you, and you've got it easy. Meanwhile, she could be dating four other guys who are all competing for her attention! But you would have no idea. She might be behaving weird or acting in strange ways, and you would think it's because she's not interested.





But that's not going to be you, because you are going to understand Pandora's Box, you're a practitioner. You'll know how to immediately tell when you're dealing with a Tester and also how to get a Tester to drop the other guys she's seeing and focus her energy on you, and become incredibly loyal to you.

What's even more powerful is that if you DO tame a Tester, a Tester can become even MORE loyal to you because she will feel as though she had to go through many different guys to find YOU.

Now I know this is exciting, but be patient because we need to talk a little bit more about the specific character traits of a Tester or Investor before we can talk about the advanced strategies.

Even knowing just the introduction to the Tester/Investor model you can immediately see how the dating strategy for those two different types would be so different. A woman who is dating many guys at the same time will have a completely different mindset to one who is focusing all her attention on one guy. Which is exactly why your game plan needs to be different.

### **Let's start with your typical Tester.**

It's all about emotional diversification. She doesn't want to put all of her eggs in one basket. Most likely it comes from being hurt in the past – romantically.

So she tests. She keeps men on the side. She flirts heavily and leads guys on.

What's important is the understanding behind WHY she does these things. Many people think that women date many guys at the same time in order to figure out which one is the PERFECT guy.

And they're wrong.



In fact the Tester does NOT really even CARE about finding ONE perfect guy. She is getting the total package by getting certain types of value and emotions from the combination of guys.

And if they are young, they are simply thinking “I’m just having fun for a few years and then I’ll find someone to settle down with later”.

And surprisingly – within those few years, even if they find that perfect one, they might still date others who are not as good as him.

I’m going to generalize a little bit – and this isn’t the case 100% of the time, but in general a Tester has suffered some kind of romantic loss where she has felt cheated and betrayed by a guy in the past.

A TESTER dates multiple guys to feel significance – to be validated as a desirable, attractive woman. And this is VERY important to women.

One of the girls who I met doing this actually dropped out of college for a YEAR and is now a year behind so she could move into the city and SERIOUSLY date men full time – and on average was dating 8 guys at once – all of which were completely clueless. She would treat all 8 of them pretty well – so they all thought they were the only one...

These guys who were unaware of the Pandora’s Box system may have actually thought of her as an “Investor” (although they wouldn’t know the correct terminology) because he didn’t know about all the other guys, and he thought all the attention was focused on him. We will be helping you to identify the subtle clues so you can really figure out the girls who are really Testers. Because as I said before Testers will present an image to guys that they are actually Investors.



Now when I say a Tester DATES multiple guys – it doesn't mean she is sleeping with all of the guys at the same time. Often she is only sleeping with one. Really this depends on the SEXUAL CONFLICT – whether she is a denier or justifier – we'll talk about that dimension next.

If I remember correctly – the girl who I mentioned who was sleeping with 8 guys was really only sleeping with 2 or 3 of the guys.

Often, she is merely keeping these guys as ORBITERS.

Testers have elaborate strategies to keep orbiters “in orbit” – or to keep stringing them along while they sample many different guys simultaneously. And eventually decide which one they will keep for the long term.

### **Orbiter Strategies include:**

- Talking about sex, which hints at the promise of sex
- Baiting, or suggesting hanging out and then flaking out last minute – or only giving half commitments
- Appearing helpless which motivates men to want to protect her and in fact the vulnerability is a huge attractor for men.
- Pretending to distrust a guy or accusing him of being a player as a tactic to delay sex.
- Always trying to maintain the upper hand in the relationship. i.e. waiting for long periods of time before she returns phone calls and so forth. She can afford to do this because she has plenty of backup guys ready.



These strategies are extremely powerful, and as men we have to be especially careful of them. It's best to know a girl is a Tester and treat her as such – don't take it seriously OR implement one of our advanced strategies to convert her.

### **Let's recap about Testers:**

- Don't care about finding the one perfect guy. They get what they need from a combination of guys
- They have multiple guys to feel significance, to feel validated and wanted
- She's not always sleeping with all of them
- She has sophisticated strategies to keep guys "in orbit"
- Testers can be converted into Investors if you have the right skills

### **Let's talk about Investors:**

So while a Tester is indifferent to really finding that one "perfect guy" an Investor DOES have getting the perfect guy in the back of her mind.

However – it's not that she finds the perfect guy and then decides to stick with him – it's that she is trying to FIX him. She sees that he has potential. The guy has POTENTIAL to be perfect for her. And that is what keeps her devoted to him.

She will usually have ONE THING she is trying to "change" so that he becomes perfect for her. But here's the kicker – once she does get him to change that one thing – her interest usually goes right down the tubes.



Because for her – the feeling of having something to work on, something to “fix” is what keeps her interested and attracted. That will play heavily into our in depth strategies for attracting an Investor.

Investors make GREAT girlfriends – that much is true. And well, Testers can be a lot of fun, but if you want to change them into an Investor, that is going to take a different strategy - which we’ll discuss later in the program.

What’s even more interesting is that an Investor will stay with a guy until she is CONVINCED he is not the one. The key word – being convinced. She usually has to be convinced BEYOND A SHADOW OF A DOUBT that he is not the one. And if she is convinced, she will move on to the next guy, sometimes with a testing small phase of in between them.

And an Investor has also suffered some kind of romantic loss – but does NOT feel cheated or betrayed – either she had to move away from a guy she really loved, or lost him in some other way – OR and this is a big one – blames HERSELF for the loss.

And what she is doing by investing now is she is somehow proving to herself that she CAN create the perfect relationship by helping a guy step into a role that isn’t necessarily natural for him.

She may feel supportive, motherly, nurturing, important, and needed. Those are the emotions that drive her.



**So let's recap Investors:**

- She wants to have the perfect guy – but is really looking for POTENTIAL
- She tends to only date one guy at one time and invest her time and energy in him
- She prefers fewer relationships, but longer relationships
- In most cases, if she is successful in FIXING you, she loses interest (no more fun)
- She will stick around unless she is CONVINCED you're not the one, then moves on



# **The Sex Line: Deny vs. Justify**

©Vin DiCarlo



## The Sex Line: Deny vs. Justify

**D**eny / Justify is the SEXUAL dimension of a woman's character type.

To me, this is the most important dimension, and it is the one that I pay attention to the most in my interactions.

I will often build out my entire strategy based on this one dimension alone, and if you really nail it, with master execution, the other two will not matter nearly as much.

The reason is because our most predominant role in a woman's life is sexual. Sex is the reason why we all exist, and it is very primal and basic.

So pay attention.

Let's talk first about the conflict a little bit. Most, and if I had to put a number on it, probably 95% of women have experienced SOME level of sexual trauma – or negative feelings and emotions associated with sex and **a lack of control about sex.**

This is something that is a challenge to understand as men.

The analogy I like to use is being surrounded by a bunch of men, who are all bigger and stronger than you, more aggressive than you, and also want to have sex with you.





Imagine being in high security prison for rapists, where the average guy in there is seven feet tall and three hundred and fifty pounds.

Ok – now, that is sometimes a DAILY experience for women, and as such they have developed very sophisticated mental frameworks to keep themselves in check.

In addition women HAVE had very scary encounters with men, and I don't want to get too in depth about this but basically they will get intimidating looks from guys, unwanted advances, guys (sometimes close friends and family members) trying to touch her, take their dick out and of course, unfortunately this goes all the way up to full out rape and sexual assault.

Women will often recall at least one, but often more, traumatic events in relation to men and sex.

But on the other hand – just like us, sex feels VERY GOOD for women – and they want it... so this creates a VERY strong conflict for her, and one she must reconcile.

She does make the conflict easier to deal with by either DENYING, or JUSTIFYING.

### **Let's start with Deniers.**

A Denier will essentially BLOCK out and remove those negative experiences from her memory. She will literally believe they didn't exist.

That is why many cases of molestation, sexual harassment and rape go unreported. Her mental mechanism prevents her from confronting the memory.



This allows her to still view sex as an incredibly powerful, positive and pleasurable event. In my experience, and in the experience of many of my trainers, Deniers are much more immersed in sex, and go a lot deeper into the feelings than Justifiers do.

And for that reason – it can be a more satisfying relationship in many ways. Having sex with a Denier is more special and unique because they have had far fewer sexual partners.

Quite often Deniers have a strong religious background as well. The religious training tends to compartmentalize the different areas of her life, and she will have much stronger mental filters to keep things separate.

This allows Deniers to have a tendency to sometimes live double lives, and do so very effectively.

I once dated a girl who was a Denier, and I was with her for a full five years before finding out that she was once raped by a guy many years before. She never included this incident when she talked about her sexual past and did not count it when she told me how many guys she was with.

Now of course I never held this against her, and in fact I was very understanding... But what's interesting is this: It wasn't until I started this research and had a very deep understanding of the female mind that she brought it up... And it was something she sensed in me – it wasn't that the project prompted me to ask her about it.

And that is something that you can expect to happen in your life as well... as you get deeper into this system, you will find women becoming



more and more open and honest with you. They will sense that you “are one of them” and things that she would NEVER tell other guys will be put on the table.

And no, it’s not all stuff you don’t want to hear – there are some AMAZING benefits to being in this “secret society”. Women will be much more open to letting you have multiple relationships, casual / no strings attached relationships, and they will feel much more comfortable showing you the full spectrum of their sexuality.

That’s beside the point. Let’s get back to Deniers. There are definitely some downsides to Deniers. First of all, and this applies to ALL women but women, but women will sometimes be more likely to lie to you the more they like you.

Why? They lie because they can and they will be more concerned with maintaining a certain perception if they like you. There’s more to lose if you don’t approve of their image.

And – if they cheat (which is actually less likely to happen than with a Justifier) they will be FAR less likely to let you find out. Usually it will just be a onetime thing, and they will suppress the memory as if it never happened.

That is something that women are MUCH better than men at. They are very aware of how they are being perceived at all times – especially Deniers.



Extreme Deniers will sometimes even pretend to be “grossed out” by sex or by other girls who have more partners than them.

They will call other girls sluts, be very judgmental and critical of women who have had sex with just 10 or more partners. The average Denier will usually sleep with 15 or less men in her entire life. That may seem like a lot, because of what I just said, but you have to realize that most of those accumulate as she gets older.

Women have a tendency to become more and more like Justifiers as they get older. Their issues with sex get worked out and resolved slowly as time goes on, and they become more open to casual encounters. We call this the “Cougar effect”. You know what I’m talking about...

Just because a woman is a Denier, it does NOT mean it will take a long time to sleep with her. When we get into the advanced strategies, I will show you why it is actually good to sleep with a Denier quickly, and I’ll give you some specific techniques for doing exactly that.

Another reason why these types of women are called Deniers is they do exactly that – they Deny. And specifically they Deny your sexual advances. But they do it in a very specific way. They will use a “not yet” approach, but stick around. You can over escalate and they will continue to keep seeing you. That’s a very big difference between Deniers and Justifiers.

To a Denier, having sex can sometimes feel like they are losing something. Because they sometimes associate sex with pain and emotional loss, if you haven’t laid the proper groundwork, they will withhold sex to maintain their power in the relationship.



**Let's Recap:**

- Deniers will have far fewer sexual partners than Justifiers
- Deniers tend to have hidden secrets – only a real practitioner will learn these secrets
- Less likely to cheat, but also less likely to tell you if she does
- Deniers are much shyer about sex and talking about sex
- Just because she is a Denier, it doesn't mean she's harder to sleep with. You just need a different strategy
- Deniers are often judgmental and critical of girls who sleep around

**Justifiers:**

A Justifier has the same negative sexual experiences that a Denier has – but she uses a different mental strategy altogether... She will JUSTIFY the experience by lowering the significance of sex in her mind.

By lowering the significance of sex, it makes the negative experience less painful. This allows her to retain full access the memory, because it has a much lower intensity.

The mental dialogue will be something like “oh sex doesn't mean that much” or “sex isn't such a big deal” – and this dialogue aligns her full belief set to become congruent with that.



Now as a consequence, sex actually begins to mean less to these women. She will give it up much easier, be more likely to do things like have sex in public, have threesomes with other men or women, and go into professions like being an escort or stripper. (Btw not all strippers are Justifiers – just a vast majority.)

And as such – having sex with a Justifier carries much less weight than it would with a Denier.

Justifiers, unlike Deniers are very sexually open and will sometimes have hundreds of sexual partners over their lifetime.

One big surprise to me is the sheer number of women that I met during the project that have been with over 100 men. Openly, and shamelessly.

And these weren't just cougars in their forties either – many of them were in their early twenties who were able to accumulate those numbers in college, often sleeping with a new guy every other weekend.

Just because a Justifier has a lot of experience and may be considered loose sexually, it does not mean that she cannot be an amazing girlfriend.

In fact, if you can become her “prince charming” Justifiers can become incredibly loyal and safe from cheating. This is something I'll talk about in depth when we get into the advanced strategies. Here's a hint though – you will NOT become her prince charming if you are too focused on sex.



That's a huge difference. Because she has reduced the significance of sex in her mind – if you seem to desperate for sex, or make sex seem like a big deal, or make too many advances, or in general seem like too horny of a guy, she will lose respect immediately, and it's usually something that's nearly impossible to recover from.

And when they go with your advances, Justifiers will sometimes go so far as to think that hooking up was their idea! This makes them VERY open to sexual reframing, sexual prizing and falsely accusing them of being perverts and wanting you too much. Again this will be covered in depth in the advanced strategies later on.

And if you're dating a Justifier – you have to be extremely vigilant. Justifiers love to test your limits (don't confuse this with the testing dimension, I'm talking about testing YOU) but a Justifier will test you over and over to see how much of a man you are. You need to be VERY aware of these tests so that you can nip them in the bud by punishing them IMMEDIATELY.

And it's for that reason, that testers are a big challenge to many guys – but if you pass her initial tests, having sex with her is INCREDIBLY easy and takes barely any effort at all. If you get alone with her it's RARE there will be any resistance whatsoever.

One final thought – do not make the mistake of thinking that a Denier is a good girl and a Justifier is a bad girl. It has nothing to do with morals or her overall intentions being altruistic or mean spirited. It is simply her individual defense mechanism to dealing with a very real and powerful emotional conflict. The key is not to judge it, but instead to understand it, and know how to use it in your favor.



If you have ever watched the reality styled series “Girls Gone Wild” you’ll notice that during the critical time period when the guy is encouraging the girl to take a big step in revealing something like to take off her top, or escalate on another girl, or take off her panties, or pose, you’ll notice that he uses “Justifier” type language patterns that replicate the exact thought process that a Justifier would use in her own mind. Powerful stuff!

### **Let’s recap:**

- Justifiers usually end up having many sexual partners over their lifetime, often over a hundred
- Justifiers tend to act on their sexual urges, and then Justify the reasons why they did it later
- Sex is not a big deal to Justifiers
- You need to punish a Justifier for disrespect IMMEDIATELY, or you’re in the friend zone
- If a Justifier is resistant to sexual escalation YOU MUST chill out and appear indifferent. If they sense you want sex too much, you’re finished.





# **The Relationship Line: Realist vs. Idealist**

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## The Relationship Line: Realist vs. Idealist

**T**his dimension describes a woman's relationship – and general strategy for balancing her dating and romantic goals against all other aspects of her life.

The terms Realist and Idealist really describe how they view their future life with their partner.

Out of the three dimensions, this is the least likely to change, and tends to stay pretty constant throughout a woman's life.

Again the Realist / Idealist dimension is the one that deals with the conflict between her inner biological drive to be a mother and take care of her family, and the fast paced, modern society that pushes her to work on her career.

Again – her biological drive urges her to focus all of her energy on her family, but society, especially her schooling, urges her to work on her career.

The Realist / Idealist dimension is less of a coping strategy, but more describes which drive she favors. Of course, every woman will have some component of each, but there will ALWAYS be one that she favors and gives priority over the other.

All women have a fear of not finding a great guy to be with, that will provide and take care of her and her family – but Realists feel the fear the most, and because of that strive to become completely self-sufficient.



**Realist:**

The Realist is a woman who is Realistic in the sense that YES, it is possible – especially with today’s divorce rates – that she will be not end up with a guy to provide for her.

So she is the type of woman who will focus on her studies and have very ambitious career goals. She will often be more logical in her thinking and I’ve met some Realists who were incredibly sharp in business.

Most of the Realists who we met were born with those natural urges to become housewives, but over the course of growing up and in childhood, have seen men who were incapable of taking care of their wives or families. It could have been their father, uncles, or husbands of their mother’s friends... Either the men left completely, or were just not suitable to be good supportive husbands.

And then they would also see these women who have their own careers, who were independent and seemed to be a nice positive reinforcement of the negative effects of incapable men.

So really – this dimension is all about upbringing, and that’s the reason why it’s the least likely to change throughout her life.

A few years back, I was in a situation where I was struggling financially, and I actually met a woman who was a Realist (looking back she was a NJR). And it turned out she had built and sold a business, and was very successful.



Having this woman attracted to me, and dating her was a lifesaver... She would buy me nice new clothes, she would take me out to dinner, take me on vacations – and she even helped out with critical things I needed like a stove and refrigerator.

That is very typical when you get a woman who is both an investor and a Realist...

Other Realists I've dated have all been very self-sufficient, they prefer to pay for or at least SPLIT the bill at dinner, and this is really enjoyable to a lot of guys.

But in the back of her mind, with that self-sufficiency she is always going to have a belief that you may not be there for her one day, so she will in a sense always keep one foot outside the door. And – if she is a Tester, she will be even more likely to ease that feeling by keeping other guys in her life.

A lot of Realists don't believe in the idea of marriage. Of course many do – but out of all the women who have told me they have no desire to get married, and don't plan on getting married, they have ALL been Realists.

It's not that they can't be in a functional, loving relationship, it's that they realize what marriage really is – nothing more than a legal agreement which binds two people and has very little to do with love.

The real mark of a Realist is her self-sufficiency – which some guys might confuse with being masculine... but it isn't. It's merely because her fears of being alone are SO great that she resorts to that – but deep down she is still a woman and using the right strategy you can get complete devotion and have a very feminine and loving partner.



**Recap:**

- Realists have a healthy fear of not finding a man to support them
- Realists focus on goals and advancement of their career
- Growing up, Realists had weaker male figures in their life
- Realists are powerful and can take care of you. They actually enjoy it
- Realists always have one foot out the door, unless you PROVE to them that you will be there for her

**Idealist:**

An Idealist maintains her IDEAL image of a happy man and woman living in a house with a white picket fence and a couple very happy kids.

And this image is so strong, that she is willing to overlook the possibility of it never coming true. She disregards those fears. Of course the fears will always be there – but they don't affect the way she dreams, and relishes in her fantasy of having a perfect family someday.

Most Idealists were brought up around capable men who were happy in their natural supporting roles. Many Idealists came from families that stayed together, and the parents never got divorced, their dad was successful, and their mom was an awesome housewife and cook, maybe she had a job, maybe not – or she grew up meeting boys who loved her and really took care of her naturally.

As a result she would naturally be less ambitious about the future because she has a strong feeling that she would be taken care of.



Dating an Idealist is one of the most satisfying, emotional experiences a man could ever have. She believes in TRUE love and if you ask her about it, she can talk about it, she knows that love is a real thing, and she will gladly share the vision of her ideal future with you.

Idealists love to daydream and often have a vivid imagination. Most of the Idealist strategies rely on taking advantage of that imagination and filling it with thoughts of the two of you being together.

One of the drawbacks is that an Idealist will eventually pressure you to get married if you date her for over two years. This might be great for some guys, but if you're looking to be a real player and date a lot of women – be careful with that. You could end up breaking some hearts.

**Recap:**

- Idealists most likely grew up around more capable men who were supportive and present
- Idealists have a vivid imagination
- Idealists will eventually look for marriage
- Idealists are very clear on their vision for the future



# **Mind Reading: Determining Her Type**

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## **MIND READING: Determining Her Type**

**S**o what's great about this system is that there are 8 types, but you only need to figure out 3 things about her to know her type.

The first thing you need to find out is her timeline. Tester / Investor. You need to know that in the first 30 seconds to a minute. The second thing you need to find out is if she's a Denier or Justifier. You need to know that before you start touching, or before you change locations with her or plan a date. And the third is if she is a Realist or Idealist. That will determine how you position yourself but it won't come into play until she starts thinking about relationships with you.

That's not to say that you can't figure out all 3 lines much faster, and know her exact type, but generally those are like the DEADLINES.

You'll want to have an idea of her timeline or Tester or Investor before a couple minutes of talking to her. You'll want to know her sex line or Denier or Justifier before you move locations and you'll want to know her relationship line Realist or Idealist before she starts thinking relationships with you.





So you have a couple tools her – first of call, on this website you have the profiler that you can use, it's pretty damn accurate – if you meet a new woman just fill in the questions in the profiler and it will tell you with pretty good accuracy what type she is.

You also have the time line, sex line and relationship line sections that came before this one. If you're not sure exactly, you can listen to those and see if you can match her behaviors to one of the descriptions.

### **Then there are other clues...**

Like with a Tester – she is going to have more guys around her than women. Some are tricky though, remember this is the one that women fake the most. But Testers will have a shorter attention span prefers changing the topic rapidly, be more into multitasking, texting people while she's having a conversation with someone else (guys or girls) The Tester will usually be OK with compliments, more unaffected by them than anything else. While an Investor takes a compliment more seriously – it's a bigger risk but if it works there's more of a reward.

Then there's Denier and Justifiers... one is her religious upbringing, which isn't always accurate but it's a great clue if you don't have anything else – a Denier will usually still be consistent with her religious upbringing while a Justifier won't be religious at all or even rebel against her upbringing.



Here's a good one – her health and safety – Deniers are usually much more careful with her health and safety – less likely to be smokers, less like likely to do drugs... Another one – if a girl has a tattoo, especially if she has more than one tattoo – that's a GREAT sign she's a Justifier. Justifiers are more likely to take risks with safety – they will go somewhere with a guy they don't know very well – they'll get in a car with him on the first date; she'll even go on vacation with him for the first date sometimes. Also Justifiers are more comfortable with being touched aggressively by guys, Deniers aren't. Also – how comfortable they are with sex talk. Justifiers will talk about sex openly when they first meet someone, while Deniers will get shy and embarrassed.

And finally; Realists and Idealists. Realists are more careers focused – her schooling or job is her priority... Don't get that confused with flaking, Realists and Idealists both flake – Realists flake because of work and Idealists flake to hang out with another guy. Realists believe that women are equals with men and can be just as powerful and successful, and Idealists think that men and women should have different roles. Realists are also the type to take care of other people in their life, like their family and friends, while Idealists usually end up with other people pampering her... think little princess.

Finding out her type is great because it lends itself to a natural curiosity – which results in easy conversation. It also helps getting you interested and listening to a woman properly – instead of coming off indifferent or bored.



It can even be a fun game – where you’re interested – and you’re excited to get more information from them. And once you uncover the clues, you begin to understand what they want, their motivations in life, and of course what they find attractive. And you can then emphasize those parts of your personality that you know they will respond to.

For example, if you are with a girl who is an Investor – it’s VERY scary to an Investor if a guy is flirting really hard and making her seem special right away. A Tester is fine with that – she does it herself all day long, so she knows the game. But an Investor will lose a LOT of trust if you start showing that she’s special too soon – you need to make her invest.

And as you get more practice in identifying types, you’ll start to be able to do it faster. At first, you’ll be looking for clues, and thinking a bit about the system, but then later on once you get more experience, you’ll start to be able to do it much faster, and you’ll realize how accurate and powerful the model really is.

And once you become a guy that KNOWS women like this – who can tell the different types, and do it quickly – is an expert on women.

Think about scientists studying birds. The very first thing that they do is classify them into different types. That allows them to understand their behavior and make all kinds of predictions on how that bird will act in



different situations. For example they might know that one type of bird will fly south in the winter, while another one might not. And they can look and say, that bird is NOT going to work on building his nest right now because in 3 days he's going to fly south.

With women – you might be at a bar talking to a woman and find out she's a Denier and KNOW that she isn't very likely to go home with you that night. That way you can just get her number, and not risk the rejection of trying to push her to leave with you right then and there.

Many successful companies give their employees personality tests before hiring them. The reason why is because it gives so much predictive information before the company can decide to hire them or not.

It's the same way with women – once you know what type you get along with the best – you can shortcut the entire process. So you can talk to a woman for a couple minutes and know exactly how everything will turn out if you get involved with her. It can literally save you years of possible heartache and frustration being with the wrong woman.

Alright well time to test your knowledge again... and you might want to review this section and the three sections before it before moving on, because I'm going to test your mind reading skills... alright good luck.



# Pop Quiz

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## POP QUIZ

**A**lright so what we are going to give you right now is the practical application and implementation of the Pandora's Box System.

We are going to simulate real life situations, and test your knowledge to see if you can pick what type a woman is. Type identification is critical because the seduction strategy for each different type of woman is vastly different.

You will realize that some of your past failures with women are not because you used the wrong technique or strategy; you just did it with the wrong woman. After you can test correctly, and you know the right game plan for each type, success with each woman is easy.

But this testing phase is extremely important because it's the foundation of your future plan of action with each woman.

What will really make you kick yourself is that women are right now and have in the past given you many signals as to what type they were you just didn't know what to look and listen for. In fact, this whole testing process to figure out her type will actually become pretty damn obvious to you from now on.

So right now we are going to demonstrate with some real life cases so you can determine the differences between a Tester and Investor, a Denier and a Justifier, and a Realist and Idealist.



This testing process will also solidify the entire model into your mind, and if you are still a bit confused with the different types and how they all work, this will more than likely make it much clearer for you. I know personally I work really well with real life examples, so this is where I really enjoy beginning to apply the model.

So .....

### **Tester / Investor**

Figuring out if she is a Tester or Investor is actually the most challenging one out of the set, because as mentioned before girls who are Testers will act like Investors, and keep the fact they are Testers secret. So, this dynamic can take a little bit of time to determine.

1. You look at a girl's Facebook, and lots of guys are leaving flirtatious comments on her page. Tester or Investor?
2. If you knew a girl as part of your social circle, you see each other occasionally as you have friends in common, and you hear things about her such as that she is playing the field. Which type do you think she is?
3. Ok. A girl you met appears to only have female friends. Is she a Tester or Investor?
4. If you meet a girl online, is she on average more likely to be a Tester or Investor?
5. If you are hanging with a girl and she's messaging people a fair bit, and although she tells you they are girls she is texting, you feel intuitively that it's actually to guys. Tester or Investor?
6. You know a girl reasonable well and she mentions only having had a couple of relationships that were fairly long (years in fact), what's the signal there?



7. When she talks about dating and finding a guy, she seems to care less about meeting that “perfect guy” and more about having fun, what do you think?
8. This girl you really like has a boyfriend, and complains about him a fair bit, but doesn’t actually leave him, Tester or Investor?
9. This girl you like seems to have quite a few guys hanging around her as “orbiters” – guys who she seems to be stringing along keeping as friends or flirting with – and she seems to have quite a few male options.





## Denier / Justifier

1. You are friends with a girl and she talks about sex very openly? She doesn't seem to get embarrassed talking about sex at all. Denier or Justifier?
2. You like a girl, and she doesn't tend to dress very provocatively or to get a lot of male attention, you'd say she's a bit more casual, and reserved in her appearance. Which one would you say she was?
3. This girl who is a friend of a friend tends to be comfortable taking some risks, for example jumping in a car with a guy she doesn't know, or she's got a tattoo, and smokes. Denier or Justifier?
4. This special girl you really like has a really strong religious background, it seems to have affected her really strongly, and there was a really strong parental influence pushing religion hard onto her. Which one do you think she is?
5. There is this girl you've known for a while, and she's had a fair few partners for her age. She's in her early twenties, and she's already more than 15 to 20 partners that you know about. Denier or Justifier?
6. You know two girls from college and something bad happens in both their lives – for example they get a bad grade – one of them tries to distract herself from it, and not want to talk about it, and the other one says “Well I don't need to learn biology anyway” or “It's because my professor is a jerk.” Which is the Denier and which is the Justifier?
7. This girl you like is a stripper, is she more likely to be a Justifier or Denier?
8. You hear two different girls talking about a guy who tried to hit on her. One was turned off by a guy who kept trying to go sexual when she wasn't interested at that particular time, and it turned her off, and the



other had sex with a guy after he was really persistent. Which one is a Justifier and which one is a Denier?

9. You meet a girl and she seems to test you a lot to see how much of a “man” you are. Justifier or Denier?
10. A girl you like is really critical of girls who dress revealing or who sleep around openly calling them “sluts”, which type do you think she is?



### **Realist / Idealist**

1. You like a girl, and her studies and career are extremely important to her. She is very proud of being a good student, and really enjoys talking about her studies, and her potential career. Is she a Realist or Idealist?
2. You know a girl, and she tends to rely on her friends a bit to help her out. She seems a little helpless sometimes, crashing at her friend's houses, and guys seem to support her sometimes. Realist or Idealist?
3. You have a female friend and she's really clear on her life ambition. She's already planned her wedding, and would really like to have kids and settle down, and she even knows how many pets she wants to have. Which one would you say she is?
4. You know two girls at work, and you heard them having a conversation. One was saying that she thought women are empowered and can be just as successful as men and the other mentioned that she thought men and women have different roles. Which one is Realist and which one is Idealist?
5. Okay, two friends of yours had very different teenage years. One had a more affluent upbringing and was a bit spoiled; the other had a job throughout high school and had to work pretty hard for her money. Which one is more likely to be Idealist, and which one is more likely to be Realist?
6. Is her choice of study something that has a definite career waiting for her when she graduates? Or is it something she does just because it's interesting and she is passionate about it. Which one is Idealist, and which one is Realist?
7. Does she work a fairly low-status job and seem really keen to settle down, have children and get married? What would you say she is more likely to be?



8. If a woman has a really strong ambition to achieve a really high goal or to make something really significant of her life individually, what would that indicate to you?
9. How important does guys and dating seem to her as a priority right now when compared to her studies, career or ambitions? What's your opinion on that one?



# The 8 Types of Women

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# *contents*

The Playette (Tester – Denier – Idealist) .....	107
The Social Butterfly (Tester – Justifier – Idealist) .....	117
The Hopeful Romantic (iNvestor – Denier – Idealist) .....	125
The Cinderella (iNvestor – Justifier – Idealist) .....	133
The Private Dancer (Tester – Denier – Realist) .....	139
The Seductress (Tester – Justifier – Realist) .....	146
The Connoisseur (iNvestor – Denier – Realist) .....	155
The Modern Woman (iNvestor – Justifier – Realist).....	163



# The Playette (Tester – Denier – Idealist)

## Personality Profile

### **O**verview

The Playette is a combination of Tester, Denier, and Idealist. She is like an iceberg. There is so much beneath the surface, and it's worth exploring! The Playette is not always easy to recognize. That's kind of the point with this girl. She doesn't wear her emotions on her sleeve, and she tends to be secretive about her personal life. Typically she is modestly dressed, and looks around a lot, but is on the quiet side. She isn't shy, but is definitely more of an observer than the Social Butterfly (TII).

The Playette protects herself for good reason. Once you get past her walls, she is sweet, soft, sexy, and exciting. She has wonderful gifts to offer, but it is these very same gifts that make her vulnerable.

Before she lets her guard down, you must walk a fine line to show her that you will not smother or pressure her, while at the same time, conveying the potential for romance and intimacy.

We start with the Playette, because she is one of the most difficult, and most common, types men encounter within the target age range of early-to-mid 20's. The challenge with this type of woman is quickly separating yourself from her many other orbiting male friends, who are in the No Sex Zone.



*Note: We don't use the common term, "friend zone," because as you will see, truly being friends with a woman is actually a catalyst for sex. The Friend Zone really means the No Sex Zone, or the "I don't want to have anything to do with you" Zone!*

This means you must get sexual fast, without putting pressure on her... but at the same time you must create the perception of potential romance. This is something bad boys do naturally, but it can be learned, and perfected, once you understand the complexities of the Playette.

## Her Desires

The Playette's Mr. Right is fantastical, which is why she has a hard time picking one guy to stay with, or even sleep with. But remember, what a woman fantasizes about, and what she responds to in real time, flesh and blood, are two very different things.

This woman responds to a man who does not need her more than she needs him. All the men in her life are chasing her – they are one of her options. You have the most leverage with her if she perceives herself to be **one of your options**. So she must want you more than you want her, and you must convey that you are dating other women. But how do you make her interested in the first place, when she has so many other "suitors"?

The answer lies in her ideal relationship. She wants a man to literally sweep her off her feet. Now, we have all heard that saying before, and it means different things to different women. But in the Playette's case, you must play the classic archetype of the dominant, romantic ladies man who saves her from her endless string of failed dating experiments.





She wants a man who will arouse her, seduce her, take her, tame her, and leave her wanting more.

In response she surrender into deep, naked submission. She will relax in body and mind, and allow herself to be ravished beyond her control, at your whim. This is why it is so tempting and exciting to pursue a Playette, and also why it is so challenging. The wall is hard to scale because the treasure is so enticing – men’s biggest downfall with the Playette is their own impatience and anxiety.

### **How She Gets What She Wants**

The Playette is like her male version, the Player. A Player has several women on his sexual roster, and he gets something different from all of them. Likewise, a Playette has many men filling many roles. However, these roles can be simplified into two categories: Lover and Provider.

All women have two sexual mating goals. The first is to be impregnated by a man with good genes – her best genetic option. Her second goal, which manifests itself as an unconscious, primal drive – an instinct similar to a man being drawn to a woman with large breasts or wide hips – is to pair-bond with a man who has high social status and access, or control over, valuable resources.

The Playette achieves these goals using different men. While an iNvestor-type will satisfy these drives with one great catch, a Tester fills her survival needs with more than one man.



In the case of the Playette, there is an emotional boundary preventing almost all men she meets from reaching her heart. She is a Denier, meaning she puts up heavy resistance to sex because it carries a lot of emotional meaning for her. As a Tester, she “keeps it moving” so to speak, so it may be hard to develop enough rapport to the point where she feels safe letting go of her precious sexual side.

In addition, she’ll often put up soft boundaries, or tests, in order to slow down the progress of a sexual relationship, so that she can maintain her power. For example, she may accuse the man of being a player to put him on the defensive. Most guys respond by becoming docile and losing their power, thus losing their power and falling into the No-Sex Zone, or “Friend Zone,” as it’s commonly called.

In a sense she has gotten what she wanted, superficially. But she has not been sexually satisfied, just egotistically placated.

As an Idealist, The Playette has it in the back of her mind that she will one day meet her Prince Charming. In a sense, she is always looking for her Prince by being passive and leaving a social vacuum for men to take the lead. The irony is, her apparent coolness makes most men uneasy and lacking confidence. She won’t tell you what to do – she just sits back and observes what kind of man you are.



## Applied Technique (using 3-Function Analysis)

### Conversation

#### Ignition

Two things happen when you approach a Playette the wrong way. She'll either ignore you completely, or let you talk with a blank expression, until you are blue in the face and run out of things to say. First of all, she's a Tester. So she doesn't like an intense, direct approach. Use something situational – comment on the environment or something she is doing. Do this with a friendly, almost platonic energy. The thing with a Playette – she is a Denier *and* a TESTER, but is constantly in her head fantasizing about what *could be*.

The most effective way to get the Playette interested in you is to tease her. Avoid compliments unless she has earned them. Be playful, don't take her too seriously, and tease a lot. If she makes an attempt to make herself look cool or high-status, tell her she's cute.

*Note: the formula for teasing is to lightly poke fun at something she's doing, in a very warm way. This is where most guys screw up teasing. They are too harsh. On the flip side, guys who don't tease at all are seen as too nice (i.e. boring).*

#### Momentum

Playettes are used to men trying to smooth-talk them. They've heard it all before (as have most women, attractive or not). Some women like a



little sexuality and aggression. The Playette sees this type of approach as predictable and quickly classifiable – in other words, unattractive simply because it's more of the same.

To build momentum and get her really interested in you, you must appear unpredictable, and also, uninterested in her sexually.

*Note: If this sounds like every single woman you've met in nightclubs, guess what – when women get dressed up, drink a little alcohol, and go into a dance setting, they almost all turn into TDI-Playettes. The good news is, you can now approach almost any woman in a nightclub with not only confidence, but competence.*

So let's grab her attention. The key here is a concept we teach at DiCarlo Inc., called "Intrigue." All Intrigue means is that you have an opinion or observation about a woman that will excite her emotions negatively or positively.

For example, let's say she is wearing a dress almost identical to what another girl is wearing. Imply that you notice something that will probably piss her off, but don't tell her what it is. "Uh oh. You're gonna be pissed if I tell you what I just saw...but don't worry, you are the winner."

Another example: let's say you notice that she is skinny but is drinking beer and you don't know how she could keep that figure drinking Corona all night. You could simply say "I don't know about you. You must know something these other girls don't."



It doesn't have to be fancy- just get her to:

- a) focus on you because you are talking about her, and
- b) get her riled up by not telling whether your opinion/observation is flattering or otherwise.

### Connection

It's actually really easy to connect with Playettes, simply because other guys suck at it. The main mindset here is don't try to sweet talk her or get sexual. On the flip side, don't be that boring guy talking about career and goals in life. Keep it light and fun. Talk about music, fun hobbies, random adventures you've had recently.

Better yet, get her talking. She's the quiet one, which means once she's relaxed, she won't shut up. That's good news, because as I said before, her Idealist nature will take over, and her fantasies about you will seduce her. So the more you shut up, the better you look!

This means you must ask good questions. If she's talking about work, ask her *why* she likes her job, or what she would like to ideally. The core questions are "why did you do/think/say that?" and "what was that like for you?"



## Physicality

### Body Language

Testers don't like it when a man gets in their face. Keep your position hip-to-hip. Try doing physical things like playing pool, walking side by side, looking at other points of interest together, or dancing without much eye contact.

Keep this in mind when on a date with a Playette. No romantic dinners by candle light. Instead go to a sports bar, play pool, and watch the game. Better yet, have her friends come and join your friends at a social event (this could also be as simple as watching the game at a sports bar). Testers like external stimuli and have a low tolerance for romantic attention. They perceive it as pressure. Freedom and fun are what gets a Playette excited. This is what most guys like as well, so don't try to impress her with the sentimental route. Include her in your life and keep it casual.

### Touch

As a Denier, she doesn't respond well to aggressive physical advances in public. But when alone, you would do well to be persistent. You don't lose points by trying to move forward – she respects that in a man. This is important because it's crucial that you sleep with her relatively early, before you fall into the category of orbiters, shared by all the other guys in her life.

As you get to know the Playette, keep touch chivalrous, old-fashioned, and subtle. Hand-holding, gently guiding her with a light push on the



lower back, and light brushes against her arms and back excite her plenty. If she gets too excited, guess what? The DENIER WALL goes up.

The dead giveaway of a Denier ironically occurs well into the interaction. I'm talking about the first kiss. Here's the giveaway. You move in toward her lips, and she turns away slightly. She doesn't run, slap you, or push you away. She just turns her head. This doesn't mean "give up." It means, "try again, I need you to persist because I'm scared."

*Note: A justifier won't turn her head. If a justifier doesn't want to kiss you, she'll laugh, push you away, or pull back and look at you like you are crazy. If she wants to kiss you, she will; she may even initiate it.*

Once you kiss a Denier, the flood gates will open *if you are a good kisser*. If not, she will put up heavy resistance, whereas a Justifier may just go with it and try other things.

You may get all kinds of verbal resistance with the Playette, but pay attention to her body. She will show you, with her hips, her sighs, and her overall energy, that she wants more. Be attentive, patient, and treat her body as if it's sacred.

## Sex

The first few sexual encounters with a Playette are crucial for getting past her emotional walls. Don't be rough or kinky until later (it's crucial that you push her limits as the relationship progresses). At the start, go slow, and check with her to make sure she is comfortable, and that whatever you are doing to her feels good.



After a couple bouts of sex, take note of her comfort level. When you see that she has accommodated to sex with you *emotionally*, take things a step further on the “kink scale.” There are three reasons for this. First, it’s fun! Second, the more open and adventurous she is with you sexually, the more connected she will feel, as sex and emotion are intertwined with a denier. Third, it’s likely that she wants to have wilder sex, but is too timid to initiate it herself.

From our experience, it is the Deniers that have the most extreme fantasies. They protect themselves from men partially because they are protecting themselves from something (someone) that will make them lose control.





# The Social Butterfly (Tester – Justifier – Idealist)

## Personality Profile

### Overview

We all know about “the party girl.” She’s the pretty, energetic girl that talks to everyone, including you, and then leaves you wanting more. Was she flirting with you, or is she just like that with everyone? Guess what – every other guy in the room is thinking the same thing.

Guess what else...she knows it.

The Social Butterfly is a combination of Tester, Justifier, and Idealist. Her behavior likens her to her namesake. She is like a butterfly – beautiful, enticing, and hard to catch – unless you know what you are doing.

As with all Testers, if you must separate yourself from the countless other guys chasing her. But the Social Butterfly is different from the Playette in her Justifier mindset. She embraces an aggressive approach, as long as she doesn’t get the feeling that sex with *her* is a trophy for *you*.

If you can keep a casual, fun, pressure-free interaction going, sex is an almost certain outcome once you are alone with the Butterfly. But if she senses that she is a conquest, and that you have any sexual neediness in your attitude, she will flutter away.



## Her Desires

The biggest challenge men face with a Butterfly is that she likes to be the chaser. She wants to be the one who chooses, and chases, the man. The irony is that she ends up chasing the guy that either, a) doesn't want her, or b) wasn't the "strong silent type" but was actually an insecure, immature guy that simply didn't know what to say.

A Butterfly has such a strong need to attain the unattainable guy that she often tricks herself into thinking that a guy is much more interesting than he turns out to be. We can't control this irrational pattern, but we can become aware of it and leverage it. More on that later. Suffice to say, the butterfly is most attracted to what she can't have.

When in a sexual relationship with a man, a Social Butterfly is a horny devil. She wants it everywhere, all the time. It's not so much that she's always horny – it's the thrill of novelty that *gets her horny*. She heats up fast, and cools fast. Her attention span is short because she loves to be excited, and nothing's more exciting than novelty and risk. Take advantage of her impulsive nature, or be left in the dust.

When a Social Butterfly finds a guy she likes, it doesn't last long. Or she gets married. This woman is impulsive. But nonetheless, she is a woman, and has feminine drives to contribute and nurture. As long as you have a strong Vision (a concept we discuss in-depth in the Attraction Code and Dominant Sexual Power), and you are Self-Controlled (i.e. dominant and not looking for permission or guidance on even the subtlest level from those around you), she will always be drawn to you.

Sometimes letting something beautiful go is the best way to make sure it comes back to you.



## How She Gets What She Wants

The Social Butterfly is more likely to sleep with a guy just because he's hot. However, "hot" can mean many different things: well-dressed, confident, nice smile, in charge of other men, nice abs, etc. This girl gets different things from different men, and loves the newness of the stimuli. She likes to try different men for their kissing styles, cock sizes, fashion and music styles, you name it.

The one thing she does not like is pressure and over-emphasis on sentiment. She loves romance, but doesn't like navel-gazing and "deep conversations." In a sense, she's more down to earth, as she realizes that you won't uncover life's secrets with a near-stranger on your first date.

Be a guy she chases and feels is *almost out of her reach*. We'll show you how in the next section.

As a Justifier, the Butterfly is sexually experienced. Fucking is nothing new to her. But a new position, or adding an element of psychological dominance via roleplaying are probably as-yet unrealized in her sex life. Even if she has done kinkier stuff than what you do with her, you at least won't fall into the boring category. It's likely that she might initiate you to something new. If that's the case, go with it, or, again, get left in the dust.

A true Butterfly is likely in college or relatively young, and not ready for a career or marriage. That's good news for you. But if she commits to a guy, he better keep her interest. Otherwise, she will cheat, and dump the guy soon after. This is a woman that men end up chasing, and in doing so, push her further away. Clearly you can see that separating yourself from all the other needy, submissive, boring guys is crucial to catching a Butterfly.



## Applied Technique (using 3-Function Analysis)

### Conversation

#### Ignition

You can approach a Butterfly in any way you choose. It's all fun to her. Just don't be timid. The key with her is, without any better way to describe it in writing, **100 percent commitment and exposure**. For example, if you are in a bar you can say a toast and clink her glass. Or you can compliment her hair. BUT, do not try to be smooth or sexual at first. Be happy, energetic, and do it (whatever it is) *all the way*. This is the most powerful way to convey dominance - essentially a lack of timidity - and is fundamental to attracting a Social Butterfly.

Here are some tips for grabbing a Butterfly's attention when approaching:

- Be loud
- Stand tall, and position yourself in same proximity as if you already know her
- Smile and look her in the eye when YOU are talking
- Use fun, dominant touch - when you hug her, lift her up slightly.



And here are some examples of what to say to break the ice:

- You spot her tatoo: “Whoa – nice ink. What’s the story with that?”
- She’s wearing a senior Frog T-Shirt: “Hold on – I was in Cancun last year too. Why didn’t I see you?”
- Playing cornhole in front of her apartment: “Nice hole. My squad could take you guys – loser buys shots at McGees Pub tonight.”

### Momentum

It’s not hard to get a Butterfly’s attention. It’s keeping it that’s the challenge. Your best bet is to find out what her interests are. It may sound obvious, but most guys screw this up by asking interview-style questions. Pay attention to her – she wears her life on her sleeve. She likely will wear, talk about, or do, something that is interesting to her. Comment on it and relate to it.

She’s a tester, so tease her immediately. Even more than the Playette, the Social Butterfly responds very powerfully to being teased. Just make sure you can take what you dish out because this woman loves to banter. Stay on your toes, and stay focused on lightly pointing out her silly quirks and mistakes. And, as always, back it up with warmth – that’s what makes teasing work. Otherwise you’ll just come off as mean and socially incompetent.

She may float away to talk to other people, but that’s her nature. Don’t take it as a rejection. She will remember you. Bump into her again and continue where you left off – but don’t just start talking or asking her



questions. Try something random, light, and fun – give her a high five or say, “Oh jeez – you again. What’s up lady?” with a big smile on your face.

### Connection

It may seem counter-intuitive, but with a Tester, especially a Tester-Justifier, finding one deep topic and exploring it can have a profound effect. But keep this as a contrast, an exemption to the rule: keep the conversation light, positive, and rhythmic (no awkward silences).

Testers usually have one or two passionate interests that they keep to themselves. If you can uncover it, you have separated yourself from the other guys orbiting her vagina. And that’s what it really comes down to with Testers – be the guy she chases, not the guy chasing her.

*Note: with an iNvestor, it’s the opposite – discussing a wide variety of topics is effective because of the meaning behind the nature of that conversation: “we are so connected that we can talk about anything and not worry about sticking to superficial commonalities”).*

So how to use her interests to make her chase you? It’s not a matter of her clinging to your pant leg. The real manifestation of her chasing you is, for example, her telling you things she normally doesn’t reveal, and you, in-turn, offering her more attention and time. You MUST convey that your sexual interest is a reward.

The strongest power-play with this girl is to connect deeply on one or two topics, while Threading (a skill we teach in our Bootcamps), be bold physically and sleep with her as soon as logistics allow. If you are alone with her, use that as a window to get physical. If you miss this



window, she'll quickly move on. After sex, don't cuddle or make long-term plans. Don't try to be her new boyfriend – that's what every other guy does and it's boring. Keep it casual on you end, and she will be wondering why the hell you don't want her!

## **Physicality**

### Body Language

Testers don't like sensual touching right away, nor do they like a lot of strong eye contact or close proximity, unless it's for an external purpose (e.g. playing darts or window shopping).

They do like smiles, however. An upbeat, playful energy keeps things fun and exciting. Don't get serious and cerebral with a Social Butterfly. Instead, try to stay in the moment, focus on your environment, and comment on the funny or unexpected in your surroundings.

She won't mind if you get close as long as there is a reason, and you don't try to lock eyes in a flirty way. She will initiate that. When she does, don't shy away.

### Touch

Manhandle this woman. You can get away with so much as long as you are in a good mood and have a playful energy. If you are dancing, guide her body, spin her, etc. If you're standing in a crowded area, throw her over your shoulder with one arm and walk to a less crowded spot. Set



her down gently and continue the conversation as normal.

Don't try to seduce her by touching her hair, neck, or face. Generally, focus on moving her entire body via hand on her back, legs, or by taking her arm in yours. Hand-holding is too romantic and intimate at first.

Fun, big movements are exciting to her. Pick her up, guide her body around, and definitely dance with her if you have the opportunity. This girl loves to dance so she can get out of her head, and move around. A good dancer scores huge points for this party girl.

## Sex

The key sexually is to push the limits. Do NOT be another one of her conquests. Be very dominant – pull her hair, choke her a little (simply putting your hands around her neck is enough to create the right effect), spank her, etc. Combine gentle, rhythmic thrusting, with hard, deep pounding, and be sure to talk dirty. Tell her how sexy she is, how you love how naughty she is for you...tell her she's a bad girl while spanking her, etc.

If you push her limits sexually, and create a dynamic of sexual dominance, to her submission, she will see you as a valuable, an intriguing man to chase and win over. You are a challenge to her.

Your challenge is to keep it that way. New stimuli, positive energy, and sexual dominance are the keys to keeping a Social Butterfly interested.





# The Hopeful Romantic (iNvestor – Denier – Idealist)

## Personality Profile

### Overview

The Hopeful Romantic is somewhat old-fashioned. She daydreams about the perfect man coming into her life, romantic escapades, and has long-term hopes with the men she gets involved with.

For the Hopeful Romantic, the potential of a long-term relationship is the foundation upon which everything else lays. It's not that she needs a boyfriend or husband – those are simply socially construed titles. You must go deeper and hit her at her core to satisfy her emotional and sexual needs.

Men often run into trouble with a Romantic by coming off as insincere or “player-ish.” It's OK to be seeing other women when you meet a Hopeful Romantic, but if you try to lie or cover it up, she will lose all hope of a future with you, because to her, relationships – whether platonic, romantic, or somewhere in between – are founded in honesty.

However, it may seem daunting to tell such a sentimental and feminine woman that you are a free bird and intend to stay that way. This will take some tact...



## Her Desires

The Hopeful Romantic *thinks* she wants a man who will be patient, gentle, and sweet, and indeed she may respond to that. But more often than not, you will find this type of woman with a bad boy – a biker, thug, or a generally tough dude rough around the edges. The reason for this is that she needs emotional strength above all else.

Her extreme sentimentality and emotional sensitivity requires a counterbalance – a man who doesn't get upset easily, keeps his cool, and takes the offensive in confrontation. But, any man that expects to keep her around must keep at least a small sense of empathy – enough to understand her moods so that he can comfort and reassure her. He knows that the kind of reassurance she needs is not in sweet words, but in physical actions.

The Hopeful Romantic wants a man to save. She is attracted to the mysterious, unattainable, unreachable, angry, depressed, artistic and out of bounds. She wants to bring a hard man in from the cold. She wants to warm his heart with his love. But remember – it's the challenge itself that is attractive. As your horniness doesn't go away, nor does her hunger for a man to conquer. Once you have been subdued and domesticated, she will search for a new challenge.

If you can stay a challenge, just a bit out of reach, a bit outside of her feminine influence, she will be an extremely docile, warm haven of sexual embrace and emotional support.



## How She Gets What She Wants

The Hopeful Romantic woman is an iNvestor, so she looks for sexual gratification and emotional fulfillment from one man, not several. When she meets a guy who catches her interest, she immediately begins to size him up as a long-term partner.

If she gets the indication that he doesn't have the capacity to bond with her, she will move on. But here's where it gets tricky. A man who is moody, or wild, or living on the edge actually indicates the potential for rapport because he is emotional, AND he is not trying to pursue her to get sex.

*Note: When a woman feels a man is pursuing her simply for sex, she immediately perceives all he does as dishonest and manipulative (even if he's being genuine).*

When it comes to sex itself, a Romantic will play a passive role. But when she is aroused and is taken, she responds powerfully. To her, she has drawn the man to her, and won his desire with her warmth and love.

Her challenge is coping with her very domestic, familial nature – her need to nurture and tend to her children and loved ones – and the pressures of society to achieve status and achieve material luxury. Think about the combination of a Denier with an Idealist. The Denier will only let her guard down once she thinks she is with a man who will take care of her, and love her (if not now, eventually).

But as always, once you get needy and appear submissive and weak, she will lose attraction and motivation to even give any of those long-term hopes a chance.



## Applied Technique (using 3-Function Analysis)

### Conversation

#### Ignition

As always, with iNvestors, it pays to be direct. Here's why: she either has a man, or wants one. If it's the former, there's a good chance he's not satisfying her sexually or emotionally. If it's the latter, well – there you go. So if you can pick out an iNvestor (a skill I've acquired in the past couple years), you know what to do to get a 75% positive reaction rate. Unless you somehow screw it up or catch her at the wrong time of the month.

“Direct” doesn't always mean telling her explicitly that you are attracted to her. It can be conveyed through the eyes and body. Eye contact is best taught in live training programs. It creates sexual tension without the need for any specific wordplay, but takes a lot of calibration. A good rule of thumb is to act like her eyes and your eyes are magnets – hold eye contact a beat longer than normal, but don't try to stare her down.

It is your focused interest that will capture her focused interest. With an iNvestor, success and failure depend on you. She is ready – but will shut down if you shut down first. By shutting down I mean getting acting through a persona (a social mask you hide behind when nervous, e.g. being overly macho, or pretending to be super laid back to the point of “not caring,” etc), or getting negative as a crutch for a lack of things to say.



## Momentum

Create a dynamic of “you and her vs. the world” as soon as possible. This is easier than it sounds – find common ground, and then make a joke about the rest of the world/people being different (and having implicitly lower social status).

Keep your energy mellow and dominant, meaning you don’t get to excited or annoyed – your emotions are stable and you are unaffected as a whole. It also pays to call her out on something dorky she is doing or wearing, but make sure your energy is super warm and positive – that’s the only way to make such risky behavior work consistently.

Roleplaying and talking about doing things together in the future is the best way to motivate her to get to know you. She is an iNvestor, so she thinks long term. She is an Idealist, so her worldview is based on romance and fantasy. And as a Denier, she sees sex as a big commitment –not casual fun. So convey that you are interested in getting to know her, and that you are a guy who will be around for her.

*Note: never say this explicitly. She won’t believe you. Always imply this by using the Us-frame – whatever the topic is, talk about it in terms of you and her, **together**, experiencing things now or in the future.*

## Connection

The way to create a connection with a hopeful romantic is to indicate that you have the romantic capacity in you, and that you have had your heart broken by a GIRL (not a woman) who didn’t appreciate or recognize you. And now you are a wounded heart that needs to be healed.



This approach can easily stray into games and manipulation, which we don't advocate. However, it wouldn't be right to not mention how ridiculously easy it is to elicit strong feelings in this type of woman by simply letting go of all attempts to impress or influence others.

Don't be afraid to pause and simply relax together, even in a crowded bar. Comfortable silences are probably the best way to create a spark with the Hopeful Romantic.

## **Physicality**

### Body Language

You initial body language makes a big difference in how an iNvestor-type sizes you up. Don't come off like a party-boy. Don't be the drunk, loud club guy. Sincerity and authenticity trump excitement and social dominance with iNvestors.

Having said that, I should clarify the difference between sincerity and pressure. No woman likes a man to get in her face and be too intense at first. Relax your body and face, respect her personal space, and use eye contact to show her you are focused on her. This will intrigue her. More than other types, this woman will look past any fashion mistakes you commit because she is looking hard at your personality and energy – she is trying to figure out what you will be like in the long-run.



## Touch

Let's look at a Hopeful Romantic's 3 Personality Factors: she is more interested in connection and authenticity rather than excitement and novelty (N). She places a high value on sex and doesn't like to rush into intimacy (D). She has romantic ideals and wants to be swept away in courtship.

This combination can create a tricky dynamic. In order to sweep her off her feet, you must incorporate a good amount of touch – you must protect and lead her. However, don't go too far and come off “touchy-feely” as this will signal to her that you just want to get laid. And, as will all deniers, you have the most leverage if you can sleep with her quickly, so touching is crucial.

Use a lot of protective touching – move her out of the way, pick lint off her shirt, brush her hair from her face, and hold her hand when crossing the street. Keep it light, short, but attentive. Being attentive to her body and conveying that you care about her safety conveys that you aren't just there to “hit and run.” You are a guy that will last and be a part of her life, because you truly care.

## Sex

The key factor to keep in mind with a Hopeful Romantic is she is a Denier. Leading up to sex, go slow, be patient, and don't try to pressure her. Sex will come and when it does it will be really passionate and sensual. The first few times you make love with a Denier, do just that – make love.



Include long bouts of kissing, caressing, and holding her. Draw out the foreplay, and definitely cuddle afterwards. No rough stuff at first. Missionary or her on top is best – this way you can look into each other's eyes, kiss, and she'll feel close to you. That's what she needs when it comes to sex.





# The Cinderella (iNvestor – Justifier – Idealist)

## Personality Profile

### Overview

What's interesting about the Cinderella type is that she is likely exceptionally beautiful and dresses in a way that is sexy, revealing, but always classy and mature. She is a head-turner, and she knows what she is doing. She wants to be as attractive as possible so she can snag a great catch of a man.

If she does not have a man, she is looking for one. The irony is that often the Cinderella is single. Adding another layer of irony is that most guys assume she has a boyfriend because of her good looks, sexual-yet-classy style, and extreme feminine energy.

But the Cinderella is often the victim of repeated heartbreak. She wears her heart on her sleeve and lives in a world of hopes and ideals. She doesn't put up any walls to sleeping with a man if she likes him. To her, it makes perfect sense to sleep with a man if she is secure that he's not going to run off. She is very passionate and heats up fast. Often this passion gets her into trouble, because she is prone to sweet talk and will let her emotions cloud her need to sort and pick the best man for the long run.

If you can demonstrate that you have long-term potential, and you know how to arouse a woman sexually, you will do well with Cinderella. If you are timid sexually, or you appear dishonest about liking her as a person first, she will cut her losses fast.



The Cinderella needs passion and hope for the future.

## Her Desires

The Cinderella is looking for a combination of strength and sensitivity in a man. She is less concerned with an exciting lifestyle or social dominance. She responds powerfully to the strong silent type. She won't take it for granted when you reveal your hopes, fears, dreams and insecurities. Just don't get more emotional or insecure than she is. She needs to feel a deeper strength underneath your vulnerabilities.

As an iNvestor, she is looking for something long-term. This doesn't mean she can't be a casual sex-buddy. In fact, if you can perpetually create the perception that your friendship could bud into something more serious, she will have no problem sleeping with you without getting clingy.

She is a great girlfriend because she loves to have sex. She is extremely sexual and will almost always be up for it. Your biggest challenge is in conveying that you aren't with her *just for sex*. That will be a major reason for why you like her so much, but you must must must convey that your primary reason for being with her is how feminine she is, and how connected you feel to her.



## **How She Gets What She Wants**

Her strategy for finding a guy changes depending on the time of the month, and what she's going through in her life at that time. She is either sitting at home on Saturday night, or she is that girl in the club that every guy is looking at but is scared to talk to.

When she is in a proactive mood, she will dress sexy and attract as many bees to her honeypot as she can. She will then weed through and try to find the guy that has the most boyfriend-potential. She is looking for chemistry and a genuine interest in who she is as a person.

To the Cinderella, sex is like the conversation that keeps the relationship going. It's not a big deal – it's natural, fun, and feels good. But it has to be with the right guy – not someone who's going to treat her like a conquest and move on to the next woman. She can only let go with a guy she feels will stick around.

The Cinderella has an old-fashioned perspective on gender roles. She expects the man to pay for dates, at least at first, and she imagines herself being a homemaker when she finds the right man to settle down with. She is less concerned with status and achievement. She is a nurturer, and contributes to her loved ones through emotional support and love.



## **Applied Technique (using 3-Function Analysis)**

### **Conversation**

#### Ignition

The best way to approach the Cinderella type is to be direct, honest, even self-effacing. I have a personal bias for this type, and I have great success simply telling her that she is so cute I can't even think straight when I look at her. Any variation on this – where you are being honest and direct, but not cocky or aggressive – is just the right mix to capture her attention.

A genuine compliment works great, but a generic “you look hot” is too generic. Don't come off “player-ish.” Make her think you picked her specifically out of the crowd.

#### Momentum

Immediately after breaking the ice, ask her questions about her life, and relate with your own experiences. Keep a nice balance of give and take, and keep your focus on how she thinks and feels about the topic. Don't get caught in logical facts – her Idealist side gets bored with that. Focus on what makes her tick, and show her what makes you tick. This appeals to her iNvestor strategy of finding a guy that wants to get to know her over the long-term.



## Connection

This woman gets turned on by talking about sex, and loves a man who can match her in passion. She embraces a guy who knows how to turn her on mentally, before she gets physical. To really engage this woman, you must incorporate an element of sexuality in your conversation. Obviously it's good to do this within a couple minutes.

Use innuendo to create sexual tension. Ask her to tell you one of her secret spots where she likes to be kissed. Ask her if she likes to have her hair grabbed. Tell her you like how smooth her skin is and how you like touching her. When you ask her about her hobbies and interests, phrase it this way: "so what *excites you*? What are you *passionate about*?"

## **Physicality**

### Body Language

Strong eye contact is important, but don't invade her personal space initially. When you get the sense that she is interested, close the space and create a bubble around the two of you with your focus.

A great way to do excite her is by tracing her neckline with your eyes – look at all the little spots you want to kiss her along her shoulders and neck. Do this as she talks, and then always return to her eyes.



## Touch

Light touching on her arm or lower back is a good move at the beginning. Let her know you are sexual, sensual, and know how to touch a woman. This is very attractive and arousing.

As the interaction progresses, be really sensual. Trace your fingertips on the insides of arm. Stroke her hair. Hold her hands gently while you stand face to face and look into her eyes.

If you are dancing, move slow – at half-speed. Make her feel like you and she are in a different world than everyone else.

## Sex

Sexually, it's good to get a little wild at first. She is sexually experienced, so you must separate yourself and not be boring. Get a little kinky, especially with foreplay. Give her great oral, and explore every detail of her body.

Start with missionary, but then switch to doggystyle. Pull her hair and spank her, lightly at first. Don't get too crazy with the dirty talk. Tell her she's sexy and she drives you crazy. Tell her you can't get enough of her.

Keep the sex passionate – full of lust, variety, and make her feel submissive. You must take control and show her how much she turns you on. As long as there is an underlying appreciation for her, you can get really wild and kinky.

When she pushes her limits and tries new things with you, she feels closer to you, because it is an adventure you are going through together.



# The Private Dancer (Tester – Denier – Realist)

## Personality Profile

### Overview

Just like the other Tester-Denier type, the Private Dancer has two sides to her personality. There's the mysterious-yet-innocent exterior. And there's the passionate and sensitive woman inside. Only a select few get to see this hidden part of her.

She keeps herself protected because she is a giver. When a man is special to her, she gives him her all to contribute to his life and keep him happy. She needs to play this role to feel fulfilled in a relationship. And this is why she has to be very selective with who she gets intimate with. She doesn't want to give her gifts to a guy who doesn't deserve them.

Now it may seem that this woman is more of an iNvestor, given the above description. In fact, she is such an extreme iNvestor that she has to be a Tester to protect herself. Some Testers are so, because they are running from their own emotions. In this case, the Private Dancer is, consciously or subconsciously, scared of her tendency to get extremely attached to a man once she lets her guard down. So for now, she's testing the waters, dabbling in different men.

If you become intimate with a Dancer, you will find that she is extremely giving sexually. It's her nature to help and contribute. If you're relationship hasn't become serious yet, she will still need to give. She will also jump at the chance to cook for you, help you pick out clothes, or whatever she can do to help out. This is her Realist nature – to nurture in concrete ways.



This also means that she is practical-minded, and keeps a lid on her emotions most of the time. She is not overly sentimental. She also expects you to reciprocate that care she gives to you, so don't take her for granted. She may seem cool and aloof, and this can frustrate a guy who falls for her and wants something more serious and long-term. But if not, she's a great casual lover and friend.

## Her Desires

As a Tester, this woman is uncomfortable with too intensity and romance at first. She would prefer to keep the conversation on situational topics rather than getting too personal. She also needs a guy who is persistent but not too sexual or aggressive. Sexual tension makes her uneasy as she represses that side of herself throughout the day. Again this is a self-protective mechanism – there's definitely a wild side to this woman.

She is extremely horny, but doesn't show it. Often this is due to a lack of sexual confidence. It's not that she doesn't know what she's doing – it's that she doesn't see herself as a sexual person. If you can be the guy to build her confidence and sexual identity, she will be an extremely *skilled* lover. She will learn how to do that special thing with her hips, or the crazy tongue move, that drives you over the edge.

As a Denier, her ability to please you with such skill makes her feel closer to you – only she knows what you like – hence the name “Private Dancer.”

Outside of the bedroom (or wherever you happen to be having sex), she will play a very nurturing role. She may seem cool and lacking in passion but that's not the case. She thinks in practical terms. If you try to push up behind her while she is cooking, she might shoo you away so she can finish making dinner. You see, if she let herself get carried away, dinner





would be ruined and then you would starve! So let her cook, and take care of you, and then after dinner she'll show you a new trick she learned to make you hard as a rock.

## **How She Gets What She Wants**

The Private Dancer usually has a lot of guy friends, because she can relate to the masculine way of thinking. She hates drama and thinks most women are catty. Because of this, she meets a lot of men, and has a lot of guys chasing her. There is something about her mysterious personality that draws men in. And the fact that she can watch football and not ask stupid questions makes her a great friend. If she's hot, men see her as having the best of both worlds.

Although not a prude, she doesn't get too excited about sexual talk, and may even get turned off if you try to make sexual innuendos or ask her about her sex life. This is the part she keeps bottled up until the right guy can push through her walls and open her up. This requires that you keep an even keel, don't come off as sexually pushy, and show her that the two of you can do things together outside of the bedroom.

She is independent and career-oriented, at least until she is ready to start a family (usually in her mid-to-late 30's). She has her own life and hobbies. But she loves to do contribute to yours, as long as she feels appreciated. Never take this woman for granted, because she likely has many other options. If she is pretty, she has many other guys vying for her attention. The only problem is they are all trying to suck up to her, take her out to dinner, spoil her. She doesn't want this. That's her job – to spoil her man. If a man doesn't let her do this, she will be unsatisfied. If you can wrap your mind around that, you will be successful with the Private Dancer.



## Applied Technique (using 3-Function Analysis)

### Conversation

#### Ignition

The best way to approach a Tester, as mentioned earlier, is to make a comment on something in the environment. If you give her a compliment, make sure it's something unrelated to her body. Whereas you can tell an iNvestor you love how her dress fits around her curves, a Tester would be very uncomfortable hearing this. Especially a TDR – she doesn't see herself as a sexual person *in-general* – only with that one special guy.

Non-sexual compliments are fine, however. If she has a cool shirt, for example, just tell her “I like your style” and give her a high-five.

In contrast to Idealists, she doesn't not need to be teased to feel interested in you. The Dancer is not about chasing as much as succeeding together. If you can do something together as a team, this will separate you from the other guys chasing her around. Try inviting her to play pool on the same team (versus another couple), or having her grab the bartenders attention, and in exchange you buy a round for the both of you (make sure she buys the next round – don't be that guy buying her drinks – remember that's not what she wants).

#### Momentum

The Private Dancer is cool with talking about anything. She is like one of your guy friends – any random topic is valid. Just don't get too



psychological. Some women love to explore the way people think. To a realist, concrete subjects are more interesting – travel, work, school, sports, her dog, etc.

The main way to build momentum with the Dancer is to NOT say or do anything sexual. This helps her feel at ease. Most guys screw this up. She'll actually respect you more if you can treat her like a person first – a teammate and partner.

So to summarize – interact, keep things upbeat and in-motion, do something physical if possible, and *cut out all sexual intent*.

### Connection

The Private Dancer responds powerfully to the Us-frame. Create the dynamic where you and she are a team, and whatever you are doing, be successful at it. Roleplaying isn't as effect because it's fantasy. Actually DOING something where you and she are working together is much more powerful – remember, she's a Realist.

Also, having a couple “episodes” will give her the sense that you and she have been through a lot. Whereas an iNvestor wants depth, a Tester wants breadth. Another way to think about this: an iNvestor would love to sit on a quiet couch, sip her apple-tini, while the two of you share your deepest passions.

A tester wants to get up and do something concrete and physical WITH you. And she probably drinks beer.



## Physicality

### Body Language

You can probably see a trend with the Private Dancer: physical, non-sexual teamwork.

This means you must carry yourself assertively. But this can be counter-intuitive. A good leader knows when to delegate. Often times the best way to lead and be dominant with a Private Dancer is to give her a job to do. Asking for compliance right away is a great way to open.

But this requires you do so in a congruent, confident way. Be loud, stand up straight, and talk like you expect people to listen. When you ask her to do something, look her in the eyes. Don't be bossy – act like you are making the call for the sake of the “team.”

### Touch

As with all Deniers, aggressive, sexual touching is not advised. But, as a Tester, she does need an element of physicality to keep stimulated (you do not want a Tester to get bored!)

High fives are great. Very light touches on her back to guide her around, or any sort of protective touching, are great. For example a group of people are walking past her, gently pull her close so she doesn't get bumped.

Dancing is good too, as long as you don't push your boner into her back. Keep a little space and spin her around. This makes her feel beautiful and boost her sexual confidence in a seemingly non-sexual way.



## Sex

It's important that you sleep with this woman relatively fast. In contrast to an iNvestor, the more time you spend NOT fucking this woman, the more likely you will be to fall into the Dead Zone (i.e. the No-Sex Zone). (Remember that with an iNvestor, the more time you spend with her, the more sexual she will be with you because she isn't investing in other guys at that time.)

The challenge here is to proceed without being aggressive or overtly sexual. The absolute best way to navigate this is by having her escalate on you.

Ask her to scratch an itch on your back. Have her show you how hard she can punch you in the shoulder. Challenge her to thumb wars. If she has nails, have her scratch your back. When you are relaxing alone together, transition that scratching to your chest. Stretch out and rest your head in her lap so she can run her hands through your hair.

The first time you go in for the kiss, she will probably turn away slightly. Be patient, but don't give up. Keep your face close and follow to where her lips are. Go slow and convey that you won't give up. At that point she will let her guard down. Keep coaching her to touch you. Remember, it's absolutely crucial that you build her confidence as a sexual pleasure-giver. Start easy, and escalate. A good way to take things to the next level is to have her stroke your dick – first over your jeans, then skin to skin.

Always reassure her, and let her know that she is doing a good job. Then it is your turn. Kiss her neck and back to find her spots. But remember – don't be the aggressor. Keep it 50-50, and instead of trying to move forward on her, coach her to do so on *you*.



# The Seductress (Tester – Justifier – Realist)

## Personality Profile

### Overview

The Seductress is a Tester, Jusifier, Realist. This combination makes her a very confident, sexual, independent woman. She is a Diva – not in the dramatic sense (she is very level-headed) – but in the sense that she is strong, sexy, and has a presence that intimidates a lot of men. That’s good news for any guy reading this, as you can move forward confidently. Simply understanding her and knowing how to handle her is massively attractive, as she sees most men as weak and insecure. This is very frustrating to her, as she is very horny, but also very career-focused. She doesn’t have time to coddle egos. In sense, her attitude screens out the weak.

If you can keep your cool, not get emotionally needy, and take care of her needs sexually, she will be a wild woman – one of the all-time greats in your little black book.

BUT, if you get upset when she is too busy to see you, or you appear nervous when talking with her, she will move on. She is not the kind of woman you can win back. Once she spots weakness, she is gone, and will never see you the same way again.

This doesn’t mean she is cold-hearted. She just needs a man. You don’t have to be super confident, or a stud in bed. You just have to keep your cool, and be giving in bed. If you are inexperienced, this woman would love to teach you how to please her.



When we talk about strength, we don't mean acting macho or acting like you have no flaws. That behavior stems from insecurity and she can spot it a mile away. It actually conveys more strength – self-assuredness, really – to admit your flaws, and be comfortable with them. It's sexier to approach her as a new experience – don't bring your list of moves to the bedroom. Explore her and find out what specifically drives her crazy.

## Her Desires

Notice that most of this relationship is about sex. That's because she doesn't have time for much else. She probably isn't looking for anything serious and thinks dating is silly. She wants a man who is her friend, her homeboy, respects her time, admires her intelligence and talent, and fucks her when she needs it. Not a bad job description...

Ironically, this is the best way to end up in a serious relationship with her. And the relationship terms will be optimal if you are a guy who is on his own path and has career and life goals. She won't demand a lot of your time. Mutual respect for each other's goals is the foundation for a long-term relationship.

She wants the ongoing experience of seducing you. She feels powerful when she can use her beauty, energy, and skill to turn you on. She likes to perpetually chase, but not in a schoolgirl way. Seducing a man is how she gets her power fix. Throughout the week, she will need an ego boost, and will need to feel sexy. She gets high knowing that a man is hungry for her, not because he is just horny, but because of something *she did to excite him*. WE have some some great techniques to get her in that state.



## How She Gets What She Wants

The Seductress is surrounded by horny guys. She is sexy and confident, and men are handing their balls over left and right (pun intended). This is boring. She enjoys the attention to a degree – it's better to be wanted than unwanted. But she is looking for a guy that is a challenge.

The degree of chasing here is different from the Playette and the Social Butterfly. You don't have to tease her. You don't have to play any games. By staying calm and talking to her like a normal person (no lines, smooth talk, or buying drinks), you look like a challenge simply by contrast (to all the other clowns chasing her). Typically she will show interest in you at this point. She has no problem taking the lead when she wants something (you).

The Seductress has no problem with sex. Her confidence in her ability to seduce and satisfy a man eliminates any fear of appearing easy or slutty. She's not a slut, she's a *Seductress*. A slut sleeps with men for attention. She sleeps with men because she enjoys it. A slut gets used. A *Seductress* uses men! As Charlie Sheen would say, that's hot.

The Seductress may at some point want a family, but she knows that in this day and age, a woman can't rely on men to support them. She believes in being independent and paying her own bills. She is likely not going to be satisfied staying home until after she's had kids. However, as with all women, she has the need to nurture her man in order to strengthen the bond. She does this by helping in practical ways (Realist). She can help you make professional connections to get your business off the ground. She likely knows a lot of people and has a good amount of influence in her field.

Let her help you, challenge her to seduce you, never lose your cool, and respect her.





## Applied Technique (using 3-Function Analysis)

### Conversation

#### Ignition

An aggressive approach won't work. But a confident approach will. Remember what I said about confidence. She has seen it all, and she knows the difference between a macho act and real emotional stability. She knows the difference between cockiness and self-assuredness.

This means you should be very down to earth and casual in your approach. She'll wonder why you aren't fawning over her like every other guy. My favorite way to approach this type of women is to give her a genuine compliment, but in a way that says I'm used to beauty and it's not a big deal.

For example, try locking eyes and telling her in a non-chalant tone, "you look nice tonight." Hold eye contact for one more beat, and look away.

*Nice? NICE? I'm just NICE? Who is this guy?*

#### Momentum

Like I said, it's easy to garner the interest of the Seductress for two reasons. First, she loves to chase, to seduce – it's how she gets her power fix. Second, every other guy is groveling to get in her pants. So it's simply a matter of not doing that. She will naturally want to conquer you.



She interprets a man's dominance by how comfortable he is making fun of himself (and her, but to lesser degree). Talk openly about your goals, failures, interests, and silly childhood memories, and your most recent embarrassing moment. And ask about hers as well. Keep the topic on passions, goals, and the mistakes that make us human.

One other thing – and this takes some experience to cultivate – pull your attention away at key moments. Get the sense of when the average guy (the old you) would try to make a move or try to say something smooth and seductive, and instead, look away and relax your body. More on this later.

### Connection

The absolute best topic to talk about with the Seductress is sex. And this is where you show your true colors. Where the average guy will get overly excited about discussing sex with such a, well, sexy woman, you keep your cool. She is always, ahem, sizing you up. There are some things she's looking for.

She wants to make sure you're packing a good tool for the job. You don't have to be a pornstar, average, or even less-than average is fine, as long as you know how to use it. She interprets boasting and cockiness as overcompensation. But if you can laugh at yourself, it means you are secure...which implies that you are confident about what you can offer her sexually.

She needs to know that you have stamina. So don't blow your load, conversationally. Don't convey that you are super interested in her. Don't get giggly and overly excited about sex. Talk about fucking women



as if you are talking about the weather – no, scratch that – your favorite sports team. Here’s why.

She wants a man who is passionate. It’s no fun to give pleasure to someone who is unresponsive. And it’s no fun to think your lover is just going through the motions. She needs to know that once she turns you on, you will be an animal. Convey this by discussing sex, goals, and everything else, with enthusiasm.

Notice the difference between being horny and passionate. If you are telling her about how much you love to watch a woman’s ass bounce when you fuck her from behind, talk about it with feeling and excitement. But give no indication that you plan on doing this to her. She will WANT to be on the receiving end of your passion, and will want to MAKE you want to give it to her (and she’s wonderfully frustrated as to why you don’t already).

The last thing she is looking for is a giver. Men are selfish – she knows because she’s had a lot of them. She doesn’t need you to be an expert on cunnilingus, but she needs to know that you will ravish her body, because she is sexy, and she deserves it, dammit!

## Physicality

### Body Language

One word: *mysterious*. When you make eye contact, hold it for one extra beat than would be “platonic” or polite. Then look away. It’s kind of like you are saying, with in that one brief moment, “You want me.”

Keep a calm, slightly mischievous look on your face, as if you know



something no one else does, and you are holding back a secret smile. You aren't fooled by her swagger. You know she's a sex kitten and just dying to sink her claws into you.

Find that distance between up close and personal, and distant and uninterested. Stay there. She is highly charged, and very aware of your body and proximity. That mid-zone is in between the +/- so that's where the electricity happens.

Don't get caught looking at her ass or tits. *Boring*, she thinks. She knows that good foreplay starts everywhere else. Let her catch you glancing at her neckline, her lips, her wavy and wild mane of black hair. Think about how much fun it'd be to grab a handful. She can see it in your eyes.

*Why isn't he making a move? I know he wants me..doesn't he? I will have to work for this one!*

## Touch

Keep your touch light and subtle. She is a very physical woman and would certainly let you manhandle her. But that would kill the tension. A man who understands sexual tension, and can handle the electricity in the air is sooo sexy to the Seductress. She's dying to seduce you and find out what you are like in bed.

Treat your touch like a tease. Every once in a while, graze her hand with yours. If you are standing close to her (e.g. in a crowded bar or club), let your crotch press against her hip or butt for a brief moment. If you speak into her ear, make sure she feels your breath against her neck. Any incidental brushing against her breasts or ass is extremely exciting,



as long as you don't linger, because then you've given yourself away.

Subtle smell her, but don't say anything. She can feel it.

## Sex

Once alone, and you can't take it anymore, grab her – slow, strong, even a little rough – and kiss her. Try taking both her arms in your hands, and pushing her against a wall. Or take her head in your hands, look into her eyes, and lips, for a couple moments – time is frozen. Then embrace her lips with yours.

Start out slow and sensual. Explore her body. Don't let her touch you. This will drive her crazy. Hold her hands above her head by her wrists. Hold a fistful of her hair, tilt her head, and lick her jugular vein up and down like an animal. Like you're preparing her neck before you devour it.

Kiss, lick, grab, nibble, her everywhere. She will be dying to get a hold of your manhood. Make her wait. Before you put it all the way inside of her, tease her with the tip. Make her beg for it.

Mix it up. Slow, deep, shallow, hard and fast. But don't turn it into a performance. Stay focused on her and adapt to her responses. If her body starts to spasm, her hips begin moving powerfully, her breathing speeds up, or she moans, keep on doing what you are doing!

The sex will be awesome. And when you explode, she is happy – she has won.



Rest up. Soon you'll have to start the whole thing over. Remember, she must feel like she's seducing you. She'll want to when you get her aroused. You get her aroused by teasing with sparse, sensual touch, passionate conversation (talk about sex, but not about having sex with *her*), and a mysterious aloofness – you know she wants you.



# The Connoisseur (iNvestor – Denier – Realist)

## Personality Profile

### Overview

The Connoisseur, as will other Deniers we've examined, has an interesting contrast. She is extremely picky, and also has a very practical and cautious approach to dating. This may seem like a challenge to most guys. Any difficulty posed by the Connoisseur is outweighed by her susceptibility to see your sex as a reward for her non-sexual effort.

Like the other Denier-Realist, she is a giver. She sees her time with you as a gift that she can't just give away to anyone. You must be special, because as a Denier, sex is special (to a Justifier, sex is fun). But, in contrast to the Private Dancer (TDR), she is inclined to invest in her relationship with you. A Tester will hold back and protect her emotions. An iNvestor will dive in and contribute heavily in the relationship, emotionally and otherwise.

This is great if you want her to be your girlfriend. She will be devoted, caring, and make real contributions to your life. While some woman are great in bed, but prove incompetent at other basic tasks (like following driving directions, cooking a meal, or operating a computer), the Connoisseur is capable, competent, and is a damn fine chef (or at least has the potential to be).

The challenge is that once she lets you get close and she begins sleeping with you, she is likely to get very attached. This is common in both iNvestor-Denier types. The good news is that her Realist side understands



that getting too clingy will likely push you away. She doesn't fool herself when it comes to men – she knows that a man needs freedom, and if she can keep her desire to attach herself to you within reasonable control, you will see her value in short time.

She doesn't like to chase a man. She wants to be pursued and swept off her feet (N+D). Because she is a Denier, this can be done sexually, as sex is sacred and carries emotional weight. So when you sleep with the Connoisseur, she will feel much closer to you.

This brings me to why she is so susceptible to the dynamic of earning sex from you. Sex equates to emotional connection. And that's what she's after. As a Realist and iNvestor, she is inclined to work, to contribute, to invest in very practical, concrete ways. This translates to you never having to work for sex or try to seduce her. She seduces herself.

An example to illustrate:

She cooks you a great meal. You clean your plate, tell her how good the food was, and proceed to kiss her neck. You give her little body a workout, and hold her after, telling her how she treats you so good. Your sex was her reward for being a good woman.

Another example:

You were out of town on business. Before you board the plane to come home, you call her to say that you had a long weekend, and you need her to come over and relax with you because you miss her energy. Notice the phrase “need her.” This is what motivates her. She sits behind you and rubs your back while you watch Sportscenter. You lay back and she begins rubbing your chest. You tell her how good she is at touching you. She gives you a slow, loving blowjob, and you fuck her like you haven't seen her in years. She earned it.





## Her Desires

Her ideal man is one that needs her. She needs a man she can help, nurture, and even save. It's not *for him*, it's *for her*. She needs to do this. This means it's absolutely crucial that she not only feel needed, but also appreciated. You don't have to do a ton of "stuff" for her. Little gestures are nice, but more than anything, she needs to hear the words: "You are so good to me," "I miss you," "You are the most caring woman I've ever met."

It can be easy to take advantage of this woman. She may appear flexible. She probably won't speak up if she is upset about you seeing other women. She will try to tell herself that one day you will choose to only be with her. But don't think for a second that it doesn't hurt her when she spends her evening making you feel good, and then you don't call her the next day.

Don't get me wrong – she loves to take care of you. But this makes her vulnerable to the pain of not having it reciprocated. This does NOT mean she needs you to be her boyfriend or commit exclusively to her. Labels and obligations don't motivate Realists. She just needs to know that you appreciate her, you won't abandon her, and you are thinking about her. Calling her your girlfriend is not a substitute for these things.

As long as she can be the nurturing, helpful woman she wants to be, around you, and you appreciate her for it, she will be OK with keeping things casual and open. Obviously she will be overjoyed to be your only woman if that's what you want.



## How She Gets What She Wants

The Connoisseur looks for long-term potential. Not a boyfriend, per se, but a guy who is interested in her as a person, not just for sex. This ensures that you will be a part of her life after she sleeps with you. As a Denier, it's that "sleeping with you" part that the crux of the situation. She has a Realistic perspective on men, so she knows that if she sleeps with you too fast, she will devalue herself in your eyes. This ruins the possibility of her gaining your devotion.

This is the type of woman most likely to cry after sex, because it is a very emotional ordeal for her. If you frame sex as being something you get from her, she will feel that she has lost her power. If you frame sex as something you give to her because she has earned it, you will side-step her fear of appearing cheap and easy.

Sex itself is an investment, as is all the time she spends with you. She feels vulnerable sexually. You must build her sexual confidence so that she feels like she has some power, not like a helpless victim. If you can get her to initiate sex, and do things to turn you on, she will begin to feel empowered. But don't forget that she sees the relationship through an iNvestor's eyes. Everything she does, even it is to seduce you, is an investment she can't take back.

Counteracting her emotional sensitivity is the fact that she has a career, works hard, and is likely financially independent. She doesn't look to men to support her. She can do that herself. She wants ONE MAN who appreciates her. At the same time, she understands that we are not in the 1950's anymore, and most relationships start out casual and light. She is probably cool with keeping things open, although she may be uncomfortable with this at first. Essentially this woman performs a balancing act between iNvestor-Denier, and Realist.



## **Applied Technique (using 3-Function Analysis)**

### **Conversation**

#### Ignition

A direct, sincere compliment is a great way to approach the Connoisseur. She wants to know that you are focused on her and that you picked her specifically. If you say something too sexual, she will think you are a player, out to get laid (she's a Denier, and most Deniers have a cynical view of men's sexual intentions).

Get as specific as you can – look for something she is wearing, or something she clearly put thought into when she got ready for the night. If you are approaching her on the street or a café, tell her you couldn't take your eyes off her as soon as you noticed her. But then quickly move to less romantic conversation before she gets uncomfortable with the sexual tension.

#### Momentum

This woman has goals, and is proud of the fact that she can support herself, or is going to school for a career she is passionate about. Ask her about this, and share your own passions. Talking about work and school is not boring to a Realist, as long as you focus on how she thinks and share how you think. This is what an iNvestor looks for – she wants to get to know you, and she wants you to get to know her. That way she can decide if there's a future for the two of you. This is pretty straightforward.



## Connection

DO something physical together, where you are on the same team or share a mutual goal. This is a good way to get physical without being too sexual (Denier). It also conveys long-term potential because you make a good team (iNvestor). And, as a Realist, doing actual concrete activities (versus exploring ideas and roleplaying) fits with her worldview of how relationships should be. More on this in the “Touch” subsection.

Another great way to connect with the Connoisseur is by talking about how the two of you can contribute to each other’s lives. For example, if you read a book about sales, and she is involved in marketing, tell her what you learned. If she has an area of expertise you find interesting, have her teach you what she knows.

The interaction may feel a little platonic at times during the first couple conversations, but as long as you were direct about being attracted to her at first, she will perceive as leading towards a romantic outcome. Be patient, but once you get her alone, don’t miss any opportunities to take things to the next level.

## **Physicality**

### Body Language

Strong eye contact is necessary with iNvestors. But don’t be too flirty with Deniers. Look into her eyes when you talk, and when she talks, look into hers. She is probably laid back – not a high-energy party girl. The Connoisseur is often intelligent and creative – an artistic type. She



may feel like she is an outsider, or not quite like everyone else. She will be less inclined to let go and be silly.

Adapt to this by having very relaxed and unassuming body language. You are interested in her, but there is no pressure. As you get to know her she'll feel invested. There's no need to rush. No fancy moves, or overly confident posturing. If she sense you are acting through a persona, she will rule out the possibility of an authentic bond, and thus any further contact with you.

### Touch

Keep the touching light and situational. As always, be protective. But don't linger. Use your touch for practical reasons. Touching her just because you like to touch her is way too sexual in nature.

Brushing a piece of lint off her shirt, taking her coat off for her, pulling her close when people pass by, and holding her hand to move to another area are all fine. But again, DON'T LINGER. The main mistake guys make with this type of woman is LOOKING at their hand when touching her. Do not do this. She will immediately see you as trying to get sneak a touch in.

### Sex

At first, the sex should be slow, tender, and connected. Look into her eyes, hold her body to show her how precious she is to you, and tell her how sexy she is. She needs to have her sexual identity affirmed.



Give her lots of opportunities to please you. She's probably more comfortable giving than receiving. Make sure you are very responsive, and also guide her. This is a huge turn-on for the Connoisseur – to be coached and told how to please you. Don't do anything kinky at first. Get the basics down – find your rhythm. Show her how to please you. Find out how she likes to be fucked – what stroke feels the best.

You'll want to push her limits sexually. She will feel more invested as she lets you insider her (literally and figuratively). The best way to do this is to teach her to do more adventurous things to please you. She's happy to do it. But always be sure to appreciate her, and reciprocate to the degree she'll let you.

The sex gets much better over time, so a key to navigating this type is to make sure you actually like her as a person and want her in your life. If you can't do that, there's really no motivation for her to invest in you, and she'll only end up getting hurt.

This type of woman is a great partner for a man who loves a sensitive, feminine woman that thrives on love and appreciation. I definitely have a soft spot for the Connoisseur.



# The Modern Woman (iNvestor – Justifier – Realist)

## Personality Profile

### Overview

The Modern Woman is a cool chick. She is independent, probably has a good job or has ambitious goals, and she takes dating with a grain of salt. She is not cynical, and she enjoys men, but she doesn't get too serious unless she feels there's a reason to. Essentially, she has a very healthy, real-world approach to dealing with men.

She hopes to one day meet a guy for a long-term relationship. She may even have a boyfriend at the moment. But she is also comfortable with casual fun. If she's not in a committed relationship, she probably has a couple "friends" she sleeps with regularly. More commonly, she has one "friend" that she's been sleeping with for a while. This is good news for you because she is not exclusive, and therefore is willing to try someone new, at least for a little while.

However, remember that she is an iNvestor, and if she likes a guy, she will want to focus on him and develop the relationship. If she's sexually unsatisfied, she is very open to giving you a chance. If she is satisfied, but is not exclusively committed to the guy, she will be open to dating you to see if there's more chemistry than what she currently has.

She may sound too good to be true – she's level-headed, rational, sexual, and yet not overly promiscuous – but we've found that the Modern Woman is relatively common. More women are thinking like this these days – especially women in their mid-to-late twenties who have some dating experience under their belt. In 2010, almost all women have a little Modern Woman in them.



## Her Desires

The Modern Woman wants a man with goals, a strong sex drive, and likes her for who she is as a person first and foremost. You don't have to be rich, super successful, or smart. You just have to be going somewhere in life, and have your basic affairs in order.

You don't have to be extremely good looking or great in bed. But you should be in decent shape, and dress moderately well. In bed you must focus on making sure she is satisfied as much as she focuses on satisfying you.

Her biggest turn offs are:

1. Selfishness – she has high self-esteem and won't put up with a guy who doesn't value her or treat her with respect.
2. Lack of direction – why would she want to attach herself to a man who is going nowhere?
3. Neediness – if she is attractive, she has men clamoring to get in her pants. If she is cool and confident, she has men also clamoring to be her boyfriend. She has goals, a job/working on her degree, and doesn't have time to babysit other grown-ups.

If you are a solid guy, she has no reason NOT to sleep with you. It's fun, and as long you use protection, why not? Usually, her relationships start out as a casual sexual friendship. If there is sexual chemistry, and your life-paths don't diverge too sharply, this friendship will develop into something more.





## **How She Gets What She Wants**

If she is single and horny, she will put herself out there. She will dress sexy, go out with the girls, and put herself into a position to be approached. She will try a variety of activities to meet men and socialize, like volunteering and charity events, coed sports clubs, joining a gym, dance classes, etc. Not only is she bettering herself, but she might meet a guy she really likes. And even if he isn't "the one" she might get some good sex out of it!

She has no qualms about sleeping with a man relatively quickly. But she has low tolerance for selfishness. She is not cool with being used. She wants a man to treat her body good. If you can give her a pleasurable experience the first time, she will want to do it again. This doesn't mean you have to give a pornstar performance. To the Modern Woman, good sex is about being attentive to her body and her responses, being giving, and keeping the energy fun and positive. Make her feel sexy, don't be afraid to laugh at yourself.

Ultimately she wants to meet the right guy, if she hasn't already. She may start to worry about this as she nears or passes the age of 30. But she has enough going in her life to feel good about herself, whether she has a serious boyfriend or not.

One thing to remember here – and this is true of all women – dishonesty kills attraction. Not only does it mean she can't trust you, but it is also insulting and makes you look weak. The Modern Woman wants you to be a Modern Man. Be honest about who you are and what you want. Odds are she isn't much different, will be cool with any relationship terms as long as she gets to have her fun too. Most men are dishonest and manipulative with women because they don't understand them. By being honest and authentic in your dealings with women, you will appear bold, confident, and knowledgeable about the opposite sex.



## **Applied Technique (using 3-Function Analysis)**

### **Conversation**

#### Ignition

As a Justifier, the Modern Woman is interested in your sexual potential, as well as your level of confidence. The best way to convey both is by being direct and honest in your approach. She likes knowing that you chose her – to an iNvestor, your interest in her is exciting.

A specific compliment works great, or simply tell her you think she is gorgeous (or cute, or breathtaking...just don't say "hot" – it's too generic and high school-ish). A comment or joke, or question all work great too, but be sure to lock eyes with her as you say it.

It's not hard to approach this type of woman because she likes meeting men! You may at times meet one that is in a bad mood or simply not interested for whatever reason. That's ok, there are plenty more out there. Cut your losses and stay positive about the process.

#### Momentum

The combination of iNvestor-Justifier makes this woman fun to talk to. She likes to talk about sex and responds well to flirting. She can probably hold her own with deeper conversation. The best way to engage her attention is to ask her about how she thinks about the topic. For example, if she tells you she is a nurse, ask her why she went into that field.



If she is out with friends, ask what they are celebrating, and find out how they all met. Have a couple interesting questions in your toolbelt. Ask her about something fun she did recently, or something she's looking forward to in the near future. Talk about music – music is a big part of the Modern Woman's life. What does she listen to when she works out? When she's relaxing? What are her new favorites?

### Connection

Connecting with the Modern Woman happens naturally as long as you are curious about her, and you balance her interest in her with showing her who you are. The most attractive element in this interaction is chemistry and this occurs when two people are being real with each other.

It may sound simple and obvious, but the fact is, most guys are NOT like this with attractive women. So, you score huge points simply by contrast. Tell her stories from your life, tell her about your goals, what you like in women, and people in general, and don't hide from sexual topics.



## Physicality

### Body Language

The best way to have great body language is to a) relax your body, and b) look happy. This does not mean slouch or slump. Just loosen up and be comfortable. Looking happy doesn't mean walking around with a cheese-grin. It means smiling, laughing, and generally having a calm, pleasant facial expression.

Again – sounds overly basic, but most men walk around looking nervous and unfriendly when in the presence of attractive women. Notice guys hanging out with attractive women – they look relaxed and happy. Not rocket-science, but extremely effective.

Dressing well and grooming yourself are also important. Look clean, and wear up-to-date styles. Pick colors that look good with your skin, and wear clothes that fit your build. (This is fundamental with all women.)

### Touch

Try to keep your touch as a reward for her personality. This is about timing. If she says something funny or interesting, show that she has impressed you by touching her arm or back. This is crucial with iNvestors. Remember that Testers like to be touched because the situation calls for it. With iNvestors, the reason for you touching her is *her*.

She is a Justifier, which means she is highly sexual already. And to a woman, good sex is about foreplay. And good foreplay is about sensuality and attentiveness. So when you touch the Modern Woman,



have a soft, but appreciative energy. Not too light or timid, but not too aggressive and grabby. She likes to be touched.

You can also get her to touch you. Have her scratch your back, or hold her hand as you guide her to another area. She likes to hold hands, she likes men's bodies, and she likes to be manhandled in moderation. As always, use protection as a reason to touch her.

She is confident and independent, but she still needs to feel safe and cherished in the presence of a man.

## Sex

I've already touched on this, but being a giver in bed is very important to the Modern Woman. She wants to please you, and she wants to be pleased. This type of woman likes to feel submissive in bed. She gets turned on knowing that she can let go of control and let you take the lead. This doesn't mean you have to be experienced or skilled. In fact, a much better approach is to simply be curious and learn how she specifically likes to be treated. This way you will become better than any other lover she's had, because you know what turns her on like you know the back of your hand.

She will also want to learn how to pleasure you. She likely has some moves that may surprise you, but she is even more excited when you guide her. She is a realist, so if you can give her some concrete, physical techniques that turn you on, she will feel much more confident sexually. Just like a man, the more confident she is sexually, the more she will want to have sex – we all like to do things we are good at!



A couple great things to try to get started:

Play the “Spot Game.” Tell her you are going to find at least three spots where she likes to be kissed. Explore her back, legs, and breasts.

Put your hand on her pussy, and then have her put her hand over your hand. Tell her to guide you to touch her the way she likes.

The first time she gives you a blowjob, give her ONE trick that sends you over the edge. Get a little kinky – have her stuff your dick into her cheek and pop it out of her mouth repeatedly. Tell her how “fucking sexy” she looks. She will definitely do this on her own next time, and then you can add something else to her repertoire.

Treat her with respect outside of the bedroom, but be very dominant once alone. Don’t be bossy, and let her take control occasionally. Tell her to get on top, or tell her to kiss your chest and stomach. Lay back and let her take charge. This is extremely exciting for her as a contrast to being on the receptive end of your attention.

Remember that with a Justifier, she can’t think you are with her just for sex. Make sure she knows how much you value her as a person. As long as she feels that appreciation, she will be a wonderful partner, sexually and emotionally. She will give you your freedom, and she will stay by your side if you tell her you need her. The Modern Woman is a *good woman*.



# Approaching Without Rejection

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The biggest difference I see between guys who are good with women and guys who struggle is that the successful guys don't get upset when they get "rejected." If they approach a woman, and she is not interested, they don't see it as a big deal – it's her loss. So before you can even begin to think about technique is to wrap your mind around the fact that you WILL have to face some rejection from women if you are going to be approaching them.

The key is to keep going, and not shut down. Experience trumps any fancy technique. Also, if you are scared of getting rejected, you will repel women with your insecure body language and nervous energy.

When applying the following techniques, you must understand that it can be a challenge – and often requires months of experience - before you can MindRead her type on the approach. Therefore, it's likely you will use an opening line or technique that is not perfectly suited to her type. That's OK – as long as you have the universal fundamentals of approaching down, you won't do anything too unattractive.

The skill you must develop is fast calibration to each type. To keep things simple, remember that her Time Line is most important on the initial approach, and what kinds of dates you go on. Her Sex Line is most important in terms of the amount of sexual tension you create, and how fast you try to escalate to more intimacy. Her Relationship Line is most important regarding the content of conversation, and what types of compliance she gives you.





You always have a 50% chance to calibrate to her personality factor – she's either an N or T, J or D, I or R. If you do something wrong, adapt. That's the great thing about dealing with women – the instant you adapt and exhibit attractive cues, they respond instantly. Imagine a woman instantly growing larger breasts or becoming more pretty instantly – you would be attracted without thinking. The same thing works in reverse, only you aren't changing in your appearance, but in your personality (stemming from your thoughts).

When it comes to approaching, you really only have to be concerned with her Time Line – whether she is a Tester or iNvestor. So we will explore the ideal ways to approach Testers and iNvestors, how to gauge which she is, and how to adapt if you make a mistake.

When teaching men how to approach, I use three categories of environments where you will see women. The names may sound technical but they are really easy to understand, and you'll see why these categories are important to understand.



## Static

This is a situation where you and the woman are in a place for an extended period of time. There's no rush and very little movement. For example, let's say you find a seat in a café after getting your coffee, and you notice a woman sitting at a nearby table working on her laptop. This is static, because you are both going to be there for awhile – there's no rush.

*Other examples:*

*-Bookstore*

*-Library*

*-Sitting in a park during your lunch break (and she is clearly on her break as well)*

*-You're both sitting at a bus stop, or on a bus/train sitting next to each other*

*-Work or class (this is the ultimate static situation and any attempt at courtship should be drawn out over the course of several weeks/months, depending on the situation)*

In static situations, it's best to use a situational comment or question to start a conversation. Notice what she is doing or focusing on, and ask her a question about it. Or make a comment – if you see her reading a book, you can make a comment about the book.

If you say something very direct (e.g. telling her she's beautiful and you want to meet her), it will come off as too intense and socially awkward. A genuine compliment about her choice of clothing is also a good choice, but make sure to use a light, relaxed tonality. This is not the time for a direct, intense approach.



## Dynamic-in-static

This is typically a nighttime social situation – a bar, nightclub, or party is a dynamic-in-static situation. I personally like to be direct in these situations, to set a sexual precedence early on. However, this is not always the ideal way to go (maybe I’m just lazy and like to stick to my “bread and butter”).

What seems to work the best in this environment is a specific compliment about an effort the woman made to look attractive: “You look great in that dress,” “I like your hair,” “You have a unique style – I noticed you right away.” These all convey a sexual intention, but are also socially acceptable things to say, and are light and positive. A good rule of thumb in bars and clubs is to use a light, direct approach by giving a sincere, specific compliment.

## Dynamic

I’m sure you’ve been in this situation: you’re walking down the street and you see a beautiful woman walking towards you. You look at her, and your mind goes blank. You crane your neck behind you as she walks past. If only you had a way of stopping her. If only you knew what to say.

For Vin and I, this is our favorite situation to approach, because if you do it right, you create massive attraction in a short period of time. And it requires BALLS. Approaching women on the street is a very socially atypical thing to do – it’s rare to see it, if ever. It does happen (as women have told me), but almost never in a way that women actually enjoy.

A dynamic situation is when there is a very short time window to approach, because you and the woman are in motion, going in different directions. In this setting, you should go direct, with passion, intense focus, and an extremely warm attitude.



*Here are some more examples:*

*-She's leaving the store while you are still in line at the checkout. Do you jump out of line and go after her before she gets to her car? (hint: yes.)*

*-You pass by her in the mall*

*-You see her sitting on a park bench as you jog past*

*-She is in a restaurant having drinks/food with her girlfriends and you see her through the window as you walk past*

**Simply understanding the difference between these three categories, and which types of approaches work best means you are three-quarters of the way to fully optimizing your chances for success. The last piece is about calibrating to her personality type.**



## Calibrating to her type

The easiest way to gauge whether a woman is a Tester or iNvestor is to give her a direct compliment, with strong eye contact (lock eyes for a moment before speaking).

If she seems a bit uncomfortable, or smiles but looks away quickly as if she's distracted, she is a Tester. Tone down the direct, conversational focus. Give her space, and adopt a more playful, spontaneous, physical mindset. Do something silly like making a funny face, or clinking glasses in a toast.

If she's an iNvestor, she will respond with eye contact and seem genuinely flattered. She may put her hand out and ask your name.

On the flip side, let's you approach in a fun, non-sexual way. We'll call this being "indirect." You use something in the environment to initiate a conversation. This is never "wrong," and in fact is the safest way to ensure a positive response, because you aren't showing any sexual intention.

However, if she is an iNvestor, she may smile politely, or respond with a laugh or one-word response, and pay no more attention to you. This is because she won't understand that you are talking to her because you selected her out of the crowd. iNvestors need focused attention. If this is the response you get, simply follow up with a question aimed at her – you can keep it simple, e.g. "So how's your day going?"

If she does neither, either you had poor paralanguage (bad posture, talking too fast or quiet, or came off creepy in some way), or she's not interested in meeting a man right now.



## Best ways to approach

### Static

**Tester:** *make a joke – an observation about something relating to the environment. Keep the focus off her for now.*

**iNvestor:** *ask her a question relating to what she's doing or paying attention to. Convey that you noticed her out of the crowd.*

### Examples

- Café – she appears to be studying (reading or working on a laptop)
  - **iNvestor:** Ask her if she goes to the local university and what she is studying. (notice how this is a more direct approach because of how focused you are on her immediately.)
  - **Tester:** Make a lighthearted comment about what popped into your head when you saw her studying, “I’m so glad I’m done with school. I was the worst student ever.” (This is better suited for a Tester.)
- Work – she works in another department and you have set your sights on her.
  - *In this case, it is better to always go slow. T vs. N is not as big a concern here as simply being friendly, and GRADUALLY spending more time together outside the office. If you try to pick her up or go to fast, you will make things awkward.*
  - Always say hi when you see her. After a couple times, ask her if she's new to the company and how things are going for her so far. Introduce yourself and move on.



- After about 3-5 encounters, invite her to join you and your crew for lunch, or see if she wants to try a place that just opened up in town – the two of you can be pioneers for the office.
- Eating lunch in the park
  - **iNvestor:** “I think I’ve seen you out here before. Do you work nearby?”
  - **Tester:** “I love this weather. I gotta think of a way to convince my boss to let me work outside!”



## Dynamic-in-static

**Tester:** *do something silly or physical – like giving her a high five, or simply giving her a big smile and saying “hey there!”*

**iNvestor:** *give her a compliment about how something she chose to wear or do to look attractive – her hair, outfit, jewelry are all great places to start.*

### Examples

- Upscale nightclub
  - **iNvestor:** “Wow – you look great tonight. What’s your name?”
  - **Tester:** “My drink can beat up your drink.”
- College bar watching the game
  - **Tester:** Give her a hi-five when the hometeam scores, or because you like her jersey/face paint
  - **iNvestor:** Ask her if she graduated from the local university. If she’s still in school, look surprised. If she did, ask her what she ended up going into. If she is from somewhere else, ask what she is doing in town.
- Friend’s house party
  - **Tester:** Introduce yourself and ask her how she knows the host.
  - **Both:** Say “cheers” and clink glasses. (This works with both types. The intensity of your focus should be calibrated to T - N)





## Dynamic

**Tester:** *be direct, but adopt a very playful attitude and tease her in the first 30 seconds if possible. Convey that you are in a great mood today and meeting each other is an adventure.*

**iNvestor:** *be direct, but instead of teasing her, be very warm and reassuring. Convey that you are very curious about who she is as a person.*

### Examples

- Passing on the street
  - **iNvestor:** Let her pass, then double back, try to get in front of her without being scary, and say, “I know this is crazy, but I think you are so beautiful I had to meet you.”
  - **Tester:** Ask her for directions, and then transition to a personal conversation by asking if she’s from in town, and how she likes it.
- She is sitting at a café or in a restaurant as you walk by
  - *There’s really only one effective, authentic way to do this, unless you are extremely creative and can think of a reason to talk to her aside from the fact that you’re attracted to her. Usually there is such a small time window that by the time you think of something, the moment is gone. Just go for it, and calibrate based on her response.*
  - “Excuse me. I noticed you as I walked by...you almost made me trip over myself! I know I’m interrupting, but I had to take a second to talk to you. I’m Brian.”



- At a mall – she is shopping in a store or walking past
  - **iNvestor:** “Excuse me. I know its dangerous to get in the way of a woman shopping, but I think you are breathtaking. I’d kick myself if I didn’t say hi before I left.”
  - **Tester:** “Hey – do you know if there’s a Kenneth Cole store in here? (Whatever she says,) You seem to have a good fashion sense. I suck at picking clothes out for myself. What do you think of vertical striped button downs? Are they still in style? So what could you see on me? OK cool – thanks. By the way, what’s your name? (Introduce yourself). Are you from the area?”



## Review

If you say something direct, like a compliment about her beauty, there are two ways she will respond. She may appear uncomfortable and avoid eye contact (Tester), or she may lock eyes with you to see if you are sincere (iNvestor). Likewise, if you say something indirect, she may light up and engage you (Tester), or she may respond with the bare minimum required to not appear rude (iNvestor).

Either way, as long as you use the principles of Universal female psychology when you approach, you won't do anything extreme enough to ruin your chances. Simply notice her response and calibrate immediately.

*Remember, every failure is a step towards success. Don't worry about being perfect – amass experience and have fun trying new ways to meet women!*



# **Advanced Cold Reads For All 8 Types of Women**

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## *introduction*

*What is a “cold read”? Plain and simple, it is a tool to get a result. In this case, it is a conversational tool to get an emotional result in the person you are “reading.”*

*A cold read is one of the most powerful conversational tools you can use, in any situation – professional, romantic, or purely social. Basically a read is an observation about someone that makes him or her feel as if you understand them on a very deep level. Because a read is merely a statement, but has such a powerful emotional impact, it is extremely efficient. It is the efficiency of this conversational tool that gives you profound leverage when dealing with others. There is nothing more effective than an accurate cold read when influencing another people’s emotions.*

*Why does an observation about someone create such a profound emotional effect? Let’s start with the term “cold.” It is called a “cold” read because you are telling the other person something about themselves they have not told you explicitly. You are observing something about them that is not easily observable, and may in fact be completely undetectable by other people – even people who have known that person for years.*

*(Remember - the egotistical self-centeredness of 99% of human beings makes your job very easy when it comes to cold reading someone effectively.)*

*The best cold read is when you tell someone something about themselves that they were previously unaware of when they realize your read is accurate.*



***If you can help a woman learn about herself, you are showing her something new, as women are socialized (and genetically inclined) to focus on others and figure out how everyone else “ticks.”***

*The first reason to use cold reads is that they create the perception, in your subject, that you are an authority. This makes you influential. Influence is power, in any relationship.*

*Another reason to use cold reads is that they create in your subject, the perception that you understand them on a much deeper level than anyone else. This makes your subject very comfortable with you, because they feel like you understand them.*

*Automatically this leads to a sense of chemistry – the elusive and indefinable quality of a great relationship. When two people “get” each other, they feel that **click** that is chemistry. Women already desire this **click** with everyone they meet, and when you convey that you understand her, she will desire that **click** so much that she will convince herself that the two of you “get” each other.*

*Lastly, and most practically, a cold read creates the opportunity to escalate, **out of thin air**. Universally, women want to think that you like them for their personalities – this is what attracts (or repels) them to men and this is their evolved strategy for keeping their sexual partners around*

*(Remember, personality lasts a lifetime, while her body, i.e. sex, lasts a matter of minutes – until the man orgasms).*

*When you Cold Read a woman, you create a reason, based on her personality, to escalate physically. This must always be the interpersonal dynamic with women you are pursuing sexually.*



## What are different ways to Read someone?

There are two ways to read someone. Obviously, telling them something about themselves is the primary method. We'll call this a **Direct Cold Read**.

There is a more subtle way to read someone, where you talk about yourself in a way that you know your subject will immediately relate to. This is like "pacing" in NLP terms, but much more natural conversationally. We'll call this method an **Indirect Cold Read**.

An organic, conversational, natural-sounding read incorporates both elements. When you try to tell someone about themselves *too much*, they will resist. But when you fractionate your own idiosyncrasies and vulnerabilities with your observations about her, she feels as if you are just "talking."

You'll notice that **Indirect** is used heavily in the Time/Mate Optimization Axis. This is because the first Axis is most subject to her conscious awareness, and most likely to change over time. Therefore, the more you try to directly shape her at this level, the more likely she is to resist.

- *Direct Read*: "You are \_\_\_\_." You tell her what you already know about her.
- *Indirect Read*: "I am \_\_\_\_." You pace her worldview by talking about yourself, prompting her to think or say "Me too! This guy must understand me because we are the same."



## Applying the Pandora's Box Axes to Cold Reading

- *Just to review, here is a brief explanation of each of the Axes in Pandora's Box:*

### I. Time and Mate Optimization

*Her dating strategy (for finding optimal mate)*

- Tester: time use indirect read – “I” – pace her reality by talking about yourself. T's – they don't understand, and R's – they don't care (about connection)
- iNvestor: be very direct, use the read as the reason you like her

### II. Coping strategy for sex and emotions (pain and pleasure)

*How she copes and balances sexual emotions with potential pain and past trauma*

- Justifier: focus the read on her personality, as if you see something no one else does
- Denier: focus the read on her sensuality/sexuality, as if you see something no one else does





### **III. Worldview and contributive style**

*Her contribution – how she needs to nurture and keep her man*

- Realist: assess personality in the “now”
- Idealist: future projection role playing



## Reading to Shape

Reading should be used to Shape. Shaping is a more accurate and understandable term for what academia call Behavioral Conditioning. Effective Shaping requires three principles:

1. Perception: of the shaper as an authority
2. Motivation: the desire to be shaped, based on the perception of potential rapport (mutual understanding)
3. Conditioning: a reward to reinforce the desire behavior

➤ *Do these principles remind you of the three reasons to use Cold Reads listed earlier?*

Use the **Us Frame** when appropriate. The **Us Frame** is the verbalization of a bond between you and your subject.

- To **Us Frame**, you must convey to your subject that you and she are on the same side, partners working together, for mutual success.
- Looking through the **Us Frame**, you see others as teammates, rather than competitors or conquests.



## What should you Shape for?

There are many terms and conditions possible for each unique relationship, but ultimately we want to shoot for the one that gives us the most leverage. *The formula for Shaping must create the interpersonal dynamic of (her) Devotion For (your) Sex.*

***~ Shape everyone woman to be  
totally devoted to you, in exchange  
for your sexual interest. ~***

- *This keeps you in the “Lover category,” which is a powerful role for women to put you in.*
- Being in the Lover Category is crucial in order to:
  1. Keep you in charge of where the relationship goes
  2. Keep her hungry for your sex so you are always satisfied and never have to work to have sex (and allows her to try all the kinky stuff you both want to try)
  3. Eliminate the possibility of her substituting another man in your place
- *As this formula is structured using Pandora’s Box Axes, it may be useful at this time to review the **Applying the Pandora’s Box Axes to Cold Reading** section once more.*



## I. Time and Mate Optimization

➤ *Mindset: Always be screening*

With a...

- *Tester*: you are to be chased, not the chaser. Therefore she “goes after what she wants”
- *iNvestor*: you are the one who is deciding to pursue. She is seducing you, and therefore causing your persistence

## II. Balancing Sexuality with Emotional Vulnerability

➤ *Mindset: Only you understand her*

With a...

- *Justifier*: You desire her for her mind, her intelligence, her non-sexual talent – this is what truly makes her unique, regardless of her physical attributes. She is special.
- *Denier*: See her inner sexuality and femininity, notice what other men can’t see – that she is a wild women waiting to come out, no matter how much she denies it

## III. Worldview and Contribution Style

➤ *Mindset: Because of her contributive style, the two of you make a great team*



With a...

- *Realist:* Use the Us Frame in regards to her practical, task-oriented effort. The two of you achieved a task together.
- *Idealist:* Use the Us Frame in fantastical terms, projected into the future. Give her and yourself silly roles and talk about far-fetched adventures you'll have in the future.



**Ready...Set**

*The following pages are organized by each of the Pandora's Box Personality Types, with three Cold Read examples for each type.*

*The examples are longer, wordier, and more insightful than is necessary in a real-world scenario. This is to give you a thorough understanding of what is going on within each Read, so that you can mix, abbreviate, and improvise your Reads on the fly.*

*Use the principles laid out above, and reflect on WHY each Cold Read is used for that particular type.*

***When you understand the WHY, you can make up the  
HOW on your own.***

***...Let's go!***



## The Playette (TDI)

1. *There's something about you that reminds me of myself. It's like you don't take people very seriously until they earn your trust. But at the same time you have fun. For me, I like to hang back and watch what people do, and decide who close I want to be with them. Most people let me down, so I'm definitely not trying to jump into anything serious when it comes to women.*
2. *There's something about you...I think you show it on accident sometimes. You have this inner sensitivity. When I touch you I can feel a soft warmth under your cool, hard shell. I have my walls too, because when I give myself to someone, it can be really scary. But at the same time I want to because that's when I feel most complete.*
3. *I love it when you get silly on me. I wouldn't take you seriously otherwise. Because I'm gonna need your help when I take over the world. I'm gonna need someone to give me back massages. Oh and lip massages. You have the world's best kisses. I'll make you the Secretary of Kisses. Just don't go kissing everybody you crazy girl.*

## The Social Butterfly (TJI)

1. *You're awesome. I hate it when girls are all clingy. It's like I talk to a girl, just being friendly, and boom she follows me around the rest of the night. I hate that shit. I'm not trying to meet my girlfriend at a bar/party. I just want to have fun and talk to people.*
2. *Damn – you're a smarty pants. I almost wrote you off when I first saw you haha. I love intelligent girls so that's awesome. I bet most people don't even notice because you're so cute. Most wouldn't guess that a girl*



*with such a big smile would actually have something to say. I'm glad you're someone I can actually talk to.*

3. *You're crazy. I need you on my squad. We'll kick everyone's ass. We'll hand out beat downs to bartenders when they make weak ass drinks. I'll be like "Yo Jen (or whatever her name is), how's your drink?" If you give me the Killer look I'll jump over the bar Bruce Lee style. Can you karate chop? Show me. Oooh you're a killer.*

### **The Hopeful Romantic (NDI)**

1. *I'm definitely open to meeting someone special, but they have to actually be special – y'know? I think people jump into things before they really know someone. For me, I have to really get to know a girl and feel like she cares about me before I have sex with her. Because I feel like I'm just giving myself away otherwise.*
2. *I can tell you are sensitive about it, but you have a really warm feminine energy. I love it. I feel turned on just being close to you. What I like the most is that you don't try to flaunt it – it seems like you even try to hide it. But your energy – the way you move, laugh, wait for me to touch your back before you move – it's just feminine and sexy. Anyways, you were saying...*
3. *You know, the other day, I was actually feeling kind of down when I called/texted you. But when you responded/answered, I heard/imagined your voice and felt pretty good. Prrretty good haha. You have that effect on me. I think if I ever need to be cheered up you're my go-to girl. Deal?*





## The Cinderella (NJI)

1. *Most people I meet are so shallow. They either want something from me, or they don't even want to get to know me. It's so hard to connect with people here (whatever city you live in). For me the most important thing when I meet girls is the same as with friends – I care about the people in my life and I expect the same in return...but people are strange...*
2. *You are different than other girls because you are intelligent – it's your mind that makes you interesting and sexy, but I bet guys rarely notice that. You seem like the kind of girl with high aspirations. I can't see you just coasting on your looks. You are too smart and motivated for that.*
3. *I don't care how mad you get at me because I'll still come and save you and throw you over my shoulder and save you. You will be kicking and screaming but I won't even care because you're my little lady. In another life maybe I'd be your prince... And you'd be in my harem! Nah just kidding. OK no, you'd be in my harem, but then I'd see that you were above the other girls and I'd make you my princess.*

## The Private Dancer (TDR)

1. *I'm not unfriendly, but most people aren't worth my time. I believe in treating people with respect, but I'm not the kind of person who just trusts someone right off the bat. You have to earn that from me. That's why I don't get all serious with women like most guys do. You have to just see where things go – if the person is worth your time, then cool, but otherwise, you gotta keep it moving.*



2. *You have so much to offer, but you keep yourself protected. I know why though. On the outside you seem unapproachable and intimidating. But that's because you have so much to give. And you want to give yourself. That's why it's scary for you. So you need to protect yourself. I don't ever want you to feel unprotected when you're with me – because that's more important than anything else – that you are safe when you're with me.*
3. *I want to taste your cooking. Most girls don't know how to cook, which sucks for me because I'm always trying to get better at that. I think making new dishes is fun – even if you screw it up. I can see us making something realllllly good together.*

### **The Seductress (TJR)**

1. *I hate how women get all serious on me all fast. I hope you're not like that. I probably sound cocky and I'm definitely not – I'm sure you've had tons of guys better than me in bed. But it's more of an emotional thing – like women think that just because I talk to them, I want to get involved with them. I'm single and that's how it's gonna stay for awhile. Sorry to let you down haha.*
2. *You're funny...I bet you get a lot of attention for your body. But that's not even half the story is it? I bet you have some stories. You look like you've traveled, or have stories...you're ALMOST intimidating...if you weren't so interesting. I bet you eat men up and now you're spoiled. I think it's cute.*
3. *So besides being talented in the ways of the Geisha...do you know your cardinal directions? That'd actually impress me. What I actually noticed about you first was the way you dress – you're well put-together. Classy, but a little sexy mixed in. You have a great sense of style. I gotta take you shopping. And don't try to rape me in the dressing room.*



## The Connoisseur (NDR)

1. *It's hard for me to date because I end up not liking most people. I make friends pretty easy, but when it comes to getting physical, I'm kind of snooty. It's funny because I've actually had people ask me if I'm a player and I'm like "No" and they're like "Yyyea" but then I'm like, "Um, seriously. I'm not. I wish I was." It would be easier if I was just another dude who was happy with anything as long as it's female.*
2. *I think the first thing that attracted me to you was your appearance – not your body, but like...your image. You walk around like your above it all. But I have this feeling that once you let your guard down I'm gonna see your inner dork. You actually remind me of a good friend I have – how he was when I first met him. Only you're a girl...and I'm glad haha.*
3. *I can tell you're not just a silly girl waiting to get swept away. I bet you have some area of expertise that no guy can even hang with. What is it? (whatever she says) – That's so cool. I love it when a woman knows something. You'd be surprised the kind of lame ass shit guys put up with. I know it goes both ways – that's why I'm glad we are different.*

## The Modern Woman (NJR)

1. *It's tough for me seeing so many marriages fail. That's why I only look for chemistry and it doesn't matter who it is – I love women who are different, or similar in terms of interests or demographic or whatever – because none of that matters – it's all about: do I like this woman as a person and can I actually be friends with her regardless of what happens physically?*
2. *It's so rare to meet a girl who is actually smart on your level. I love it. We*



*have to be careful not to get into any political religious debates though. Let's agree to disagree pre-emptively. I'm kidding, we can talk about whatever – I'm glad I met you. You think...and that's so sexy in a woman.*

3. *I can't believe I found a woman that actually knows how to do things like cook and find her way around town and \_\_\_\_ (a skill she's told you about ). I'm definitely digging that about you. Most women coast on their looks but there's a lot of cute girls, just like guys I'm sure. That's why I like you – you are different and I can actually talk to you and do fun stuff with you.*



# **Conversational Mastery**

## **For All 8 Types of Women**

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# *introduction*

## I. **Universal conversation fundamentals**

### *Emotion over logic*

Men and women communicate in different ways, because they have different reasons for why they are communicating. Since men and women play different roles in sexual relationships, and sex is the foundation of underlying romantic relationships, it makes sense that women would be looking for different things in men, then men look for in women. The same is true when it comes to conversation.

Men tend to focus on informational sharing, persuasion, and problem solving. Because of this, men tend to focus on facts, observable and provable. But women tend to focus on empathy – on emotional understandings. Women are more interested in exploring ideas and feelings, and sharing emotions – positive or negative.

This is why it can be difficult, even frustrating, for men to talk to women. There doesn't seem to be any goal or purpose, and the conversation seems to go on and on, or falters awkwardly if the man is incapable of shifting to a more emotion-based mindset.

The good news is that men and women have a lot in common as well – we are both humans, and our needs aren't that much different. More so, men can use a structured, goal-oriented approach to satisfying the emotional needs women have in conversations. We can make the “non-goal” a goal in itself with the proper understandings.



***Relating over problem solving***

We could say that the biggest difference between men and women, conversationally, is that men are more concerned with competition and asserting status, while women are more focused on empathy and exploring emotions.

As men, we can understand how women think because we do it with our very best friends. The way you interact with your closest friends is the way women prefer to interact all the time. Think about how you converse with your buds, alternating between joking and ribbing each other, listening intently and sharing your deepest thoughts, hopes and fears, and even the moments of comfortable silence – this is what you should do with women you just met.

This is the way charming men interact with people – they are uncensored and unafraid to show vulnerability because they are secure in themselves, and know that we can all relate. They like to joke and play with others, making fun of themselves as much as anyone else. And they know how to relax and let go of needing to say anything – just making small talk is fine, or not talking at all is sometimes the best way to demonstrate a connection.



### ***Inner Process Statements and Questions***

There are two fundamental elements of a conversation – statements and questions. Duh. But the way to make these elements interesting is by incorporating inner-process language. If you're telling a story, include details about how you felt, or what you thought throughout the sequence of events. Talk about the kind of person you are, and how your personality traits played a role in the story.

If you are making an observation, include your impressions and inner dialogue concerning the topic. Always speaking with passion – be expressive and use your tone, facial expressions and hand gestures to emphasize the feelings you are experiencing. A good way to think about conversing with women is that you are not talking as much as you are *communicating*.

Just as there is no one way to communicate with technology today – texting, Facebook, email, oh yeah, actually talking on the phone – the same is true with conversation. There are a million different ways to send a message. With women, there are a handful of messages that elicit the most important emotions for taking things in an intimate direction.

### ***Questions***

Questions should be used to draw out the authentic expression of others. This does three things. First, it makes you seem more dominant and interesting, because you aren't worried about what others think of you – you care about what's going on with them. Few people do this. Second, it helps people feel comfortable around you, and thus crave your company. Third, once a woman begins to share more of herself- her innermost thoughts, fears, hopes, memories and values, you then have a great reason to escalate. Your attention no seems to come from power, rather than neediness, because she perceives it to be a reward for her conversational effort.





## ***Statements***

*Statements have the exact same purpose as questions.* Most people talk to prove their value to others. This is bad. Instead, when you tell people about yourself, you should do so with the intention of showing them that it is safe to be honest, vulnerable, and express your personal style. This means you can't "play cool." Be a dork, be honest, and make fun of yourself and others. This conveys confidence (dominance) because you clearly don't care about people rejecting you, but it also helps others come out of their shells.

*A disclaimer: not everyone is going to like you. The more expressive you are, the stronger people's opinions are towards you – look at celebrities. Some people love Colin Farrell, some "hate" him. Look at musicians – Prince for example. I love the 80's Prince, but I hate the 90's Prince. Why do I even have such strong opinions? Because he's expressive and "out there" so he garners strong reactions. The more expressive and free you are with how you behave, the more politicized people will be. Learn to accept this and not focus on it. I always try to remind myself that one day I will be on the verge of death and that I'll want to look back on my life and say to myself, "I was ME all the way!"*



## II. Emotional Trigger Sequence (ETS)

Below are the four most important emotions women must feel with you in order to open up sexually. Each emotion is best described by the inner dialogue that accompanies it. It's impossible to describe an emotion – it's a feeling in your body. But our emotions impact the thoughts we have – thoughts lead to emotions, but emotions lead to thoughts. We can think of these key emotions as trigger points – in the same way a safe has combination, and each number unlocks another gear.

### ***Intrigue***

*Who is this guy? What's he think about me? Does he like me? Why isn't he trying to impress me like all the other guys?*

### ***Comfort***

*He likes me for me. I'm safe with him. I can relax with this guy – he won't try to pressure me into having sex.*

### ***Arousal***

*He seems passionate; I wonder what he's like in bed. I want to experience his giving nature sexually. I can see he's turned on by me – I feel sexy around him.*

### ***Devotion***

*I'm better off with him. He can help me be who I want to be. He is going places and I want to come with him. He needs me – I can help him too.*



Remember the four emotions? There are also four stages of conversation. When I noticed this, I began to experiment. ***What I've discovered is that each type has a unique sequence of emotions that she'll respond to most.*** Some types have the same sequence, but for different reasons. Because of this, I'll break down how best to talk with each type in terms of her specific sequence of emotional trigger points.

When it comes to meeting and dating women, it's useful to break up conversation into four stages: early (we'll call this Ignition), mid (Momentum), late (Connection), and ongoing (Bonding). Here is a general timeline for the four stages:

### **Four Stages of Conversation**

- *Ignition (approach to 2 minutes)*
- *Momentum (2 min to 20 min)*
- *Connection (20+ and date)*
- *Bonding (after sex, dating)*



### III. **Between the Lines**

After we established the basic personality functions, or “lines” of Pandora’s Box, we began thinking about the interactions between the lines. Thinking at this level has helped us become proficient in assessing what type a woman is, and calibrating to that type if we choose. It’s important to not see the lines as fragmented pieces. It’s how they combine and interact within each woman that is what Pandora’s Box is really about.

Here are a couple easy examples to illustrate. I love pepperoni pizza. I also love ranch sauce. Pepperoni pizza dipped in ranch is the best thing ever (and this is not up for debate). You can think of colors – yellow and blue make green. Yellow and red make orange. Ranch and brussel sprouts is not so delicious. *Nothing exists in a vacuum.*

When you begin thinking about the combination of lines, things can become overwhelmingly complex. As we move forward, we’ll see how the different aspects of each type interact with each other. This will help you develop an intuitive sense for female psychology.

You can think of your intuition as your inner genius. Your subconscious can manage much more information than your conscious can – your conscious is more of a way to feed your subconscious. Kind of like driving a car – you consciously steer, but the engine is really doing all the work. If you were in charge of running all the parts of the engine, you wouldn’t get anywhere.

There is a pattern for assessing the ETS for each type, but it may be hard to follow at first, because each step depends on the previous step. I will lay out the dynamic ways these elements interact, but it may take a couple readings, as the pattern can get a little confusing at first.



Since you are learning to think about the dynamics between two and three different elements (Lines) of personality, another layer of organization is necessary. We'll call this meta-structure, the **Elements of Seduction**.

By organizing the Emotional Triggers on a meta-level, we are adding a third axis to how we organize each **ETS**. This will allow you to see the relevant connections and patterns emerging. It is not important that you memorize the Elements, but it is important that you are able to read the following and understand it, if your goal is to use Pandora's Box intuitively and on-the-fly.

Study the following points, and you will begin to understand, on a very deep level, not only how each Line works in the female mind, but how the Lines work in tandem.



## The Elements of Seduction

- **Emotional Rapport** (Comfort and Devotion)
  - **Excitement** (Arousal and Intrigue)
  - **Compliance** (Devotion and Intrigue)
  - **Sexual Rapport** (Comfort and Arousal)
- First, to begin figuring out the ETS of each type, we must organize the Box by the Relationship Line: Idealists and Realists.
  - Idealists respond best to excitement at first, as they like to feel swept off their feet, and they need their imaginations stimulated. So the first two steps in the Idealist's ETS are *Arousal and Intrigue*.
  - Realists respond best to **Emotional Rapport** first, as they are more practical minded and see relationships as partnerships. The first two steps in the Realist's ETS are *Comfort and Devotion*.
  - For Realists, the next most important line is the **Sex Line**, because remember, one of the universal rules in female psychology is that the woman must feel that sex is a reward for her effort. We leverage this as soon as possible with Realists, as they already want to contribute in concrete ways.
  - Deniers tend to fight sexual advances, even if they are secretly turned on. Deniers attempt to make men offer **Compliance** before they have sex – this is how they protect themselves and keep power. Because of this, you'll want to get **Compliance** from a Denier *before* you get her **Aroused**. We are leveraging her Denier tendency to flip the script.



- Justifiers are already highly sexual, and we'll leverage this by creating **Sexual Rapport** before getting **Compliance**. Of course, this sexual vibe is achieved implicitly, NOT overtly. Use subtle sexual innuendo to get her thinking about sex, while you act like you don't care about a sexual outcome. Then you get **Compliance**. This creates the perception that she is working for your sexual attention – she is turned on, and will be more likely to make an effort to impress you.
- For Idealists, the next most important line is the **Time Line** because the Idealistic nature creates a strong distinction between how she goes about choosing a mate. She either tests like she's at a buffet but terrified to commit to anything, or she falls head over heels immediately. *(Realists are a little less extreme in their emotional responses to men at first, because, well, they are realistic.)*
- Although it may seem counterintuitive, iNvestors prefer to be aroused before they experience **Intrigue**. This is because they won't care enough to be intrigued if they don't sense the potential for sexual pleasure in the relationship.
- Testers prefer **Intrigue**, because they tend to be aroused most of the time, but get bored with the predictability of men.

I know that is a lot to take in – it reminds me of one of those logic puzzles where you check boxes based on a list of clues. If you look below, you'll see how each Emotional Trigger falls in place based on the principles listed above. Here's the cheat sheet:



## ETS by Type

<u>Stages</u> <u>Types</u>	<u>Ignition</u>	<u>Momentum</u>	<u>Connection</u>	<u>Bonding</u>
Connessiuer NDR	Comfort	Devotion	Arousal	Intrigue
Private Dancer TDR	Devotion	Comfort	Arousal	Intrigue
Modern Woman NJR	Comfort	Devotion	Intrigue	Arousal
Seductress TJR	Devotion	Comfort	Intrigue	Arousal
Hpfl Romantic NDI	Arousal	Intrigue	Comfort	Devotion
Cinderella NJI	Arousal	Intrigue	Devotion	Comfort
Playette TDI	Intrigue	Arousal	Comfort	Devotion
Social Butterfly TJI	Intrigue	Arousal	Devotion	Comfort





## Playette (TDI)

### *Emotional Trigger Sequence*

- *Intrigue*
- *Arousal*
- *Comfort*
- *Devotion*

### *Ignition: Intrigue*

Playettes tend to be very beautiful. It's likely that a Playette gets a lot of attention from men. It's also likely that she's been hurt, which is why she is a Playette – she defends herself from future pain.

This means she is always “on the market” in a sense, and makes herself available to men. Because she rarely sleeps with these men, she likely has a huge roster of potential dates, with more on the way. The result is that she has heard it all: attempts to impress her with money, sexual boasting, and of course, men proclaiming their love and devotion.

BOOORING. The one thing she doesn't feel at first is intrigue. So how do we intrigue the Playette? With what is called a “punchy opener.” Now if you've been to a Drills Bootcamp, you probably remember this technique. Essentially, you want to convey that you have an opinion about her – either very bad or very good. But you don't tell her what your opinion is. Here are some examples:

- “Hmm I don't know about you...”



- “Ok, that’s enough!”
- “That’s interesting...”

Remember, the best way to make an approach work is to appear happy and fully committed. However, in the case of a punchy opener, you want to also convey that you are not sure if you like her or not.

### **Momentum: Arousal**

Once she’s intrigued, you should focus on turning her on. But this requires you walk the edge between overt advances, and hiding your sexuality. What most men do with Playettes is begin bragging or trying to impress her.

Instead, ask her questions, and make statements about yourself, with a focus on being really down to earth. Play your strengths down and make fun of yourself. Be genuinely interested in her goals and her lifestyle. Do NOT appear to work hard. Act like you don’t care that much.

At the same time, convey that she turns you on. This will turn her on, without her having to fight your advances. Employ very focused eye contact, and stand a little closer than you would in a platonic conversation. A great way to get physical with Deniers is to use protective touch. Touch her with the intention of keeping her safe and comfortable.



### **Connection: Comfort**

Playettes tend to be very nervous about revealing too much about themselves. They really fear rejection. So you must a) ask good questions and, and b) be very reassuring when she expresses herself.

Some good questions to ask a Playette:

- “So what motivates you?”
- “What’s the dorkiest thing about you?”
- “What kind of kid were you?”
- “Are you close to your family? Who are you closest to in your family?”

Once she feels comfortable with you, she will go to bed with you, because she is already aroused and intrigued.

### **Bonding: Devotion**

Playettes are idealists, which means they are looking for a man who is stronger than them – someone they can ride off into the sunset with. So as you continue to see this woman, always convey that you have goals, values that you live by, and an exciting lifestyle.



## Social Butterfly (TJI)

### Emotional Trigger Sequence

- *Intrigue*
- *Arousal*
- *Devotion*
- *Comfort*

### **Ignition: Intrigue**

Like the Playette, the SB gets a lot of attention from men, but in this case it's because of how social she is. She likes to attend a lot of social events and talk to everyone. Men tend to interpret this as interest, and it's usually wishful thinking.

Because of this, the SB has also heard it all, and requires intrigue right off the bat. Intrigue is all about separating yourself from the pack. You do this with an SB a little differently than other women.

As a Tester, she does not respond well to sexual attention right away. But she does need to be excited and feel like she's having an adventure. So the best way to satisfy these needs is by doing something boldly physical to engage her.

If you and your friends are getting drinks, pull her in and get her a shot.

If you are on the dancefloor, take her hand and spin her around.

I've even walked up to women who seemed to be SB's and said, "you are out



of control, you're coming with me," and threw them over my shoulder.

It's what you do after that gets her intrigued. Act normal. Act like nothing happened, and this is just how you are. She'll think "who is this guy who just picks girls up like it's normal?"

### **Momentum: Arousal**

This brings me to the next step. The easiest thing to do after you intrigue a woman is arouse her, because she is paying attention to you. When a woman is fascinated by a man, she gets horny. This is different than how men operate.

Once the SB is intrigued, she will be thinking about you and paying attention to you. At this point, it is very easy to use touch to get her turned on. She will let you be more aggressive physically because she is somewhat hypnotized. But remember, do not be overtly sexual. Ask her normal questions about her life, school, her friends.

When she says something cute or interesting, touch her lightly as a reward. This arouses her more than any words could.

### **Connection: Devotion**

It may seem counter-intuitive, but with a Tester, especially a Tester-Justifier, finding one deep topic and exploring it can have a profound effect. But keep this as a contrast, an exemption to the rule: keep the conversation light, positive, and rhythmic (no awkward silences).

The real manifestation of her chasing you is, for example, her telling you things she normally doesn't reveal, and you, in-turn, offering her more attention and time. You **MUST** convey that your sexual interest is a reward. This will make her devoted to you.

Testers usually have one or two passionate interests that they keep to them-



selves. The strongest power-play with this girl is to connect deeply on one or two topics. Be bold physically and sleep with her as soon as logistics allow. If you are alone with her, use that as a window to get physical. If you miss this window, she'll quickly move on. After sex, don't cuddle or make long-term plans. Don't try to be her new boyfriend – that's what every other guy does and it's boring. Keep it casual on your end, and she will be wondering why the hell you don't want her!

### **Bonding: Comfort**

Testers tend to hide a lot of their personal thoughts and feelings. They have an image to uphold, as they are always dealing with others. The way to keep a Tester around is to make her feel like she can reveal her innermost thoughts to you. So you must do it first, *after* you have garnered her devotion. When she tells you her hopes and fears, always listen and reassure her.

But as a rule, the moment she feels you are chasing her, she will instantly lose all attraction. So try to text and call her a little less than she does you.



## Hopeful Romantic (NDI)

### Emotional Trigger Sequence

- *Arousal*
- *Intrigue*
- *Comfort*
- *Devotion*

### Ignition: Arousal

The N and I combination makes her fall fast, because she confuses her arousal with love. These types of women are very passionate right away. But her Denier nature makes her a little resistant to her own strong feelings.

Because of this you must tread the line very carefully when arousing the Hopeful Romantic. A light, but direct compliment works great. Tell her something specific you like about how she is dressed or has styled herself.

Some examples:

“You look great in that dress.”

“I love how your hair looks like that.”

“I love your laugh.”

Be sure to use strong eye contact – hold it for a moment after you finish saying your opener. This turns her on and engages her emotions.



### **Momentum: Intrigue**

In case you haven't noticed by now, the pattern of emotions we want to elicit are often counter-intuitive. That's because we aren't concerned with conventional wisdom here. Instead, we want to *leverage* her personality for the biggest impact whenever possible.

Once an HR is aroused, it's very easy to intrigue her, because she is already thinking about your long term potential. She is wondering what kind of man you are. Don't spill your guts! Reveal very little about yourself. The most effective way to do this is by focusing totally on her and asking her about herself.

Her Idealist nature will lead her to create a fantasy version of you in her mind. Don't spoil it.

### **Connection: Comfort**

The best way to keep an iNvestor relaxed and comfortable with you is by never pressuring her sexually. For a Justifier, this is easy, but for a Denier, you must be very proactive. So the key here is to fractionate between sexual topics and deep conversation. Tell her how sexy she is, and don't wait for a response. Immediately shift the topic to a funny story about your childhood.

Some great comfort building-questions for the Hopeful Romantic:

- “In your group of friends, what role do you play? How would your friends describe you?”
- “What do you do to relax?”
- “Do you have any guilty pleasures?”
- “Where have you been that you enjoyed the most? Where would you like to visit?”





**Bonding: Devotion**

As mentioned, Idealists need a man to lead. Realists do as well, but more so with idealists. So as the relationship develops, it's important to convey that you are going somewhere in life. But here's the most important part. You must let her know that she can help you with your vision. As long as you do this, she will stay by your side and be totally devoted.

Some things to say to show her you need her:

- “I like you because you motivate me. I think about all the crap I have to do today and then I think about you and it makes me want to get going.”
- “Hey I have this idea for work. I want you to read it and tell me what you think. You always have great insights.”



## Cinderella (NJI)

### Emotional Trigger Sequence

- *Arousal*
- *Intrigue*
- *Devotion*
- *Comfort*

### **Ignition: Arousal**

The Cinderella, like the Hopeful Romantic, is very passionate, and mixes her arousal with her emotions. This type of woman responds well to a very direct, warm, even sexual approach. She must feel like you are totally focused on her, and that she turns you on. Go direct!

Some ideas for your approach:

- “Hey...I noticed you when I walked in. I haven’t been able to take my eyes off you. Who *are* you?”
- “You are driving me crazy. I think you are beautiful. What’s your name?”
- Walk up to her, lock eyes, and don’t say anything. She’ll try to look away. Follow her eyes with yours and smile. Look like you are falling in love with her.



### **Momentum: Intrigue**

As with the HR, you'll want to leverage Cinderella's arousal by following up with Intrigue. Again, simply focus on her and find out as much about her as you can, without telling her too much about yourself. In the case of Cinderella, she'll want to feel like you like her. Because of this, using teasing is extremely powerful – so much so that you must be very careful when you do it. Keep it light, and don't tease too much.

Here some examples of ways of warm ways tease her:

- “You're too cute. When you get excited you open your mouth and take a deep breath like a kid. I love it.”
- “Ahh! You made the dance face! Everyone has a dance face – it's a face they make when they dance. Yours looks really serious!”

Remember, a little goes a long way because she already wants to impress you – her arousal has her thinking you might be special!

### **Connection: Devotion**

Your conversation with a Cinderella should mostly be about two things:

1. Each your pasts and your common experiences
2. Your future and how the two of you are on the same path.

When a Cinderella feels that you are a man with on his path, she will crave to be on that path with you. Her contributions will be less concrete and be more along the lines of emotional support, and inspiring you to achieve your vision.



Devotion in this case is all centered on you. It's your show – your goals, your values, your passion. When she feels that she can play an emotionally supportive role for you, she will stick with you. You are the means for her to be the kind of woman she wants to be. Give her opportunities to nourish you. Tell her how she relaxes you, how are able to forget your worries when you're with her.

### **Bonding: Comfort**

The Cinderella will feel that your future is established once the three other Emotional Triggers have been satisfied. She'll create that reality in her mind and be set on it. At this point, it's about coasting. The best way I can describe the kind of conversation that makes her comfortable is "pillow talk."

Think about how lazy and silly you are conversationally immediately after sex. You aren't thinking about what you're about to say. You are relaxed, saying very little, and what you do say is light, silly, and honest. You're thinking out loud, but putting no thought into what you're about to say.

At this point, I wish I could give some examples, but this is something that you'll have to experience for yourself. Just keep in mind that the light, effortless, meaningless conversation you have after sex is essentially the way you want to talk with your Cinderella as the relationship evolves.



## Private Dancer (TDR)

### Emotional Trigger Sequence

- *Devotion*
- *Comfort*
- *Arousal*
- *Intrigue*

### Ignition: Devotion

This may seem like a tall order. To get a woman to devote herself to you right away? But *how*? Remember the inner dialogue that comes with the feeling of devotion. You're going to want to talk "career" with this woman right off the bat. But first you'll need to say something to break the ice.

She's a Tester, which means too much focused attention right away is going to make her nervous. But she's not as flighty as her Idealist counterpart. A simple, situational opener is the best way to go. Use the environment to get a conversation going.

Some examples:

- "So what do you think? Can the Magic come back from a 3 game deficit? I mean their name *is* the Magic."
- "Hey watcha drinking?" (This is a little clichéd but that's OK. You don't need to impress a PD, just appear normal.)



After you break the ice, you'll want to transition into finding out about her life. The following simple questions should get you there.

“So are you from (whatever city you're in)?”

“What do you do out here?”

“What do you do when you're not (whatever her job is)?”

At this point, ask her ***why questions***. These don't necessarily have to use the word “why.” For example, if she says she is a nurse, ask her what she likes about it. This is essentially like asking her “why?” in different wording.

When you get her thoughts and feelings through “why” questions, relate to what she says with your own thoughts and feelings. ***Find out what her goals are, and then talk about how you have the same goals.***

### **Momentum: Comfort**

Once she gets the sense that you are different from other guys because she can actually *benefit* from knowing you, the PD is cool with talking about anything. She is like one of your guy friends – any random topic is valid. Once you get away from the goal stuff, it's time to shoot the shit. She likes to talk about subjects are more interesting – travel, work, school, sports, her dog, etc.

The main way to build momentum with the Dancer is to NOT say or do anything sexual for now. This helps her feel at ease. Most guys screw this up. She'll actually respect you more if you can treat her like a person first – a teammate and partner. A great way to do this is to move her around the venue, or share an activity together.



### **Connection: Arousal**

The Private Dancer responds powerfully to the Us-frame. Create the dynamic where you and she are a team, and whatever you are doing, be successful at it. Reward her with more sexual attention.

As always, sexual attention should be subtle if you haven't slept with her yet. Use stronger, eye contact, and a warmer look. Touch her as a reward, and gradually begin to lead her physically the more time you spend. This should naturally lead to an intimate encounter.

### **Bonding: Intrigue**

The Private Dancer's biggest leverage point is her desire to comply in concrete ways. This is where cognitive dissonance is your friend. You must always convey that you are not totally satisfied in your relationship.

I'm not saying you should be mean. Quite the opposite. You see, the best way to make a Private Dancer devoted to you is to make sure she feels there is more for her to do. And the way to do this is by genuinely appreciating what she does for you, and always having something new for her to do.

You can amplify this dynamic by incorporating intrigue into how you tell her about your plans and goals.

- “I have this amazing idea. I want you to help. Do you know anyone involved in marketing?”
- “So tonight...I have a surprise. I need you to find some really good pinot noir. And can you borrow your parents SUV?”



## Seductress (TJR)

### Emotional Trigger Sequence

- *Devotion*
- *Comfort*
- *Intrigue*
- *Arousal*

### Ignition: Devotion

Devotion with a Seductress is different than what you may be expecting. You do it by example, and this is why most men strike out with this diva. You see, you must be the male version of the kind of woman she wants to be. Confident, sexy, expressive...the best word is *swagger*.

There are two ways to go about this. You can become that man, which is kind of the whole point of all this...

Or you can fake it for the first couple minutes until you can get into a relaxed conversation.

More than any other woman, the Seductress loves sharp and witty banter. This can be difficult unless you have the right mindset. You'll need to absolutely, 100% let go of needing anyone's approval. This can seem like a tall order – after all, we are talking about Buddha's advice for how to become enlightened. Just remember, you only have to do this for a couple minutes.

Muster all the swagger you have, but leave out the lines and smooth talk. Look





this woman dead in the eye, loosen your body and stand tall, and act like you know you are sexy. If you do this, a simple “Hi” will work just fine - in fact, the simpler the better. She’s probably smarter than you and won’t be impressed by your wit. She will be impressed by your swagger.

### **Momentum: Comfort**

The most charming men create a strong contrast that is massively attractive. Upon first impression they come off very confident and even cocky. They are expressive and exciting to be around. But once they speak to you personally, they are very humble and down to earth. Think about how many times you have heard people say about a celebrity, “he’s actually really cool in person – very humble and down to earth.” This is massively powerful.

This is what you do after the first couple minutes. The Seductress loves to chase, to seduce – it’s how she gets her power fix. Remember that most guys can’t handle her sexuality and take to groveling to get in her pants. So it’s simply a matter of not doing that. She will naturally want to conquer you.

One other thing – and this takes some experience to cultivate – pull your attention away at key moments. Get the sense of when the average guy (the old you) would try to make a move or try to say something smooth and seductive, and instead, look away and relax your body.

This really comes down to relaxing and trusting that she is going to try to seduce you. All you have to do talk to her like you would a good guy friend.

### **Connection: Intrigue**

The Seductress loves to conquer men. You can leverage this in a counter-intuitive way by talking openly about sex with her. Where the average guy will get overly excited about discussing sex with such a, well, sexy woman, you keep your cool. She interprets boasting and cockiness as overcompensation. But if



you can speak frankly about yourself, it means you are confident about what you can offer her sexually.

There's a difference between being horny and passionate. Tell her what turns you on with feeling and excitement. She wants a man who is passionate. She needs to know that once she turns you on, you will be an animal. Convey this by discussing sex, goals, and everything else, *with enthusiasm*.

*But give no indication that you plan on doing this to her.* She will WANT to be on the receiving end of your passion, and will want to MAKE you want to give it to her (*and she's wonderfully frustrated as to why you don't already*).

### **Bonding: Arousal**

Once you've slept with the Seductress, keep her aroused. This will be the foundation of your relationship. When she is no longer excited by you sexually, the relationship is over.

But remember what turns the Seductress on: she wants to conquer a man. But not just any man, she wants to hunt the big game. So this means you must always convey passion in all that you do. Think of it this way: you are a bold, wild, exciting man. And she has the power to *capture you*. But once the hunt is over, she'll get bored. Never chase this woman – she is the opposite of the Hopeful Romantic and the Cinderella.

Sex is your bond, but it must be a perpetual chase. The best way to stay in the right mindset with a Seductress is by seeing other women, or at least keeping your options open. This will motivate her to keep chasing you.



## Connoisseur (NDR)

### Emotional Trigger Sequence

- *Comfort*
- *Devotion*
- *Arousal*
- *Intrigue*

### Ignition: Comfort

It's rare that a woman feels comfortable with a man she just met. This is why such an experience is so powerful for the Connoisseur. If you are a guy she feels comfortable with, she'll immediately see you as *different and special*. With other types, intrigue is the way to separate yourself from the pack. But not with this woman.

A sincere compliment goes a long way with the Connoisseur. She likes that you are focused on her, as long as you mean it. By being specific, you can convey that you're not just spouting lines.

The key here is to make her feel comfortable right away. This may seem tough because of the intensity of a direct approach. Here's how it's done:

- First, lock eyes and let her see you before you speak.
- Second, say your compliment with a ton of warmth – all you can muster.
- And lastly, smile, look away, and turn your body slightly away (I call this the “fallback”)



### **Momentum: Devotion**

The Connoisseur takes pride in supporting herself, or is working for something she is passionate about. Find out and share your own passions. Talking about work and school is not boring, as long as you focus on how she thinks and share how you think. Remember to use “why” questions.

An iNvestor wants to get to know you, and she wants you to get to know her. That way she can decide if there’s a future for the two of you. There will be if she believes you have a passion. Talk about your career goals as a way to turn her on. You’ll need to make her feel your excitement for life and your direction towards some goals before she’ll sleep with you.

This should get you started:

- “My job is cool, but I’m currently working on (whatever goal you have).”
- “I’m really excited...I just talked to my financial advisor and we came up with a great plan for this business I’m going to start.”
- “I need your help designing these flyers. Let’s come up with something tonight over a glass of wine.”

### **Connection: Arousal**

The best way to turn most of the types on is through physicality. With the Connoisseur, do something physical, where you have the same goal. This is a good way to get physical without being overtly sexual – remember that this woman is a Denier.

Because you make a good team, her iNvestor nature will get her thinking long term. Combine this with the physicality. Talk about your mutual strengths and weaknesses. It may seem hard to understand as a man, but this will make her feel very excited about sleeping with you.



Don't worry if the first couple conversations seem dry. as long as you had a sincere and sexual vibe at first, she will perceive all interactions as leading towards intimacy. Be patient, but once you get her alone, take control.

When you get this type alone, create a situation where the two of you are in physical contact, and talk about your commonalities.

### **Bonding: Intrigue**

It's important to keep the Connoisseur's interest if you want to keep her around. For some women, sex is the way to do this. For others it's through a feeling of comfort or feeling that the two of you are going somewhere as a couple. For the Connoisseur, *she must feel that there is more about you to discover.*

The way to do this naturally is by having an interesting life with a healthy social circle. I could give you some techniques to fake this, but that won't help you in the long run. Try to have things going on beside your relationship, and always be learning new things.

Discuss your ideas with her. Show that you are an "onion," that you have many layers. The Connoisseur is probably a very intelligent woman and will be overjoyed to have a guy in her life she can explore new ideas with.



## Modern Woman (NJR)

### Emotional Trigger Sequence

- *Comfort*
- *Devotion*
- *Intrigue*
- *Arousal*

### Ignition: Comfort

It's been said that there's a little bit of the Modern Woman in every type. This woman is usually on an even keel, enjoys sex and dating but is not promiscuous, and is able to comfortable being single and being in a relationship. For her, it's all about who she feels comfortable with. She holds her girlfriends to the same standards she holds men.

She is not naïve – she understands that men are attracted to a woman's beauty. As with the Connoisseur, a sincere compliment works well with the MW. You can also open with something situational. A joke or question work great, but be sure to lock eyes with her as you say it. She also understands that most men are on the prowl in social situations.

The best way to approach the MW however, is with something really simple. Say hi and ask her name. Or make a comment about something in the immediate environment. She is a social person, and enjoys meeting men. If she is taken, she will let you know, either by ignoring you, or telling you up front. Either way, don't take it personal.



### **Momentum: Devotion**

There's a mom in all women. For the MW, this is a side she doesn't get to express very often. She adapts to the current cultural trends, which means that she works and pays her own bills, and probably has no plans for children in the near future.

And yet she has that deep primal urge to care for others and nurture them. She probably does this for her friends. She is probably the mom of the group and the one people come to for advice. But what about her?

Most men nowadays have very little direction. It's not like the old days when you had a trade coming out of high school or college. There is an abundance of leisure distractions that men indulge in. Combine this with the increase of promiscuity in high school and college, and what you have is a generation of lazy men with very low standards.

This is no good for the MW. She wants a man that is *interesting* and *going somewhere*. To gain momentum with her, talk about your interests and goals. This will separate you from the Modern Man!

Focus on statements about yourself for now:

- “I have weird taste in movies...I love old school kung fu movies. My favorite is 5 Deadly Venoms. Oh my god it's so dope. We'll watch it together.”
- “I love reggae. I know guitar, but I'm saving up for a bass guitar so i can play my favorite basslines.”
- “I'm really nervous about it, but I'm applying for a retail job at Bivouacs. I've never considered myself a salesman, but I love the outdoors and the gear you need to fish and camp and hike.”



### **Connection: Intrigue**

Once the MW sees that you are different from other men, she will be engaged. Again, we'll take advantage of this to leverage her previous emotion to elicit the next one. Once she is focused on you, it is very easy to intrigue her.

She knows what you are all about. Now it's time to find out what she is all about. As I have said previously, the best way to make a woman see you as mysterious is by focusing less on yourself and finding out as much as you can about her.

Focus on questions here:

- “What’s your most embarrassing moment?”
- “Who is your hero?”
- “What’s your favorite quote?”
- “What song do you listen to feel good? Why?”

### **Bonding: Arousal**

The MW isn't looking for anything serious at first. Although she's an iNvestor, she's also a Realist. For the first couple months of knowing each other, all the MW wants is a friend she can have sex with.

She's very much like a man in that respect, and this is the result of her new-found social freedom. In the last 30 years, women have gained the freedom to have sex with whom they want, as they want. It's become accepted that women have sexual demands. Look at a sexual advice article in Men's Health, and then look at any ad for household appliances from before 1950.





Your bond with the MW is going to be sexual as the relationship develops. Because she's a Realist, she is in touch with practical matters. A relationship between a man and a woman cannot work if the sexual relationship isn't healthy. It's the foundation.

So as your relationship evolves, focus on turning your Modern Woman on. Send her sexy text messages, notice when she wears heels that make her legs look hot, or when her lip gloss makes you want to grab her and kiss her.

She gets turned on when she knows she has turned you on. This is your primary focus in an ongoing relationship with an MW, provided you have satisfied her other three emotional triggers.



# **Dating Strategies For All 8 Types of Women**

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## Introduction

The biggest mistake men make when it comes to dating is that they either have a counter-productive focus, or lack focus altogether. When it comes to going on dates with women, most men fall apart. The hours, and even days leading up to the date, are marked with anxiety and over-strategizing. I don't remember the first time I asked a woman on a date, but I remember that it was a nerve-wracking ordeal, and stayed that way for a long time. Just the thought of that moment when I'd have to cut the small talk and actually ask a girl to hang out with me was terrifying. What if she said *no*?

Things are very different for me now. Setting up a "dates" is almost second nature. *It's what I do.* The whole game of meeting women, dating, sex, relationships, is all about two people coming together, getting to know each other more intimately over time. The bond between a man and a woman in a sexual relationship is unique and special. Unfortunately, most men don't treat it as such. When you adopt the mindset of sharing your time with women, and sharing experiences together as *friends*, everything becomes much easier.

This may sound counterintuitive – being friends with a woman that you want to sleep with. But you'll find, with experience, that actually intending on getting to know a woman, and having fun together *outside the bedroom*, will make her much more interested in being intimate with you.



## Pace

I have a rule when it comes to sleeping with women. *Don't rush*. This may also sound counterintuitive because it is. It took me some time to really work out this concept in my own mind. I move and talk slow, take my time, and don't put pressure on women, or myself, to have sex. At the same time, I don't miss opportunities to escalate, *if I want to*. Often, a woman will want me to make a move (it will be very obvious), but for whatever reason, I may not feel like it. But if I am turned on by a woman, and I sense she is ready to go to the next level, I don't hesitate.

## Focus

Which brings me back to focus. The rest of this guide is based on two presumptions. First, you don't intend on hurting women. If your intention is purely sexual, that's fine, because women want sex too. But if your intention is to use sex as a way of hurting women then this guide won't work very well for you; your intention won't match the techniques laid out. Second, you aren't concerned with impressing women on your dates. If you are distracted by approval-seeking thoughts, you won't be able to use this information effectively.

It was the fear of rejection, or disapproval that made me so nervous when I was younger. Worrying about whether or not a woman likes you is THE problem when it comes to being good with women. This is what I mean by a counter-productive focus. By focusing on making a woman like you, you increase the chance that she'll like you, because approval-seeking behavior is universally repulsive. Women are extremely perceptive when it comes to gauging how you think, and what you are paying attention to. In fact, that's what it's all about – you attract (or repulse) women, by how you think.



Keep that in mind as you read this guide. Everything laid out is meant to convey to women that you think differently than the average guy because you are interested in a mutually beneficial experience. You want to have fun with her, get to know her, relax with her and show her that she is safe with you.

## Overview

This guide first details how each Line in Pandora's Box affects your dating strategy. The second section of this guide is organized by each type, providing an overview of key concepts and examples of application. And it's worth repeating that moving forward, your mindset for dating women is to become friends. Consider what that means if sex is included in this intention.

It's important to note here that the definition of "date" can mean simply hanging out with a woman. Using this definition, if you go to the store with a woman you have been sleeping with, that would be a "date." However, I'm sure you wouldn't call that a date. Let's say that, for the practical purposes of this guide, a date is an arranged meeting with a woman you have not slept with.

## New Rules

There are a few keys to successful dating that apply universally to all women. Here's the rundown:

Keep it cheap, but don't look cheap. There's a direct correlation between how much money you spend and how long she makes you wait for sex. Don't appear to be trying to impress her with money, or your expertise in wine (I remember telling one woman, "I don't know shit about wine so you're on your own there. I can tell you about beer though!")



Always have a second venue/activity in case she needs more time to get comfortable with you. For some women, one “episode” with you isn’t enough for her to get comfortable enough to allow her arousal to manifest. Use your judgment and go to a second place before taking her to your place.

Get the woman back to your place (or wherever you can be alone) within two dates. You don’t necessarily have to sleep together, but the longer it takes, the bigger a deal it becomes. (We have other resources that discuss this in-depth, but if you and she have fun together, it shouldn’t take more than a simple invitation to bring her back to your place.)

If you don’t have your own place, I’m not gonna sugar coat this: work on that! Having roommates is fine, especially in expensive areas like NYC, but if you live with your parents and it would be inappropriate to bring a girl home, it’s time to move out, or get a car with a big back seat (and I’m only half-joking about that). Of course it’s possible to go to her place – this is the easy solution, but it’s an unreliable strategy.

The best ideas for dates come from the initial interaction, or when you follow up on the phone. If you can find an interest you both share, or she mentions an interest she has that you can turn into a date, go with it. This ensures it will fit her personality, and also, that you were really paying attention to her (very attractive to women).

Touch women in a protective, chivalrous way on dates. Women love this and use it as a gauge for the kind of man you are, and what you’ll be like in bed. Take her hand as you cross the street, open doors and guide her in by touching her lower back, take her coat, gently guide her with your hands as you walk or change directions.



## Time Line

The Time line is most relevant when deciding what activities you do with a woman on the first couple dates. Testers don't like too much conversational intimacy right away, so a more physically engaging activity where the two of you are playing a game works best. Any event, including a sports game on TV, is fine.

As long as you can go through an experience that engages your emotions, without feeling pressure to talk to each other, you will have a great date with a Tester. You could go to a street festival, walk through a fun shopping district, or go to a bar and play pool. The key is to have fun, without any romantic pressure.

iNvestors prefer to converse so they can get to know the guy and find out if there is long-term potential. The best places to go are quiet, cozy places to sit, talk, and enjoy some a good drink or bite to eat. Remember to never try to impress the woman – this applies to the venue as well. Don't go to the most expensive wine bar.

Pick a place that's cozy – a cool dive bar or greasy spoon allows the two of you to be more authentic, and it also shows that you aren't interested in buying your way into her pants. Pick a place that's down to earth so that she feels it's ok to let her guard down and be herself. When she feels that you like her for who she is, she will become very sexually receptive.



## Sex Line

The Sex line determines how many dates or venues it will take before she will sleep with you. A Denier will likely want to wait as long as possible before getting physically intimate. There are two ways to deal with this. On the first date, you can take her through a range of experiences, or “episodes,” creating the perception that you and she have gone through a lot together.

If you plan things right, it’s likely she has never been on a date with such a buildup of emotional momentum. If you can capitalize on this at the end of the night, you will immediately flip the script and make her feel intense feelings for you. It is not in the Denier’s reality that she will sleep with a guy who hasn’t proven himself to her. If her emotions carry her away and she has sex with you, she will rationalize that it’s because you are very special to her.

The alternative is that you go on many dates with a Denier before she’ll sleep with you. So it’s either the first date, or the tenth.

On the other end of the spectrum are Justifiers. Justifiers are used to men wanting them for sex, and take charge of this by indulging in their own desires relatively quickly. This way, they at least control their own bodies. You’ll want to leverage this by delaying sex a little while after it’s clear that the Justifier will sleep with you. Instead of jumping into bed, treat her like she’s special by going on one more date.

Also, get compliance from her on all your dates. Let her know that you aren’t trying to get sex from her. You are more focused on how she can contribute to your life in a positive way. Sex can’t seem like it’s more important to you than it is to her.





## Relationship Line

The Relationship line determines what you talk about, and the role you expect her to play in your activities. For a Realist, you should structure an activity where she can contribute and show her value as a woman. Any scenario where you and she are working together for a common goal is excellent. Even better would be giving her an opportunity to teach you something, or do something for you, e.g. cooking, or helping you cook.

With a Realist, you'll also want to joke around and keep her in the moment as much as possible. The Realist can be a worrier, and psych herself out of a good time. An Idealist ruminates too, but is less likely to get into a negative rut, because she isn't as concerned with controlling outcomes. Get the realist laughing, and keep the conversation light.

Idealists want to be swept off their feet. This means that whatever activity you plan, make sure she plays a passive role. Make the activities a surprise, lead her around, show her something she's never seen before (no not that you cheeky bastard). An out-of-the-way restaurant, or an exhibit at the zoo are opportunities for you to give her new experiences.

With Idealists, talk about your goals and aspirations. It's good to do this with all types of women, but emphasize your passions, talk about your daydreams, but don't give too many personal details about yourself. Talk about the man you want to be, and the things you want to do.





## Playette (TDI)

### By the lines

**Tester** *The Playette prefers a light, fun activity where she won't feel pressure to make conversation. She will have more fun doing a physical activity. Make sure it's light and not too intense.*

**Denier** *You should set up two or three activities for the first date, and lead her through several experiences. Have a non-sexual reason to go back to your place at the end of the night. If you don't sleep with her, you'll probably have to wait about four more dates before you get another chance.*

**Idealist** *You should take a very strong lead and have everything planned out. Also expect to pay for everything on the first date. As long as you keep it cheap, this shouldn't be a bid deal.*



## Date ideas

*\*Plan on 2-3 activities for a first date with Deniers*

- Go for a walk in a pretty natural setting, like a public park (don't go hiking in an unpopulated area.)
- Go to your favorite sports bar and play pool.
- Take her to the arcade and play a bunch of games together.
- Get a group of people for a trip to the beach (she probably won't want to get in a bikini if it's just you and her).
- Take her to a wine-tasting even, and go for a walk outside afterwards.





## Social Butterfly (TJI)

### By the lines

**Tester** *The SB is the quintessential party girl. It will probably be a little difficult to get her on a date as SB's have a lot going on, and are somewhat flakey. Keep it super casual – she'll probably prefer to bring her friends to meet up with you and your friends. Sports events are great for the SB. She's likely younger (college age), so any event on campus or near her home makes it easy for her to meet up with you. One more thing – don't plan any pretentious, intellectual dates (like going to a museum). You'll get further by offering to smoke a joint. This girl likes stimulation and wants to be silly.*

**Justifier** *The SB is horny and will put up little resistance if you make a move. The key is to not show much sexual interest at first – just have fun and stay relaxed. At the end of the date, get her alone (your place, or wherever you are at) and pull her in for the kiss. The SB is an exception to most Justifiers, because she is young and super horny. If she doesn't think you will fuck her, she will get bored.*

**Idealist** *Again, you'll need to run the show. Move her around, tease her, have a plan for everything you're going to do. Also, be ready to improvise and try something unplanned. If you spot an opportunity to see or do something interesting, jump on it and bring her with you. She needs physical and emotional stimulation.*



**Date ideas**

- Watch a local sports team at a fun bar
- Go to a sporting event
- Play pool or darts at a sports bar
- Bring your friends to meet hers at a dance club
- Music concerts (or a local band playing at a bar)





## Hopeful Romantic (NDI)

### By the lines

**iNvestor** *The HR is looking at your long-term potential. If she can't have a conversation with you, she'll be in doubt. It's important that you create opportunities to look each other in the eyes, talk about yourselves, and ask questions. A quiet spot with aesthetic appeal, or chill music in the background is perfect.*

**Denier** *She will put the breaks on sexual advances, unless you can get her emotions really ramped up and then make a powerful move to the bedroom. Keep the touching light, focusing mostly on protecting her and guiding her. As the night comes to a close, pull back on the escalation. Get her back to your place. When you are alone, approach her from behind, hold her, and begin kissing her neck. Turn her around and kiss her on the mouth. If she turns away, follow her lips. Be careful – as always, no means no. But it's good to be a little aggressive at the right time. Just remember what I send – this is all about a mutually beneficial, fun experience. It's your responsibility to pay attention to her comfort level.*

**Idealist** *With the HR, you'll need to be in control and know where you are going at every step. She may be somewhat timid or fickle about trying new things. This is great because you can push her just past her comfort zone and have new experiences. Don't take "no" for an answer when it comes to trying new food, or going to a place that's not in her "scene." As you lead*



*her through new adventures, smile and tease her whenever she is being a “chickenfingers” (this is what I call girls who order chicken fingers at dinner – it’s safe, lame, and boring. Try something different and crazy!)*

### **Date ideas**

*\*Plan on 2-3 activities for a first date with Deniers*

- A quiet wine bar
- A low-key dive bar
- A café
- Have a picnic in the park or on the beach
- Cook dinner at your place





## Cinderella (NJI)

### By the lines

**iNvestor** Cinderella is also looking for your long-term potential. Remember that this does NOT mean you should give her your life resume. In fact, the less details she knows about you, the better, as she will fill in the gaps with her own fantasies, which are much more exciting than anything you could come up with. The real key to conveying a possible future together is simply by having fun together and sharing experiences. The Cinderella seduces herself, so the only way you can screw up is by ruining her fantasy of you, and not letting her use her imagination. Unfortunately, most guys screw this up.

**Justifier** The NJI combination is POWERFUL. It makes the Cinderella extremely passionate, whimsical, and sexual. This creates the opportunity for rapid sexual escalation. You don't have to do much to get this woman going. Your real challenge will be to not turn her off by placing too much emphasis on her looks, or making other mistakes to convey that you are very interested in sleeping with her.

**Idealist** The conversation should focus on the past and future – leave your current details vague. Talk about your memories of childhood, and your hopes and aspirations for the future. Find out hers too. The most powerful conversation you can have with Cinderella is silent. Comfortable silence, with eye contact, is absolutely the most effective way to create a connection while simultaneously turning her on.





## Date ideas

*\*Leverage her intense emotions by contrasting both physical and conversational scenarios*

*Physical:*

- Go to an art museum
- Go to the zoo
- Play pool at a
- Conversational:
- Quiet bar or greasy spoon restaurant
- A lake or park to walk around
- Grill and have drinks in your backyard/balcony





## Private Dancer (TDR)

### By the lines

**Tester** *The PD is very picky with the guys she'll sleep with. That's why it's really important to not alert her tendency to reject men. Do this by having a plan, keeping it light yet stimulating, and not putting sexual pressure on her. You should plan for 2-3 venues or activities here. But remember, she is a Realist, so you must get her to play a role in the date.*

**Denier** *Again, sleep with her as soon as you can, otherwise you will be waiting awhile. A great date for a TDR is to cook dinner at your place. This is a really solid date for any of the types, but it takes a smooth set up, as laid out in our No Flakes DVDs.*

**Realist** *Her worldview is that relationships are a team effort. She wants to contribute, not necessarily to show off or prove herself, but because she wants to. Imagine being on a basketball team (or whatever your preferred sport), but never getting to play. Sure, it's easy to sit on the bench, but that's no fun!*



## Date ideas

\*You can use the same date ideas as TDI, but you'll want to create opportunities for the PD to contribute:

- Go for a walk in a pretty natural setting, like a public park (don't go hiking in an unpopulated area.) *Have her bring a bottle of wine, or some snacks.*
- Take her to the arcade and play a bunch of games together. *Have her get \$3-4 in quarters ahead of time.*
- Get a group of people for a trip to the beach (she probably won't want to get in a bikini if it's just you and her). *Have her bring some food or drinks, or a blanket – anything she can do is great!*
- Take her to a wine-tasting even, and go for a walk outside afterwards. *Tell her to wear a black dress so you look like a hot couple.*





## Seductress (TJR)

### By the lines

**Tester** *The Seductress can be intimidating. But remember, your job is not to impress her. Your job is to get to know her and have fun – to become friends that sleep together. It's likely this woman is very sharp, and has a lot of experience with men trying to impress their way into her pants. Interestingly, most Seductresses are more stimulated intellectually, than physically. They need a man who can hang with her, and is interested in how she thinks. Go for more high-brow type of activities. Don't worry too much about moving her around or many different venues. One activity that envelopes the two of you, and stimulates thought and conversation is perfect.*

**Justifier** *Don't worry too much about making her sexually aroused, or flirting. Treat her like a friend. She's horny already and any attempt you make to "speed things up" or "heat things up" is going to look weak, unless you are supremely confident in your sexual abilities. Speak to her as an equal – show her you respect her thoughts and opinions. This translates to you being a good level – seriously! It shows that you are a giver, and care about her pleasure. She's not a conquest. YOU are the conquest here (but remember, easy conquests are no fun).*

**Realist** *Make the Seductress work. Expect her to contribute, because she must earn sex from you. I don't want to make it anymore complicated than that because that is the most powerful mindset you can have with this woman.*



## Date ideas

*\*In contrast to the TJI, the TJR requires lots of intellectual stimulation.*

- Museum or art gallery
- Rent some cult or foreign films and watch together
- I would say go to a poetry reading, but I hate spoken word poetry. Your call.
- Go to a bar or restaurant that specializes in some category. For example, a whiskey bar (there's a great one in San Francisco – 4 shelves of scotch and whiskey, dim candle lighting, and hidden places to sit and talk). Or check out an Ethiopian bar and sit at the traditional tables.





## Connoisseur (NDR)

### By the lines

**iNvestor** *The Connoisseur isn't interested in a fling. She may be cool with an open relationship, but she is picky, like the Private Dancer, and only wants a man she can have a future with. She's expecting to take the long route, and she is mostly screening on your ability to match her contribution to the relationship (Realist). You'll need to focus on originality in your date, and also, to get personal and engaged in your conversation. I'll get you started.*

**Denier** *A great way to penetrate her Denying walls is to match your interest in her personality with your interest in her body. Don't hide it. Be sexual, aggressive, passionate – but balance it with genuine warmth and interest in who she is as a person. Reward her physically with your touch whenever she impresses you or shows her true personality.*

**Realist** *Talk about your goals, but in a more practical way. Ask her about her personality – what kind of person she is, what she is good at. Be self-deprecating and talk about your vulnerabilities and weaknesses (in moderation). This will allow her to do the same, and then you can bond as two, authentic, vulnerable human beings, trying to make it in a crazy world.*



## Date ideas

*\*Go for originality*

- Check out a children's science museum, and have fun with the hands-on exhibits
- Go to an aquarium – no one goes to aquariums but they are really cool and have a dark, other-worldly ambience.
- Go shopping together and have her help you pick some clothes, or pick out a gift for someone close to you





## Modern Woman (NJR)

### By the lines

**iNvestor** *The Modern Woman is generally looking for a guy she can be with for the long-haul, but she is really easy to get along with and doesn't get ahead of herself. She knows that it takes time to truly connect with someone, and only then does the sex get really good. So she's cool with having something light and casual at first, to see if there's the potential for more. She doesn't get ahead of herself. She is very flexible and easy to date. You can do physical activities, or set up a more conversational context.*

**Justifier** *Don't work too hard to create sexual tension. If she turns you on, don't hide it. But relaaaaax. There's no need to rush. She is horny and likes to have fun. The more you can relax and allow her to feel comfortable with you, the faster she'll be ready to have sex. In fact, this type may make the first move, or carry the torch once you do.*

**Realist** *The MH likely has at least one talent or area of expertise. Get interested and appreciate her for it. If you can incorporate it into the date, that's even better. Remember, with a Justifier, getting compliance over sex is crucial. Since she's a Realist-iNvestor, she already wants to contribute. Leverage this to create the mutually beneficial dynamic where you are the sexual prize in the relationship.*



## Date ideas

*You can do any of the above dates. It doesn't matter. The key is to get her involved in some way as far as contributing to the success of the date. Here are some more compliance ideas:*

- Have her wear something special – a skirt and heels is my standard.
- Tell her to do her hair in a style you like, or to just surprise you.
- Have her buy or bring something relevant to the activity
- Have her bring a girl friend for your guy friend (double date)
- Have her pick you up
- Let her take you out to dinner (second date)
- Have her help you with a task (shopping, cooking, etc)



# **Physical Intimacy**

## **For All 8 Types of Women**

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## Introduction

**O**ur primary intent for Pandora's Box was to encourage men to explore and learn about women. It is only once you understand something, or someone, that you can truly love them. And that's our ultimate goal – for men to love women. Because this is what has taken our own personal success to an amazing level (Even at the time of writing this, I still wake up in awe of the lifestyle I live), and what drives everything we teach at DiCarlo Coaching.

So first and foremost, just get a feeling for cultivating an intention of loving and giving pleasure to women. Make them feel good – it's fun!

This can only be accomplished by exploring and learning about each individual woman you meet. My hope is to have clients calling or emailing me with their own insights on how to enjoy and interact with the female mind!

The most important element to consider when dealing with women is that they think differently than men, for evolutionary reasons. Observing the principles that are the same, AND different will make you profoundly intelligent when it comes to interacting with women.

When you understand the mental differences between men and women, you'll see why what I'm about to say is so crucial. When you can wrap your mind around The Sexual Paradox you can navigate and escalate naturally and confidently.



One thing of primary importance is the concept of submission. Submission means giving up control. Trauma is caused by a sense of loss-of-control. Feeling like your body is controlled by someone else, is scary. **But also exciting, for a woman.** In, fact, feeling totally submissive is the way most women achieve orgasm during sex.

So you must intuitively navigate this paradox!

In this article, I'll explain how to satisfy every type of woman. It's actually really easy, but first *you need to know the universal principles. I use a fun acronym to break this down to our clients:*

## ***S<sup>4</sup>Ex***

### ***Safe***

Women feel like they are giving up a lot when they have sex. It's important to make a woman feel safe about letting go and giving you her body.

### ***Sexy***

When you feel like you know what you are doing, you feel confident. Apply this to sex. If you've ever had the feeling that you can blow a woman's mind with your hands, tongue, or dick, you know what it means to be sexy. For a woman, she needs to feel that her body, her moves, and her effort to please



you, are all amazing, wonderful, arousing, exciting. Encourage her: “*HELL YEAH, DO YOUR THING WOMAN!*”

### *Submissive*

A woman’s body takes in a man’s love. She is a nurturer first. But this means she puts herself last, including her own body. That’s ok, because as a woman, it’s a huge turn-on to be out of control and have a strong man use her for his enjoyment. Accept this and embrace it. Learn what helps your lady to let go and give you control!

### *Satisfied*

Work for your lady, *all your ladies*. **This is sooo important.** It’s not about your dick. It’s about your attention. Convey this loving attention through your eyes, hands, tongue, and dick. Always say “I love you,” with everything but your actual words, (until you are ready!).

### *Ex*

“Ex” means Expression. Say and show what you are really feeling. **The more “you” you are, the more attractive you are.** When you are *YOU*, all the way, you more of a man, *because you are a man*. You don’t need to be a rockstar. Just move your expression towards *fullness*.



A big part of your expression is how you talk to women during intimacy. For example, you can use language to establish control and make her feel submissive. The term ‘dirty talk’ is a misnomer in my opinion. It’s not about being dirty, it’s about leading her, and communicating your feelings, your desires. Most, if not all, women need this because it stimulates their minds.





## **Playette (TDI)**

### ***What to expect***

The Playette takes some time to warm up because she feels that sex is special, sacred even. Once you get past her protective shell, she is extremely passionate and likes to explore new activities.

### ***Safe***

The Playette's biggest fear is that you will abandon her after sex. It's important that you treat sex as something that brings you both closer together. When you show your sexual interest, with your eyes, hands, or words, make sure it's with warmth, and because of who she is as a person. Don't lust after her body. Tell her you that her laugh is sexy, and when you touch her, go slow and use a protective intention, rather than simply "feeling her up."

### ***Sexy***

A Playette may not be aware of how beautiful and arousing she is. As you become more intimate, be very reassuring. Be specific. Don't focus on the normal hotspots like her breasts or ass. Tell her you like her lips, the back of her neck, her perfect little toes.



### *Submissive*

The Playette, of all the types, may have the most difficulty letting go and letting you be in control. Again, having a very warm, protective, reassuring attitude with her will help her relax and trust you.

### *Satisfied*

Go very slow when things start heating up. If you rush, she will get nervous and put her guard up. Her satisfaction is based on her ability to relax with you. Learn about her body. Find all her “spots” and how she likes to be touched. Take your time, and bond sexually by learning about how to pleasure each other.







## **Social Butterfly (TJI)**

### ***What to expect***

In contrast to the Playette, the Butterfly is quite playful sees sex as fun. She likes to try different men, even if she has a specific physical type. One issue you may find with the Butterfly is a lack of depth or passion.

### ***Safe***

Your biggest challenge with the Butterfly won't be making her feel safe. Match her attitude by having a fun, playful attitude - treat sex like a casual activity. Getting too serious or intense about sex will make her uncomfortable.

### ***Sexy***

Teach her to pleasure you and compliment her skills. If you chase her by giving her too much approval or initiating intimacy, she'll lose interest. She'll heat up fast with some basic kissing and touching. Guide her hands to touch you – not just your dick, but wherever else you like to be touched. Teach her how you like to be kissed. Take a dominant, leader role, while keeping a light sense of humor.



### *Submissive*

A Butterfly is comfortable playing a submissive role – she knows that sex is hot when there is a power dynamic. She likes to be bent over, spanked, grabbed, and she likes dirty talk. But this is standard fare. As you become closer sexually, become more dominant. Call her your little slut, put her over your knee and spank her, have rougher sex, and take control with wild abandon.

### *Satisfied*

Variety is the key with a Social Butterfly. Go through a couple different positions, have sex in different places, etc. You can even evolve into using toys, roleplaying outfits – as long as you're having fun, and taking her to deeper depths of submission, she will keep you in her roster.





## Hopeful Romantic (NDI)

### *What to expect*

The Romantic is very sensual and passionate. She'll have her guard up at first, but her desire for a connection will win in the end. Once you get naked together, expect her to develop strong feelings for you. Be careful not to take advantage of this.

### *Safe*

The Hopeful Romantic is vulnerable because she is very emotional and wants to be loved. Treat her with respect, but also have a very strong sexual intention. When you can balance warmth and respect with sexual passion, you will overcome her initial resistance. She will see your passion as love, as long as you're not pushy.

### *Sexy*

The Romantic probably doesn't have bad self-esteem issues. She knows she's desirable, which is why she protects herself. Her biggest turn-on is intimacy itself. She sees your activities, even the freaky shit, *especially the freaky shit*, as sacred and special, because you and she are bonding. Think of sex as you



and she opening up to each other and expressing your true desires in a sacred, safe space.

### *Submissive*

Once you become intimate, the Romantic lets go easily. It's her nature. She is very submissive already. This means that if you don't know how to take control and dominate her, she will get bored and turned off. Expect her to follow your lead, do what you tell her, and work to please you. Because she is so submissive, you must be the man!

### *Satisfied*

If she feels that you are not present and totally focused on her because you care about her, she won't enjoy sex with you. Plain and simple.





## **Cinderella (NJI)**

### ***What to expect***

The Cinderella is also very passionate, and it's this passion that will lead her to sleep with you relatively quickly and easily. It's not that she's "easy," – don't diminish or demean her sexuality simply because she, like you, enjoys sex and intimacy.

### ***Safe***

Always convey there is the potential of your relationship evolving into something that will last a very long time. When you do this, she will open herself to you. As always, treat sex as something that brings you closer together, not something that she does for you, or that you get from her.

### ***Sexy***

Be very passionate. When she turns you on, breathe heavy, look at her body like you want to devour her, grab her and hold her like she's the last woman you'll ever touch. Use specific dirty talk, "I love how your fat ass bounces off my dick. God damn your skin is so sexy, I just want to lick every inch of you."



### *Submissive*

Make her feel submissive by leading the process. Tell her what to do, using a warm, commanding tonality. Tell her she's *your* sexy little woman. Tell her to get on top so you can watch her tits bounce. Don't hesitate to bend her over, hold her down and kiss her all over, and be vocal about what turns you on about her.

### *Satisfied*

If you follow the above advice, she will be satisfied. The Cinderella is already a highly sexual woman. Pleasure – receiving and giving – comes naturally to her. Pay attention to how she responds to different things you do, and allow your sexual relationship to evolve on it's own. Express yourself, and be passionate, and have fun!





## **Private Dancer (TDR)**

### *What to expect*

The Private Dancer is very picky, and will move on if she isn't sexually satisfied. The key to satisfying her is conveying that she turns you on more than any other woman can. From the very start, focus on what makes her unique as a person.

### *Safe*

The Tester – Denier combination means she will be a little aloof or flakey at first. You'll have to be careful not to push too hard when you are setting up a date or getting her alone. Keep a very light attitude while staying persistent. If she senses that you want her too much, she will get nervous about being alone with you.

### *Sexy*

Her unique ability to turn her on is what makes her feel sexy. Point out what is different about her. Tell her you love how she moves, “baby you have this amazing walk – I’ve never seen another woman move like that. I get turned on just looking at you.”



### *Submissive*

When she makes an effort to arouse and pleasure you, use language to remind her that she is doing it to earn your desire. Get her to do something – it could be something she wears that looks sexy, or giving you a handjob, or sucking her own nipples while you watch. Reward this by unleashing all your passion on, er in, her.

### *Satisfied*

If she doesn't feel like she arouses you more than any other woman can, she will get bored. That's what turns her on – feeling unique and powerful when it comes to arousing her man.







## **Seductress (TJR)**

### ***What to expect***

She will be a lot of fun, if you're man enough to handle her. She's wild and knows what she wants. She communicates clearly, but gets bored fast.

### ***Safe***

The Seductress doesn't have much fear of men. The only way you'll scare her or make her nervous is by being too needy and intense. Don't try to sweet-talk her, or talk about how special she is and how badly you want to sleep with her. Keep a relaxed, playful attitude, as if you would be totally ok if you didn't fuck her.

### ***Sexy***

The Seductress already feels sexy, but what really turns her on is chasing and conquering a man. You must convey that she makes you lose control, as if it were in spite of yourself. Don't talk about sex, or try to initiate sex. Trust me, she'll make a move. As you get more aroused, say something along the lines of, "You are too sexy – I can't even think straight when you touch me like that. You're like kryptonite haha!" Give her the sense that you weren't even



thinking about sex, and she took you over by turning you on as only she can. This is the kind of woman that will try to give you a blowjob while you're on the phone!

### *Submissive*

The Seductress likes to feel dominated, as well as to *dominate you*. You can't come weak if you are going to take the lead. Often, men try to be dominant in their language, but the woman doesn't do what she is told. This is very bad, because it makes you look silly. The reason a woman will resist is if she feels there is no love or passion in your dominance. She feels like you're just telling her what to do. When you take the lead, and take control of her body, do it with love and passion. Pick her up and put her back on the kitchen counter, because she turns you on, not just because you want to make her do things for you.

### *Satisfied*

The Seductress knows how to satisfy herself. Seeing you satisfied is her biggest turn on. Always convey, even if it's not totally true at first, that she has fully satisfied you. Pay attention to her communication – the way her body responds, as well as what she asks for. Most men are not attentive sexually. If you are different, she will crave opportunities to conquer you, over and over again.





## Connoisseur (NDR)

### *What to expect*

The Connoisseur is the pickiest of all the types. She is looking hard at your long-term potential, she has a strong resistance to sleeping with men too quickly, and she is very practical and realistic (so don't think you can smooth-talk your way into her pants).

### *Safe*

Safety is a major concern for the Connoisseur. First, she must feel that you like her because of who she is as a person – you're attracted to her personality as much as her body. Second, she must feel like you are an ethical, *good* man, who will not try to hurt her emotionally or physically. Third, she must see you as a man with a future. To her, sex is a risk, and she doesn't want to invest in a loser.

### *Sexy*

The Connoisseur feels sexy when she feels close to you and desired by you. She may actually shy away from sex talk, because she has a practical mind. She'll be thinking more about the logistics and problem-solving of sex. During sex, don't worry about using descriptive sex talk, just have lots of eye contact, hold her passionately, and express your pleasure through moans and groans.



### *Submissive*

Her biggest turn-on is her sexual competence. She is a giver by nature, and feels sexy when she knows she's pleasing you. Teach her how to stroke you, suck you, ride you, what clothes to wear for you, etc. Always be very reassuring. Your dominance should be warm and sweet – she is your little girl.

### *Satisfied*

Intimacy and feeling like sex is bringing you closer together will keep this woman satisfied. Also, make sure that she feels like she satisfies you. That's what turns her on.





## **Modern Woman (NJR)**

### ***What to expect***

The Modern Woman has a healthy attitude towards sex. She has casual partners until she finds a guy she really likes, and stays with him. She likes to be dominated, but also, takes control, even if she's a little shy.

### ***Safe***

The MW feels safe with a man who is positive and playful, but also passionate. She must feel like you have nothing but a positive intention – to get to know her, give her pleasure, and see where the relationship goes. The best way to convey this is by being very appreciative and reassuring, and also not being afraid to tease her and share some laughs.

### ***Sexy***

At first, don't overdo the sexuality. Keep it light and fun – sex will happen. She's just as horny as you are. But as you become more intimate, communicate what turns you on about her. Tell her what you like about her body, about how she moves, how she expresses herself. Say it with a loving smile. Be very passionate about her.



### *Submissive*

The MW is very feminine, and probably also very intelligent. She is aware of her body and her desires. She knows herself and what gets her off. Get her to communicate this to you, by taking the lead in a caring way. Your dominance is about finding out how to please her. Take control, not to use her, but to find out what she likes. Explore her body until you can't take it anymore and you have to have her. Don't be afraid to move her body into whatever position you want, and tell her what you are thinking as you fuck her.

### *Satisfied*

Communication and variety will keep her satisfied, as long as the underlying reason or direction for your sex life is to become closer through pleasure.



# **Get Her Addicted For All 8 Types of Women**

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## ONE GOAL

### *The Old Way*

When you meet a woman you really like, do you know how to keep her? This is a major challenge for most guys, probably second to approaching. The reason for the struggle is that men treat “keeping” a woman as if they were a running back trying to protect a football. It’s this jealous, hoarding, fearful mindset that prevents men from being at their best when they get involved with great women.

We always talk about the *beliefs* behind mindsets. The belief driving the mindset of “keeping her” is that she a) doesn’t like you enough, and b) that it’s your job to earn her time and attention. As you probably know by now, this is the exact opposite of the dynamic you want with women. You want a woman to already feel attracted to you so that you don’t have to work for her. You want a woman to feel like she has to work for YOU.

This mindset reinforces a self-sabotaging belief and perpetuates the problem. When you constantly try to second guess and pursue women, they run from you, making you think that you must chase harder or smarter. It’s time to flip the script.





## *The New Way*

In order for a woman to feel attracted to a man, she must feel like he is the prize, and that she is lucky to be a part of HIS life. Hearing this, the average guy's old beliefs will kick in: *well that means I need to make more money, wear cooler clothes, be funnier, grow a bigger dick.*

False.

This is exactly the kind of thinking that turned the woman off in the first place. **Remember, as men are attracted by how women look, women are attracted to how men *think*.**

So this is where we make the change. (The Attraction Code discussed this in-depth so if you have not read it, you're fucking up. Just kidding. But seriously.)

You must begin to think like a dominant man, instead of a submissive man. This applies to the content of your thoughts, but more importantly, the *direction* of your thoughts. For example, let's say you see a homeless person on the street. When you pass him by, you can think about how much money you will give him. This is a content-thought. But you could be giving him the money because you are scared of looking selfish, or because you want to help a fellow human being. This makes a huge difference in your demeanor and how others perceive you.

So the "direction" of your thoughts is like the "why." In other words, your intention, your meta direction, guides your thoughts, and thus your actions.

It can be hard to change your intention with women when you are lacking in the dating department. You perceive a lack, and so you chase. This is why it's extremely important to take a step back and revamp your lifestyle before you can expect a drastic change in your results with women.



Let's say you're dating a beautiful, fun, smart woman. You want to keep her in your life. You are dealing with a whole new set of issues beyond "What do I say to break the ice?" or "How do I get a conversation going?" She is asking herself questions like, "Where is this going? Am I truly important to him? Do we have a future? Do I want to be a part of that future?"

### *Devotion*

Instead of focusing on winning women over, we will now focus on making women devote themselves to us. This may sound like a large task. How can you make a beautiful woman, who can date any man she wants, to devote herself to you? The good news is she *wants to*, but most men *won't let her*.

The bad news is you have to be going somewhere. Well actually that's good news, unless you want to spend the rest of your days working at Best Buy and your only hobby is watching cable TV.

When your focus is devotion, you'll find you have more attractive women in your life. This is because women can sense when a man has high standards. It conveys that you are used to attractive women, and a generally good life.

Also, when you are no longer chasing women, you will find that your interactions with women, whether you just met or have been dating for a while, are much more authentic. Think about how nervous and unnatural you act when you are trying to get something from someone. Now think about how confident and happy you are when you feel like you are bringing a lot to the table.

Now what if what you brought to the table was a thought? The easiest thing you can have is a thought, and yet that is what attracts women, and the more powerful your thoughts, the better the women.



You can have amazing women want to devote themselves to you when you change how you think, because it's your way of thinking that you "bring to the table," because that's what a values the most – in other words, what she is most attracted to.

### *Self esteem*

The first order of business is to change how you feel about yourself. It's damn-near impossible to expect others to treat you well when you don't treat yourself well. This begins with reflection.

You'll need to take some time to get clear on what you really want in life, in terms of women, career, friendships, hobbies, etc. This is a good thing to do regardless of your goals, but it's especially important when it comes to women. I actually believe that your relationships with women reflect how you deal with other aspects of your life – women are like mirrors that reflect the degree to which you stay true to yourself.

Once you are clear on what is important to you and what your goals are for the next year or two, you should then begin to coach yourself *to yourself*.

This is called "self talk" or the inner-dialogue we have as we go through our day. Most people talk to themselves like bullies, or excuse-makers. Think of a coach or cool teacher you had when you were younger. Think about how they treated you. A good coach doesn't sugar coat problems or complaints, but he doesn't get upset either. He points out the problem, suggests the first couple steps towards a solution, and reminds you that you have what it takes.

This is how you should talk to yourself. Be patient, reassuring, realistic, and remind yourself that you are unique and capable. You can do it, whatever "it" is, and you will do it in your own cool, special way, because that's what makes life fun.



## *Lifestyle*

Let's talk about your lifestyle briefly. As you'll see, having a strong vision is crucial to garnering devotion. Once you are clear on your goals, at least for the short term, and what kinds of relationships you want, you'll need to take actual steps to get moving.

Matt, our trainer from Down-Under, has a great technique for this. Think about what your goals are – list them all out. Pick the top three – maybe one from different categories, e.g. sex/dating, career, hobbies/free-time.

Now imagine that your success at this goal was guaranteed. There was absolutely no question you'd be successful, it's just a matter of getting started.

- What is the first step you would take?
- Now how can you make that step simpler and easier?
- Is there something you can do right now?
- After you take your immediate step, what step will you take in the morning, or the first chance you get tomorrow?

*Now that we have the first steps out of the way – the true fundamentals that drive all successful endeavor, we can think about how to deal specifically with women. Women think differently than men. This is obvious, but the conventional wisdom is that women are illogical. The most assuredly are not. They just think differently.*

*You'll need to understand three core principles of female psychology before you can begin to think on a technical level. Once you can understand these principles, you can apply them using two-line combinations of Pandora's Box.*





## PRINCIPLES

### *Universal Female Psychology*

Men and women have primal functions driving their behavior. An easy way to understand this is to simply think about what turns you on about women, physically. For example, if you like big breasts, a woman with big breasts will turn you on. A woman can leverage this universal function (attraction to large breasts) by wearing a push up bra, because this will turn you on, even if her breasts are modest. I call these sorts of functions “evolutionary leverage points.”

Remember that women are more attracted to how you think than how you look. So when it comes to leverage points, we’ll focus on the mental dynamics of your relationships with women.

### *Compliance*

If you’ve ever played poker, you know what it means to be “pot-committed.” As you put more money into the pot, it becomes harder to fold. This is because it is painful to give up (fold) and think that all that time and thought and money went to waste.

This is the result of the cognitive dissonance function in our brains. With women, we’ll leverage this function to make women feel “pot committed” by getting *compliance*.



There are three types of compliance, but many techniques to get compliance. The three types of compliance are emotional, sexual, and practical.

Emotional compliance means a woman has shared deep personal experiences with you, or has shown you a very emotional side of herself. She has been emotionally vulnerable with you. This is a big deal and must be recognized and respected.

Sexual compliance means she has pushed her sexual limits with you, exploring new activities and mindsets. Taking a woman's virginity is an obvious example, but anything situation where she does something more "freaky" or different than what she is used to is sexual compliance and creates cognitive dissonance.

Practical compliance is some sort of physical effort she makes for you. This could be a time-commitment, something she buys for you, cooking you a meal, or anything that can be seen physically.

### *Us Frame*

For women, the bond they have with a man is much more important than how physically attracted she is to him. Women are in a quite precarious situation when it comes to dating and sex. They want to have sex, but sex brings with it some inherent risks that men don't have to deal with. For example, pregnancy, a higher risk of contracting an STD, and in our long history as a species, death during childbirth.

If a woman embarks on the ultimate adventure with a man, creating another human being, she is at risk. Now of course she enjoys the process, and has a biological urge to have children. But her worst-case scenario is that the man will leave as soon as he is done having sex with her, abandoning her to fend for herself with a child in her, or in-tow.



Because of this, women have created a strong screening process to make sure that the men she chooses to mate with don't abandon her. Of course it happens all the time, as men have evolved ways to get around the female radar and plant their seed!

Understanding this, and having compassion and sympathy for women, will allow you to be extremely powerful in your dealings, as you will be coming from a place of not only love, but deep understanding.

### *Vision*

We already discussed how to *get* your vision, and later we'll discuss how to apply your vision technically. For now, I simply want to leave you with a metaphor.

Imagine you are about to go through a dense wilderness – a forest – on a nature hike. You go to the park office and meet the man who will be your guide. He is dressed properly and seems to know his way around. You come to the edge of the trail, about to embark on your journey. So far, so good.

After a couple miles and several hours into the forest, you come to a fork in the road. It's getting dark. Your guide looks at you and says, "I'm not sure what to do. Where do you think we should go?"

How would you feel?





## COMPLIANCE

Compliance is crucial to getting a woman devoted to you. As a man, you may think that doing things for others is a form of submission. But to a woman, it's how she contributes and expresses herself. Women are concerned with connecting and supporting others, rather than asserting their status and gaining power. This means women *want* to contribute, in other words, *comply*.

There are two lines in Pandora's Box that deal directly with compliance dynamics: the **Sex and Relationship Lines**.

### Denier-Realist

You'll want to really focus on getting Practical compliance immediately with a D-R, for two main reasons. A Denier will resist attempts to get sexual, but her Realist side will incline her to want to do non-sexual things for you. Leverage this by getting lots of non-sexual compliance. At some point, she will begin to rationalize her compliance by telling herself that you are special, making her more open to getting sexual. Once you have Sexual compliance this girl is yours.





### Denier-Idealist

In contrast to the Realist, you'll use Emotional compliance to get a D-I telling herself you are special. There are two ways to do this in conversation. Tell her secrets about yourself – what you are scared of, what you have done that you are proud of, what your relationships with your family and friends are like. This will make her feel comfortable sharing the same things with you. If she's not volunteering information, ask her questions to learn what makes her tick.

### Justifier-Realist

A Justifier devalues sex to herself as a way of sidestepping the potential pain attached to sex. This means she is more likely to sleep with you relatively quickly, as it is not a big deal (if she makes it a big deal, she becomes emotionally vulnerable – *you must grasp this concept*). We'll leverage this by actually pushing her sexual comfort zone right away.

The more you can get her to feel dominated, the higher degree of compliance. For example, fucking her doggystyle the first time you have sex, and really pounding her, pulling her hair, etc. It really comes down to dominance and submission here. You really want her to feel like she's at your whim. Take a necktie and tie her up, then kiss her all over, occasionally biting just enough to hurt. There's a lot to explore here. Try new things with a J-R!



### **Justifier-Idealist**

With a J-I, you'll use sex to garner compliance, but in this case, you'll focus more on the emotional aspect of the sex, and less on dominance. A great book that explores these concepts is Dan Rose's Sex God Method – it's probably the best book I've ever read on sex and has helped me take my sexual expression to the next level.

During foreplay, and during sex, tell her how much she turns you on. Tell her you're crazy about her. A great thing to say is how comfortable you feel with her, how you trust her and feel like you can relax and be yourself with her. This not only flips the script for who's chasing who (you are the prize – the one she is seducing), but it allows her to relax and let her emotions run wild. This is what you want with an Idealst.





## US FRAME

The Us Frame is a concept I created several years ago to convey the kind of attitude that creates a sense of bonding with a woman. We've discussed the Us Frame heavily in other products, but it's essentially shifting your mindset from seeing a woman as an opponent or conquest, but rather as a partner and friend, a teammate in the crazy game of life. When you think this way, it shows in the minutiae of your paralanguage and decision-making. Women feel this, and let their guard down.

When it comes to dating, a woman's biggest fear is that she will be used for sex, and then abandoned. This fear can be hard for men to grasp because most men wouldn't mind being used for sex and left alone! Seeing your relationship with her through the Us Frame conveys that you won't abandon her, that you want her in your life. This doesn't mean marriage or a "serious relationship" – these are superficial titles for forced obligations. But a bond based on care, respect, and shared experience is very real and crucial for a great love life. Applying this mindset requires that you understand the interaction between the **Time and Sex Lines**.



## Tester-Denier

Your bond with a Tester is that you have fun together. Before you sleep with a T-D, focus on getting her laughing and being silly together. As always, you'll want to use logistics to sleep with her quickly. After you sleep with her, apply the Us Frame in more sexual terms. Tell her how great she is at pleasing you, and how you have great chemistry. "We have the best sex. You ride me so well, it's like you know exactly how to do me." "I miss that little body. I want to feel your skin next to mine. That's when I feel closest to you – when I can look in your eyes and feel how warm your body is next to mine." Do something sexual in public and then joke about it later – "I can't believe we did that in the parking garage. We are crazy together."

## Tester-Justifier

With a T-J, you'll use the Us Frame in more emotional ways, *after* you've had sex. It may seem counter-intuitive, but remember that a Justifier doesn't see sex as all that special, and has probably had a lot of casual encounters. But it's rare that she's been treated like she's special, outside of the bedroom. You may even want to hold off on sex even if she seems ready. Allow a friendship to blossom a little bit.

You'll want to share emotional experiences together. This could mean relating childhood stories and laughing about the silly things you did as kids, or it could mean watching a scary movie together. But you will always want to use "us" language, and roleplay a lot. "We would've been best friends as kids. We would've gotten in so much trouble." Sneak some snacks into the movie theatre, then roleplay that you are spies. "See, we are smooth. They had no idea. Now we are in here chomping on curly fries when everyone else has to eat crappy popcorn. Gimme five."



### **iNvestor-Denier**

Talk a lot about your future together with an N-D. Find out what she's good at, and notice quirks about her personality. Then talk about how she will play a valuable role in your future because of who she is as a person.

After you've slept with her, talk about how the sex just keeps getting better, and she turns you on more than any woman you've ever been with. Be careful not to spend too much time with her right away – once a week is good, twice at the absolute max, until you are ready for a major commitment. This girl is vulnerable so be good to her – even if it doesn't work out in the long run, she will be a lifelong friend, which is what the Us Frame is really about.

### **iNvestor-Justifier**

In the case of the N-J, you'll actually want to pull back a little on the Us Framing. This girl will likely jump the gun big-time once you get physically intimate. This would be fine, except if you don't reciprocate, she will get upset and go in the opposite direction – sort of like a fire that burns strong right away, but uses up its fuel source and burns out just as fast as it started.

You'll want to manage this a little bit. Treat her like she is special, let her know how important she is to you, but don't do overdo this *during* sex. During foreplay, tell her how much she turns you on, and then ease into dominating her. Be dominant during sex, use emotional compliance outside the bedroom, and be careful to not to see her as often as you would with a girlfriend.





## VISION

Remember the metaphor about the incompetent nature guide? That's how women often feel when they realize that their man is going nowhere, or if he is, it's for the wrong reasons. When we interviewed women for Pandora's Box, we asked what made them attracted to a man. We got the same answer over and over. Women want a man who is passionate about something and is going somewhere with it. He's got a direction in life that he is excited about. We call this "vision."

In order to have vision, you must put in a considerable amount of time reflecting on what you want and how you are going to get it. Once you have a sense of your direction in life, share it with women. Talk it about when you first meet a new woman. Talk about what's going on in your life as you get to know her and spend time with her. And include her in your vision. Again, this doesn't mean proposing marriage, it means creating the impression that you'll always be connected and that she can support you as any true friend would support you on your quest.

The proper way to do this varies from type to type. You'll need to understand how vision applies to the dynamics of the **Relationship and Time Lines**.



### Realist-Tester

Keep an R-T busy. As a Tester, she is likely to get distracted and find something (or someone) more interesting. But as a Realist, she is inclined to give compliance, as she sees relationships as teamwork. In conversation, don't talk too much about the future. Keep her physically busy, in and out of the bedroom, and always convey that YOU are on your path. It's up to her if she wants to tag along.

Don't worry about getting emotional in your conversations. A Tester Realist will get bored with this, or at least won't feel the emotions intensely for it to be worth the time. Talk about your goals, and let her offer to contribute, but the way to satisfy her need to be with a man who has Vision is to get her doing things for you. Have her clean for you. Coach her to please you in the bedroom.

### Realist-iNvestor

Keep the R-N busy, just as you would with an R-T. But in this case, remind her that she is earning your long-term devotion by proving hers. Talk about her talents and strengths as if they are really different from other women. This is probably the easiest way to leverage an iNvestor's desire for a long-term relationship – simply telling her how different she is.

Get her cooking for you, then reward her after by having sex. After sex, lay there and talk about your goals, and ask her for her advice and thoughts about *your* vision. This conveys that she can play a role.



## **Idealist-Tester**

Stay in the moment with this girl. Just have a lot of fun experiences. Keep the fancy dates and big plans to a minimum. Do lots of little things. Go to free events, have a lot of spontaneous sexual encounters, and keep your interactions really light and positive.

However, during sex, tell her how much she turns you on, how sexy her energy is, and combine this with dominance. Take over her body. Remember that a Tester needs to be thrilled and stimulated. She likes to be in the moment. Combining this with the Idealist side, an I-T will experience emotions more intensely than a Realist. Leverage this by being spontaneous, passionate, and dominant.

For example, as you are walking through a park, throw her over your shoulder and set her down on a wall or bench and kiss her. Then grab her ankles and tickle her feet until she loses control. Then laugh together and keep it moving.

## **Idealist-iNvestor**

Two words: future roleplaying. Talk about how you will be both be rich one day, living on a hillside in the tropics. Talk about the kind of parents you will be (not necessarily together though – just talk about yourself). Talk about doing big things, running your own company, contributing to the world in major ways, like writing a book, helping kids, etc.





Sexually, keep things new and exciting. Think of ways to take things to the next level. If you're into toys or props, that's great, but at some point, you'll run out of toys. You must become a master of the psychology behind sex, and push her comfort zone on a psychological level. Role-playing, dominance and submission, and simply becoming more in-sync together are all examples of using your mind – your imagination – to develop your sexual connection with this woman. To an iNvestor, great sex means a great future together.



# **Bring Out the 'Freak' For All 8 Types of Women**

©Vin DiCarlo





## Introduction

As you become a better lover with the eight types, you must remember to focus on the *why* factor. *Why does she respond to this, and not that?* When you can think on this level, you will be able to be your own coach, and guide your own progress.

In this article, I'll explain how to bring out the "freak" in each type of woman. I organized each section under three most common goals, or desires, men have with their sexual partners. Obviously, having threesomes (or foursomes, etc) is a common desire. So is creating a power dynamic through dominance and submission, and role playing. Also, most guys want to feel worshipped, sexually, by women. So we'll address that too.

In my experience, women are actually kinkier, and more adventurous than men. Women's fantasies are much more extreme and varied than men's. The problem is that men prevent women from expressing their sexuality. I'll address the common mistakes you should avoid, which prevent women from feeling comfortable being freaky with you.

A woman's Time Line affects her motivation. A Tester has sex because it's fun – a new experience. An investor will be intimate because it brings her closer to her man. All women like sex for both reasons – it's fun, and it creates a bond.



As the Time Line is the most flexible line, there is a lot of gray area and she can sway to either side depending on her recent dating experiences.

Her Relationship Line affects her sexual identity – what kind of lover she sees herself to be. A Realist sees sex as a part of a healthy relationship; she takes a functional perspective and enjoys seducing her man as she takes responsibility for the intimacy in a relationship. An Idealist sees sex as an adventure, where she is the one seduced.

A woman's Sex Line applies to how she responds to escalation. Intimacy requires a constant evolution in the relationship – moving to higher and deeper levels of vulnerability and expression. When we talk about vulnerability, we are talking about emotional compliance – she is trusting you more and more. She has to, because she is giving her body up to your will. Justifiers and Deniers deal with this vulnerability differently, but how depends on the other two lines, in combination with the Sex Line.





## Playette

### Tester

Although the Playette seems like a good girl, she loves the thrill of sex. Its just that her Denier aspect makes her very cautious and defensive. As you become more intimate, you'll need to use novelty and increasingly edgy sexual activities to keep her devoted to you. This is because as a Denier, sex is seen as substantial compliance.

### Idealist

The Playette takes a more passive role, as she wants to be swept away. She must feel safe in letting go, but she revels in feeling desired. So you must use your desire for her, to turn her on. It's your desire for her that turns her on, and this is the way to take your experience to the next level – by telling her how crazy she makes you, how hard you are for her, how you must have her *right now*.

### Denier

As a Denier, the Playette needs to feel safe first and foremost. You'll want to escalate quickly, and then frame the escalation as her doing – she turned you on so much that you couldn't resist her. Remember to balance this escalation with falling back on intensity and touching her in a protective, comforting way.



### Threesomes

Playettes love threesomes. But you must be patient and bring it up the right way. Why would a Playette have a threesome? Because she's never had one before, AND because the other girl thinks she's fucking hot! Being desired turns this girl on, and the thought of another woman feeling that desire for her is novel and interesting. This is why she'll have a threesome with you.

### Kink

A Playette likes to try all sorts of things. No activity is off limits, as long as the *reason behind the activity is the right one*. Try everything with her – anal, facials, spanking, and outfits - as long as you introduce it as something fun to try, because YOU feel safe with her.

When you talk about your own safety, it conveys that you value safety, and presupposes that you won't do anything to hurt her. Telling her you feel safe with her, and *that is the reason you want to do x-activity* is incredibly effective with a playette.

### Worship

Worship is about respect. If you can elicit respect from a Playette, she'll see your sexuality as powerful, something to be admired. Your desire, your dick, your energy – its all powerfully exciting to her. Elicit her respect by being aggressive sexually, not hiding your true desires, and then balancing that with a respect for her personal comfort.





## Social Butterfly

### Tester

The SB is looking to have fun through new experiences. Her dating life is a buffet. Even more so than the Playette, anytime you can convey that you'll give her a new, unique experience will turn her on. Teach her a special kiss, or tell her you want to find new spots she didn't know she had.

### Idealist

Her Idealist nature makes her more passive, like a sex kitten. This means she will be great fun – she likes to be thrown around, grabbed, spanked, fucked in every position. Imagine she is your sex doll and go crazy – do whatever comes to mind (and remember to laugh at yourself when you commit inevitable sex bloopers happen).

### Justifier

As a Justifier, putting too much emotional weight on sex, or talking about sex too much at first will turn her off. Treat sex as such and obvious, inevitable outcome that it doesn't require discussion. It's gonna happen. It may even pay off to hang out a few times before sleeping with her.

### Threesomes

The SB is totally open to having threesomes, as long as you keep it light. Never attach importance to the event. A great way to start is simply to start making out, or encourage her and her friends to make out, and then join in. There's no strategizing here, but having alcohol and/or weed will definitely help.



## Kink

Anything that's different and new is exciting to the SB. If she's young, she may be shy or unsure about what you want to do, but just keep a light and playful attitude and she'll warm up to your idea.

A great way to establish a Dominant/submissive dynamic early on is by manhandling her in a protective way. Pick her up and set her down. Move her around wherever you are at by guiding her body gently but assertively. Grab her hair early on, first to show you like it, and then gradually to control her head and body.

## Worship

The easiest way to create a psychological dynamic of devotion and worship is to a) be very physically dominant, b) never chase this girl more than she chases you, and c) make her say things congruent to worshipping you. When you fuck her, stop mid-thrust, and ask her if she likes getting fucked. Tell her to ask for more. When she walks past you looking sexy, put your hands around her throat and ask her if she likes to be held by you.

Tell her to admit she likes being spanked, choked, thrown around, etc. This will create a sense of submission in her mind, which will arouse her tremendously, as she is an Idealist.







## Hopeful Romantic

### iNvestor

The HR is an iNvestor, so she sees sex as a means to bond with you and become closer as a couple. So when you attempt a new activity, always verbalize that you want to do it because you care about her and want to feel close to her.

### Idealist

As an Idealist and iNvestor, she is extremely romantic, and needs to feel a sense of care and passion in sex. Even if you are just getting a blowjob, make sure you groan, stroke her hair, and tell her how glad you are that she is *your girl*.

### Denier

She may take a while to warm up, *because she is horny*. She knows that once she lets her guard down, she will be out of control. She is very passionate. This plays to your advantage if you can escalate aggressively, and then fractionate this escalation by backing off as soon as you feel you have crossed her threshold of comfort.

### Threesomes

Make any threesome scenario romantic and sensual. And ALWAYS make sure you pay more attention to her than the other woman. This means you'll have to find a third party that is OK with you being primarily committed to your woman. It should be a woman that is more attracted to your HR than to



you. Your third wants the threesome, because she thinks your girl is hot. This means you should look to your female friends, and innocently ask them if they think your girl is hot. The ones that give you an enthusiastic “yes” have potential.

Remember, when it goes down, you should fuck your girl first, and spend more time on her than on the other girl.

### **Kink**

The HR will do whatever you want her to do, as a way of keeping you devoted to her. As soon as you turn the activity into a performance or conquest (ie getting her to do something just for the heck of it), she will be turned off. This woman is especially likely to take anal, dress up for you, or other things commonly seen as degrading or dirty, *as long as you frame it as a way to become closer to her.*

### **Worship**

As I said, worship is about respect. The HR respects a man that a) is going somewhere, and b) wants her to come with him. So as long as you keep your vision evident, meaning you are making moves in your career and lifestyle, she will respect you. When you're in the mood, walk up to her, take her little head in your hands, and kiss her. Tell her how special she is and how lucky you are to have her *by your side*. Take your dick out and feed it to her, as you tell her how special she is. This will make her worship you.





## Cinderella

### **iNvestor**

Cinderella gets horny when she thinks about what kind of husband and father you will be. Keep this in mind when you converse with her. Make sure you convey passion and ambition, focus and stable emotions. She will become intimate with you quickly if she senses long-term potential.

### **Idealist**

She wants to get swept off her feet, and you can achieve this affect by literally picking her up and guiding her body when you first hang out with her. Keep your hand on her lower back as you walk together. Pick her up and move her body around in a very slow, protective way.

### **Justifier**

Stay off the topic of sex, and don't try to escalate with a direct (Appreciative or Expressive) energy. Instead, be protective. Show her she is special in a non-sexual way. Assume sex will happen. The key with Cinderella is LOGISTICS. Get her alone, and everything will fall into place, as long as you don't get pushy or nervous.

### **Threesomes**

Cinderella will be the hardest to get into a threesome because she sees every other woman as a threat. To get around this, use the third party – the other woman – as a gift to her. In other words, gradually insert the thought that a



woman can give her an experience you cannot, but the fact that you want her to have that experience conveys your devotion to her.

Look closely at the frame – the spin – that I use here. I care about her so much that I don't want her to miss out on a beautiful woman who is dying to please her in only a way that a woman can give to another woman. Again, this requires you have a female friend who thinks your girl is hot, and has some sexual confidence.

### **Kink**

Cinderella may have a hard time being kinky at first because she is very much concerned with your perception of her. She doesn't want to suck your dick too early because she doesn't want you to look down on her, literally and figuratively.

You'll have to find a moment when you can leverage her arousal to take her to the next level. Dry-hump her, as you kiss her on the lips. When you can feel that she is turned on, grab her hair with one hand, her ass with the other, and suck on one of her nipples as hard as you can, to the point of pain. Ease off when she flinches. This will help her feel comfortable with you dominating her body.

### **Worship**

The Cinderella will worship you naturally. Your best strategy is to not get in her way by ruining respect. Never seek her approval, but occasionally ask for her input (this keeps her feeling connected to you because she is contributing to your life's vision). Talk about your goals outside of sex, and always be in control during sex. Even if you let her get on top, make sure that you *give her* permission.





## Private Dancer

### Tester

The PD is finicky but not in the sense that most guys think. She isn't looking for a certain type of guy, but a man that needs her and responds only to her. In order to be turned on, she requires the perception that only she can turn you on to the point where you want to fuck. If she thinks you are out to get any woman, you're dead in the water.

### Realist

As a Realist, the PD plays a proactive role sexually. She sees it as her duty – no her identity – to arouse and satisfy her man. Take advantage of this. Keep her on her knees, wearing heels, your favorite color lipstick. Give her tasks, sexually, non-stop, so she feels like she is turning you on.

### Denier

As this woman is a giver, she must protect herself so that she doesn't give it all away to the wrong man. She knows her weakness – she is a giver. The easy way to get past this is to escalate using reverse kino, or Touchback.

Touchback means getting the woman to touch you in more intimate ways, gradually. Get the PD to rub your back, scratch your chest, kiss your stomach, stroke your dick over your pants, and then give you a blowjob. Her desire to please makes this process very smooth and easy.



### Threesomes

Remember the key to arranging threesomes – the *why*. A PD will have a threesome because she is unique in her sexual appeal. Applied to involving a third person, tell her you love how she kisses, or touches, or moves, and you want to see how she would do it to a woman.

Ahead of time, you'll want to talk to a female friend (or other girlfriend) and make sure she thinks your girl is hot. Get them both at your place, have a few drinks, and encourage your PD to show off her kissing skills to the other girl. Involve yourself in the kissing contest, and go from there, paying most attention to your girl.

### Kink

The PD will do anything to keep you turned on, as long as she feels like she has some control in the activity. Giving her a facial won't be as big a turn on as her giving it to herself – have her jerk you off onto her face. If you want to give her anal, have her buy some lube that she likes. Always give her a sense of control and she'll do whatever you want.

More than any other type, this girl wants to role-play. Role-playing is something you'll see more with Realists – maybe it's a way of escaping their rigid reality, or maybe it's like taking on another job that she knows must be done to keep a man from wandering to greener pastures.

### Worship

With the PD, worship is the wrong word. Instead, give her a sense of control. When she touches your body, especially your dick, always respond, and



convey that she is in control of your sensations. Show her that you can't control yourself when she strokes the tip of your dick, or when she sucks on your neck. She will begin to love your body because it gives her the feeling that she, uniquely, can affect you.





## **Seductress**

### **Tester**

The Seductress enjoys men. She eats them up in fact. You are food. This is a good thing, as long as you are feeding her your dick rather than your emotions. She'll take either, but only one will keep her interested.

### **Realist**

The Seductress is likely older, or very sexually experienced, and thinks about her own pleasure first. This means she'll treat you in a more functional way. You are a means for her to satisfy her own needs. Give yourself up to this, offering a little challenge so she doesn't get bored.

### **Justifier**

Never be the sexual aggressor. Let her do that. All you have to do is show up, and if she's not in the mood, be patient, and remind her of your physical nature in subtle ways. Brush your body against her as you cross paths. Adjust your dick, casually as you sit in front of her. Smell her hair when she is close to you, but don't say anything. Subtly remind her that you are a man, with a man's body.

### **Threesomes**

There are two great ways to get into a threesome with the Seductress. First, talk about how hot it would be to see her take advantage of a pretty, young, innocent girl. Have a female friend who fits this description, and introduce the two of them at a casual get-together.





The most effective method with this woman, however, is to ask her if she'd like to order you to fuck another woman. This is a huge turn-on – to sexually control two other people, first the man, and through the man, the other woman. In a sense, she is using your penis to fuck another woman, asserting dominance and expressing her sexual prowess. Show that you are open to this dynamic and she will likely set up a threesome on her own (she definitely has the roster to do so).

### **Kink and worship**

The Seductress doesn't have many hang-ups. But she prefers to initiate most of the time. I combined kink and worship into one category here because with a Seductress these are one and the same, only worship is best articulated as control, like the PD. You must adopt the role of boy-toy, even if you are older. Give her the chance to lick, bite, stroke, suck, and ride you.

Convey through words and actions that your dick belongs to her, responds to her only. Let her undress you more than you undress her. Fight the temptation, except on sparse occasions. As long as your sexual aggressions are infrequent she will value them and be turned on by them. Typically, the Seductress will want to role-play a scenario. Never discourage this. You will shut her down and make her bored.





## Connoisseur

### iNvestor

The Connoisseur is looking for a guy who will be around for the long haul. Because of this, she is only going to allow herself to get turned on when she senses that you and she have real chemistry (she's a Denier as well). The name "Connoisseur" may give the wrong impression. She is not screening to see if you meet her standards. She is screening to see if *you are screening*. Show that you are a special guy by actually getting to know her.

### Realist

She has no misgivings about relationships. She knows that a true bond is hard to find. Don't game her. When it comes to sex, *show her* how you feel with your hands, mouth, and dick. Give it to her, devour her, use her body until *you are totally satisfied*. This is the standard you must pass to earn the respect and thus arousal of the Connoisseur.

### Denier

She will put up some resistance early on. You must use verbal qualification to show that you are a guy with standards, which is *her standard*. Talk about her sexuality in non-itemized, physical terms. Tell her you love her energy, how she feels in your arms, how she walks, how she laughs and smells. The Denier actually gets turned on easily, so saying these simple things will arouse her, making her more receptive to your advances.



## Threesomes

A Connoisseur will have a threesome because she wants to keep up with you. If you convey that you have had threesomes before, and that you know what you are doing, she will follow your lead. Lie if you have to, at first, to pass this first hurdle. Have an experienced woman in mind as a third party. *Don't ever talk about a threesome in advance. Always arrange logistics so that it appears to "just happen."*

## Kink

The Connoisseur will have specific fetishes. She may like men with hairy chests, a certain style or height, or even dick size. If she gives you a play, trust that you are what she likes, and relax with her. The reason why she looks for a certain type is, ironically, because she is looking for chemistry, and she feels like she has the best chance of finding that with a specific type.

But the key to chemistry is being able to relax together. Use relaxation as your intention sexually. Go down on her, and have her do the same to you, for starters, to help each other relax. Use massage, gradually taking control of her body through competence – learn all her spots and how she likes to be touched.

## Worship

This woman will respect you if she senses that you a) have standards with the women you sleep with, and b) have standards for life in general. You don't have to be rich to convey this. Keep your place clean, and have rules, like no wearing shoes in your place, and people must wash their dishes and cups after use.

It seems tangential, but this is the best way to earn her respect, which is fundamental to her admiring and respecting you. This, in turn, results in more blowjobs for you. Hard to understand as a man, but we're not talking about the male mind here.





## Modern Woman

### iNvestor

The MW is looking for a relationship, *ultimately*. But for now she is enjoying her life as a single woman. Even if she has a man, she is open to trying out new men. More than other types, the MW is closest to the middle in terms of Tester vs. iNvestor, but we classify her as an iNvestor as that is her primary motivator – to invest in a man and form a strong bond. Although she enjoys the pleasure and thrill, the bond is why she has sex.

### Realist

The MW isn't jaded but does try to adapt her emotional responses to the times. She realizes that men like to play the field, and you can't force relationships. She also understands that the way to a man's heart is by showing him that you, as a woman, add to his life, rather than taking up his time and attention.

The MW likes to please her man. Give her the opportunity to do so, and guide her on what you like. Teach her how you like you blowjobs and learn exactly where and how she likes to be licked and kissed.

### Justifier

Again, the MW is closer to the middle when it comes to Denier or Justifier. Being sexual in the conversation is not bad, but don't overdo it. A good rule of thumb is to always leave the possibility that you *won't sleep with her*. But don't shy from talking about what turns you on sexually.



### Threesomes

The MW probably sees a threesome as a standard rite of passage before marriage, so there will be a natural inclination. The standard route for setting up a threesome is to find a third party target your MW thinks is hot, who thinks your MW is hot also. This can be done over the course of a night, in less than 15 minutes once you get the hang of it. It's even easier in a strip club.

The key is to convey that you are most interested in your girl, because she is an N and an R. Add to this the attitude that it's no big deal (Justifier). Use kissing, or the girls showing off their best body parts (compare tits, asses, or my favorite – find three “spots” on each girl) to get the group interacting on a physical level.

### Kink

The MW loves to be dominated but also likes being in control, on occasion. Use protective touch initially, as she doesn't respond to direct sexuality at first. Once she feels safe giving you control of her body, manhandle her. Grab her hair, squeeze her hips and butt, and hold her by the wrists. Bite her just enough to hurt, and then ease up.

Gradually take over, to the point where she automatically falls and submits when you push against her. At this point, begin telling her what to wear for you before you visit her, and try different role-plays to keep things exciting.

### Worship

If you respect yourself and enjoy yourself fully with this woman, she will see you as a sexual powerhouse. This is another type that needs no shaping. She loves men and likes to see you wield your manhood with pride. She wants you to be The Man!



# **Total Devotion For All 8 Types of Women**

©Vin DiCarlo





## Introduction

**Y**ou're the VIP

*The key to exacting devotion in a woman is to always maintain the dynamic that you are the most important person in the relationship. If she's chasing you, she can't chase other men, so leave no room for her to think of them. This is easy – don't think about her more than she thinks about you.*

*Create the dynamic where she is busy thinking about you a lot. This means you CAN'T make her the most important person in your relationship, because then she will think she's "done" seducing you, and can move to another challenge (and women LOVE challenges). Instead, keep her mind occupied with winning you over.*

*This means never being "won over" until you are ready to settle down and start a family. Even then, she must earn you attention and affection.*



## Vision

Think about why we elect officials to government office: we believe they will lead our community in the right direction. You do the same in a relationship with a woman – you are the leader. This is the foundation of dominance. You must have goals, hobbies, values, and rules you live by. Be clear on who you are.

Each type is looking for different things, but don't change – if you are self-directed, you can fulfill every woman's basic need for leadership, or *dominance*. But be conscious of which aspects of your personality you emphasize. This is basically conversational topic choice – calibrate by relating to her the values you both share. Each type has her own preference for how a man expresses his vision.

## Investment

Leverage a woman's inclination to contribute, through supporting you. Ask for her help with everything you can think of, including massages, back scratches, bringing you sentimental gifts from her vacation, and introducing you to her friends. All these examples keep her mind, and thus emotions, occupied with you. Get her to tell you her biggest fears and past embarrassments. Have her cook for you.

The more she invests, emotionally and physically, the more she is bound to you. The more she is bound to you, the more she'll do for you. The more she does for you, the more invested, thus bound she is to you, and so on. Also, the busier she is contributing to you, the less time and energy she has for other men. Each type has a unique identity, which determines how she wants to contribute. When you understand how she wants to contribute – what she values in herself – you can leverage this to exact a high degree of investment.





## Potential

Never be sold. As soon as YOU are devoted, she won't be. The cultural myth is that when a man devotes himself to a woman, she will be nice and reciprocate. The true nature of humanity is that when you devote yourself to someone, they are then free to gain someone else's devotion – as if you are checked off a psychological list. Devotion is perpetual service, mental and physical.

The key to applying the principle of perpetual *potential* is to find the balance between bonding without succumbing to a woman's attempts to lock you down into monogamy before you are ready. And even when you decide to be with one woman exclusively, you must still keep the dynamic of potentiality.

Always convey that although you like her and are happy with her, she must still contribute and keep you excited. This is really easy when you are able to meet women at will – in the back of your mind, and hers, is the possibility that you can meet someone else if you are no longer satisfied. The same is true in reverse, but like I said, you must not concern yourself with her leaving you, because *you are the most important person in the relationship*.





## **The Playette (TDI)**

### **Vision**

The Playette is intrigued by creative, mysterious men. She herself is quite mysterious, due to her reserved demeanor. She keeps her thoughts and emotions closely protected. When she meets a man who has depth but doesn't wear it on his sleeve, she becomes the chaser. This is the key to flipping the script with the Playette – beat her at her own game.

Convey that you have a lot of unique interests and knowledge, a little bit at a time. Talk passionately about your interests. The more personal and substantial each interest, the less you talk about it. For example, let's say you like to collect old D.C. comics. Show her your collection, and joke about what a dork you. But let's also say that you plan on starting your own comic, and you are currently sketching it out and working on the story line. Mention this subtly, and make her ask to see your work. Show her reluctantly, saying little, but with your eyes, convey how important this project is to you.

### **Investment**

Get a lot of investment from the Playette right off the bat. It's easy when you know what she wants to give. The Playette is an idealist, so rather than contributing in practical, physical ways, she prefers to contribute to the world



of ideas with her energy and attitude. Tell her she inspires you, or relaxes you, or cheers you up when she's around. Tell her you want her to come over and hang out.

Use her as a muse, or a source of therapy – have her massage you or pick out some dvd's to watch together. Tell her you want to watch something funny that will cheer you up after a long day. These are easy ways to get the Playette in the habit of investing in you. Obviously her most substantial investment is sex, and this is the easiest way to make her comfortable sleeping with you because it makes her feel like the chaser, instead of the chased.

## Potential

The Playette will assume that when she sleeps with you, she is officially your girlfriend. This is no bueno if you expect to have any sort of leverage. If you go along with this expectation, you are letting her set the terms. A woman's terms are not your terms, because you are not a woman. Remember that – stay true to yourself no matter what kind of nasty things women call you (“player, cheater, dog, asshole etc”).

The easy way to avoid this is by playing the Playette's game better than she does. She is a Playette because she perceives herself to have been a romantic victim in her past – she dates multiple guys, stringing them along without getting too attached, sexually or emotionally. She does this to protect herself. So if you convey that you are not ready to get serious because you have been hurt, she will understand. Not only will she understand, she will then become the one trying to “save” you, and overcome your walls. This flips the script and keeps her in the chasing position.





## The Social Butterfly (TJI)

### Vision

The SB values sociability above all else. Are you seeing a pattern here? *The key to being the VIP is to take on the woman's role and be better at what she values than she is!* In the case of the SB, it may be difficult to be more social and connected than she is. However, if you can at least convey that you are socially competent, and you can charm people effortlessly, you will garner her respect. The SB is the girl who likes to talk about all the promoters, DJ's, bouncers, and owners that she knows. Don't be intimidated when she does this, and *don't try to compete*.

Ultimately, none of these people really care that much about her – they just pretend to be her friend because she is pretty, and in the nightlife game, pretty girls are currency. She intuitively knows this, so when she brags about her connections, she'll actually respect you less if you sound impressed. Instead, talk about genuine, interesting interactions you have had recently. Talk about your relationships with your friends. This is her weak point – genuine close relationships. Yet she knows that these relationships are more valuable than a bunch of social acquaintances that can get her into a club or whatever.



## Investment

We'll leverage the SB's ideal self-image to get her in the habit of doing stuff for you. Have her use her social connections to get you into clubs, invited to parties, and obtain social and professional contacts. Appreciate her sociability and mention how easy it is for her to meet people. Tell her you admire how charming she is – how everyone seems to naturally like her and gravitate towards her. A few minutes later, mention how you are looking to do more DJ gigs since you've been working on your skills. She'll probably jump at the chance to hook you up with some bar owner she knows.

Sex isn't much of an investment for her. You can still use sex to create the VIP dynamic by timing when you show your sexual interest. Make your move *after* she had done something for you. This gives meaning to sex, and will gradually become something she values highly. It's simple classical conditioning.

## Potential

It's not likely that she will be overly concerned with the long-term direction of your relationship, at first. But as you build up her level of investment, and demonstrate your character to embody that which she values and admires, you will become very important to her. When she seems to finally begin to take your relationship seriously, don't jump the gun.

She likely has a ton of guys orbiting her, trying to be her boyfriend. Don't lump yourself in with the rest of them. Be the exception – the guy she is



chasing. Don't worry about losing her – the SB loves to chase. It turns her on. Keep her in perpetual limbo in terms of how much you like her. Always reward *after* she does something, and keep demonstrating your ability to make *real connections*. This will keep her in the chasing role, which turns her on, and motivates her to chase even more.





## The Hopeful Romantic (NDI)

### Vision

The HR has romantic aspirations, not just in her love life, but in general. Pace these lofty visions by talking about your own fantastic goals. Roleplay scenarios of you and she living the good life. Roleplay fantasy scenarios – you’re the king, and she’s your favorite concubine so you make her your queen. You and she are like Bonnie and Clyde, living on the run, making your own rules. But always convey a passion for your direction in life, and talk about bringing her *with you*.

The HR doesn’t necessarily care about money or materialistic achievement. She values ethics and creativity. SO whatever your goals are, make sure you emphasize the morality of what you want to achieve, and the way your goals are unique. For example, if you want to be a business-owner, talk about how unique your business will be, and how you will use your profits to become a philanthropist. This will, literally, make her wet for you.



## Investment

The HR is already an iNvestor, but that means she is cautious about where she puts her time and attention. On the other hand, if you know how to trigger her desire to invest in you, she'll do it on her own, without much effort on your part.

The easiest way to get an HR to invest in you is by getting her to contribute in a fun, silly way. Remember, she is an idealist. If it makes too much practical sense, *she will get bored and lose motivation*. Have her bring some random groceries over, and see what you can make together. Have her paint a picture of her favorite place for apartment. Tell her to wear her hair in a crazy way if she's coming over late at night. She'll ask why – tell her you want to see what she looks like naked with a different hairstyle.

## Potential

The HR will be thinking about your long-term potential already, so in this case, you don't need to *get her to think that way*. Instead, focus on not screwing up and making her cut her losses. It's likely that she will assume you want to be her boyfriend right away, just because you approached her. Keep a very strong "screening frame." Push her to the limit of what she can contribute, to earn your devotion. And maintain this dynamic.

The challenge will be when she gets emotional and starts crying or gets angry and tells you that she is not "on call" for you, or that she's not your back-up girl. Again, you will beat her at her own game by flipping the script and acting insulted. Tell her that you can't believe she thinks she's just a "side thing" to you, when, in your mind she is the most important woman in your life besides your mother. But you don't want to rush into anything, and her flipping out





right now is the reason why you don't want to rush. She is already acting too crazy and scaring you away. Encourage her to let things happen, and to trust that you truly care about her and would never try to hurt her, because you want her in your life. *Just avoid labels, always.*





## The Cinderella (NJI)

### Vision

The Cinderella is looking for a guy that puts his own goals over any relationship he has with a woman. This is due to her Justifier aspect. She devalues sex and relationships, despite her deeper need to bond with a strong man for the long term. She lies to herself a lot, so you can leverage this if you know why she's lying. Like the Denier, she's trying to protect herself, but instead of avoiding, she indulges her impulses and then justifies her actions.

Emphasize your goals, but leave her out of the picture. Let her *put herself* into the picture of your future. Let her chase you on your path to success.

### Investment

The Cinderella will invest as long as it's not about earning sex from you. Instead, find out what her talents are, and encourage her to use her talents to help you in your life. This is a fool-proof strategy, as she already wants to contribute, i.e. invest, as long as she feels that she is contributing non-sexually.



The Cinderella is trying to invest in you from the very start. Just create opportunities for her. Avoid being too sexual – instead find out what she likes about herself, what she’s good at, where she wants to go in life. Then mirror that. If she thinks she is very sharp and skeptical, convey that side of yourself. If she thinks she is good at talking to people, either learn from her, or convey your own charming ability. Find out her goals, and then relate your own goals, emphasizing the aspects that are similar.

## Potential

The Cinderella is always hoping for the best, but preparing for the worst. She’s probably been hurt before but she’s not going to give up. What she’s looking for is a man with a vision that she can latch onto, and support. Whatever it is you are going to do, make sure you imply, *and only imply*, that she can play a part.

At this point I’m going to warn you – if you get too much investment, and too much promise of a potential long-term bond, you will have a very devoted woman on your hands. This can translate to a mess, unless you manage it properly. In other words, a Cinderella won’t have an issue devoting herself to you but she will have an issue if she senses that you are only using her for sex. Remember the Justifier aspect – never overvalue sex with this woman. Enjoy sex with her, but always justify your interests as being a reward for her imaginative offerings.





## The Private Dancer (TDR)

### Vision

The PD has a somewhat serious demeanor. She expects her man to be serious too – not necessarily that you don’t have a sense of humor, but that you are serious about your life. She’s a Realist, and is very exclusive with whom she spends her time. She has high standards for the man she’ll “dance” for.

Make sure that you clearly express your goals to her, and make sure that you emphasize the actual steps you will take to achieve them. Make it sound practical. As opposed to the Idealist, who responds to imagination and lofty aspirations, the Realist, especial a Denier-Realist, wants to know that you are really doing it, *right now*. Give her updates on steps you are taking.

### Investment

The PD sees any time she spends with you as an investment, not because she’s an investor, but because she doesn’t normally spend a lot of time with men, romantically. In her case, it’s *because* she’s a Tester that any long periods of time, or contributive efforts she makes have more meaning.



It may be hard to get compliance at first with the PD. The key is to make her feel your passion for life – show her your ambition. Talk about your goals, the steps you are taking, and give her a task to help you. If she seems reluctant, beat her at her own game. Imply that you only include people in your life that make you a better a person and are supportive of your goals. Don't bring this up too much – mention it during the course of a conversation. She will take note because this is how she thinks as well.

### **Potential**

Once she feels a strong connection to you, she will be very loyal. The Tester-Denier combination makes her relatively more guarded than other types, so you won't have to manage her emotional attachment much. She's typically pretty exclusive in terms of dating men, so if she's seeing you, she's probably not seeing other guys.

This is good news because she will be exclusive with you, but won't put a label on your relationship, and won't pressure you to be exclusive yourself. She is nervous about committing as much as you are – in fact, a lot of guys are Tester-Realists. The bad news is that if she senses that you are not serious about being successful in life, she will cut her losses fast.





## The Seductress (TJR)

### Vision

The Seductress isn't as interested in your goals, as much as your passion itself. Often the Seductress is older and already successful herself. Even if she is younger than you, she is probably an achiever and Type A personality. She isn't impressed by a man's monetary value. She wants a boy-toy.

However, she is still a woman, so a basic level of Vision is crucial to garnering her respect. Notice that I bring up the concept of respect a lot. In my personal life, I no longer think about attraction. I think about respect. I assume that any woman who talks to me will find me attractive – I am in good shape, well-groomed, happy with myself, and I'm sociable. If she doesn't like me, it's probably for reasons I can't control. However, no matter what she thinks of me, *she will respect me, and not see me as a push-over or a needy chump.*

### Investment

The Seductress is a strong, driven woman that needs to get her physical needs filled on the side. You can leverage this by demonstrating your passion, which



she will find cute and exciting. She enjoys seeing you succeed. She gets turned on by raising your mojo for life. Talk about your goals after giving her a great sexual experience.

As you lay there naked together, mention that you are looking to change jobs. You want to work somewhere with more opportunities for advancement, but you need to tighten up your resume. She will offer to help you with that. And she will follow through. In fact, she will probably remind you that you need to tighten up your resume. Don't let her down.

## Potential

The combination of Tester-Realist means that any compliance she gives you will be perceived as a big deal, because she doesn't normally invest in men, relationship-wise. The fact that she is a Justifier makes any compliance all the more substantial, because she values non-sexual elements of your relationship much more highly than the sex itself.

This may be hard to grasp so I'll clarify further. Sex is the main reason she spends time with you, but it's not a big deal. *You* are not a big deal, at least at first. She sees sex as par for the course. If, for some reason, you want to keep this woman devoted to you, you'll have to get more than sex from her. Any financial contribution or practical help she gives you is going to be perceived as more than what she's used to giving men.

Most men don't even ask because they only interested in sex with this woman. When you are the exception, she will respect you. Just make sure you keep satisfying her in bed, and she will be happy to contribute to your Vision.





## The Connoisseur (NDR)

### Vision

The Connoisseur is very much like the Private Dancer, except that she doesn't have her guard up as much. She *wants* to contribute to a man's life, once she becomes involved with him. For her it's all or nothing. If she's dating you, she expects you to be on your path.

What turns the Connoisseur on is a man with a unique set of goals – a path that is different from the pack. It's not the novelty itself that appeals to her – it's just that she's not that impressed by most men. She has very high standards, which you may or may not meet. The key is to side-step her standards by having a unique direction in life that prevents her from comparing you to other men.

To illustrate with an example, I dated a woman whose ex-boyfriend was a writer – a very accomplished one. I do a lot of writing for Dicarlo Coaching, but I don't have novels in bookstores like he did. So instead of emphasizing the writing aspect of this job, I focused on the teaching aspect, and told a lot of stories about how I had helped guys in live training programs. She had no precedence for this, and so was quite impressed.





Keep in mind, this was when I first started doing this job, right out of college, and she was a few years older than me. At the time, I intuitively knew she would be comparing me to men from her past, and I somehow had to differentiate myself from them.

## Investment

The Connoisseur will take the lead in investing in you if you are dating her. She is a Realist, and an iNvestor, so she will be looking for practical ways to contribute to your life. The challenge is in getting over the initial hump of her taking you seriously, due to her Denier element. Side-step this issue by getting compliance right away.

Again, you are going to leverage her own personality to get her in the habit of doing things for you. Entice her to show off her cooking skills, or have her pick a restaurant she likes that you have never been to. Have her pick you up on the first date. Take her on a picnic but have her bring a bottle of wine, some cheese, and chicken salad. She's probably not used to a guy asking for compliance—find out what she is good at or interested in, and use that to garner compliance right away.

## Potential

She will see her efforts to contribute as an investment in the relationship. It's not so much that she is working to earn your devotion, as she is cultivating the relationship like a garden. Focus on this when you shape her to be loyal to you. Talk about your relationship, and how unique and special it is because of *what she brings to the table*.



Again, notice how you are flipping the script. This is *her game*. She is initially screening you and comparing you to men from her past. Side-step right away by emphasizing your unique values and goals, garnering practical compliance on the first couple dates, and then flip the script by qualifying her on how she is different from other woman. What makes her different is what makes your relationship special and worth nurturing. This satisfies her core need for a bond with you; just make sure you leave out labels, and you will have leverage with the terms of your relationship.





## The Modern Woman (NJR)

### **Vision**

The MW has pretty realistic standards for the men she dates. She's not so much concerned with monetary or materialistic achievement. She is attracted to a man with ambition and a clear value map. She understands that it's not easy to make it in this world – especially with the way the economy is, and how saturated every market has become.

Ultimately what will garner a MW's respect is your respect for yourself. Even if you are living at home with your parents, make sure you emphasize your values, and your desire to achieve your goals. In conversation, emphasize the morality in your decision-making processes when telling a story. Tell her how you want to help the world be a better place, using your particular skills and interests.

### **Investment**

The MW likely has her own dreams and set of values. The key to garnering her investment is to find common ground. Where do your paths cross? She doesn't need a man to feel fulfilled. After all, she is modern – she has adapted to the times and likes to feel like she can make it on her own.



However, she is still a woman. The key her is compromise. Don't expect her to devote her life to you, but don't neglect her need to contribute to your life for the purpose of strengthening your bond. The MW lives in the happy middle. She'd love to cook for you, help you make career connections, please you in bed – whatever you desire. Just make sure that she respects you by conveying your vision throughout the course of your relationship. She will want to do things for you if she sees that you are ethical and ambitious.

## Potential

At some point, the MW will expect you to be monogamous, but her expectations are also very realistic. She has a high self-esteem, and won't devote herself to a man who doesn't seem to value her. At the same time, she knows that in modern times, men like to explore their options and take their time when getting involved in a relationship.

Really consider the MW for the long-term. It may be tough to give up all the other girls, but this may be the one you don't want to lose. But she is not going to hang around forever while you sow your wild oats. She respects herself and knows she can get another man if she puts herself out there. Her devotion reflects your devotion. This is the one woman you can't really play games with, so if you get involved with her, you'll have to decide how far you want to go emotionally. But trust that if you treat her with respect and follow your path, she will be very loyal and supportive.



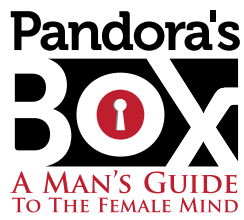


## Final Words

*Remember that this guide is a map to get you started. Become more process-oriented in your approach with women. Instead of trying to conquer each woman, explore her and appreciate her. Enjoy the process of getting to know each woman individually.*

*Exploration is the real goal, because it leads to understanding. When you understand women better, you will love them more, and it is that love that fuels your success with them. The more loving you are with women, the more they will respond to you and value your attention and time. When a woman cherishes the moments she has with you, because she feels loved when she is with you, she will be loyal always.*





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